Brannon Corner Porter Memorial [&]

Bethel Harvest

LEXINGTON ROAD (US 27) CORRIDOR

LAND DEVELOPMENT PACKAGE

PRESENTED BY:



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Corridor Overview



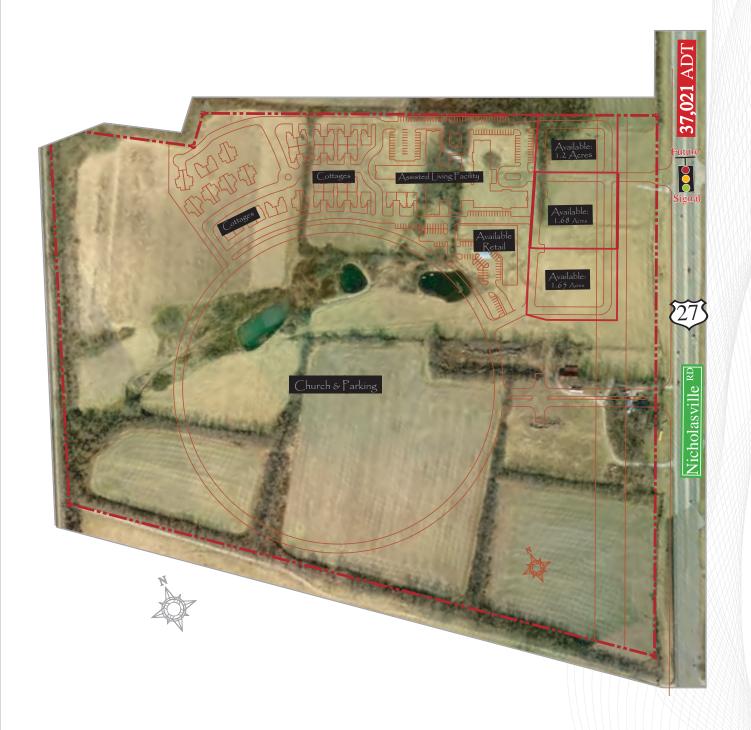


Brannon Corner





Porter Memorial



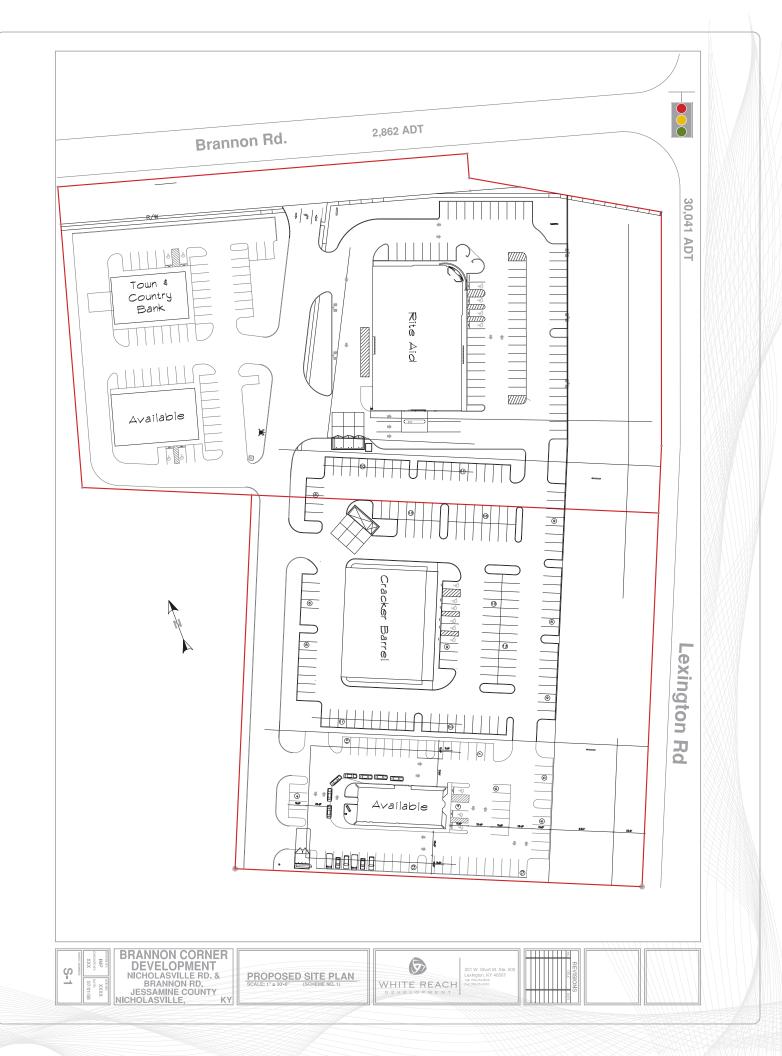


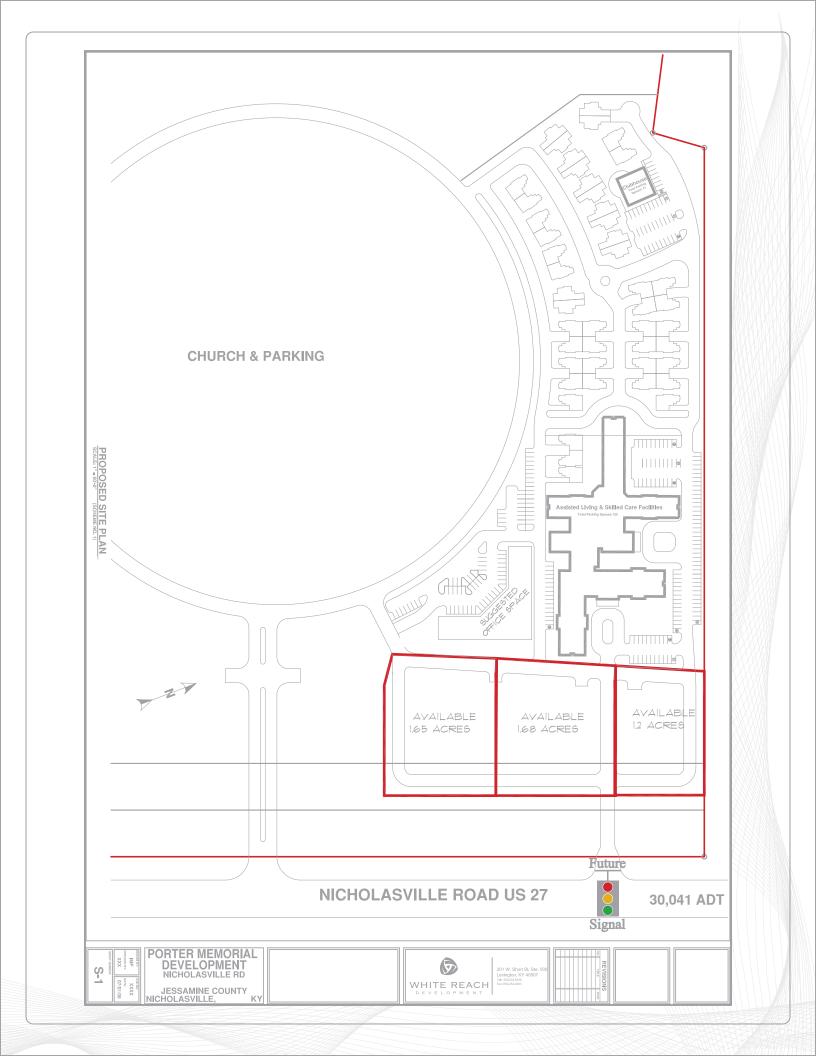
Bethel Harvest

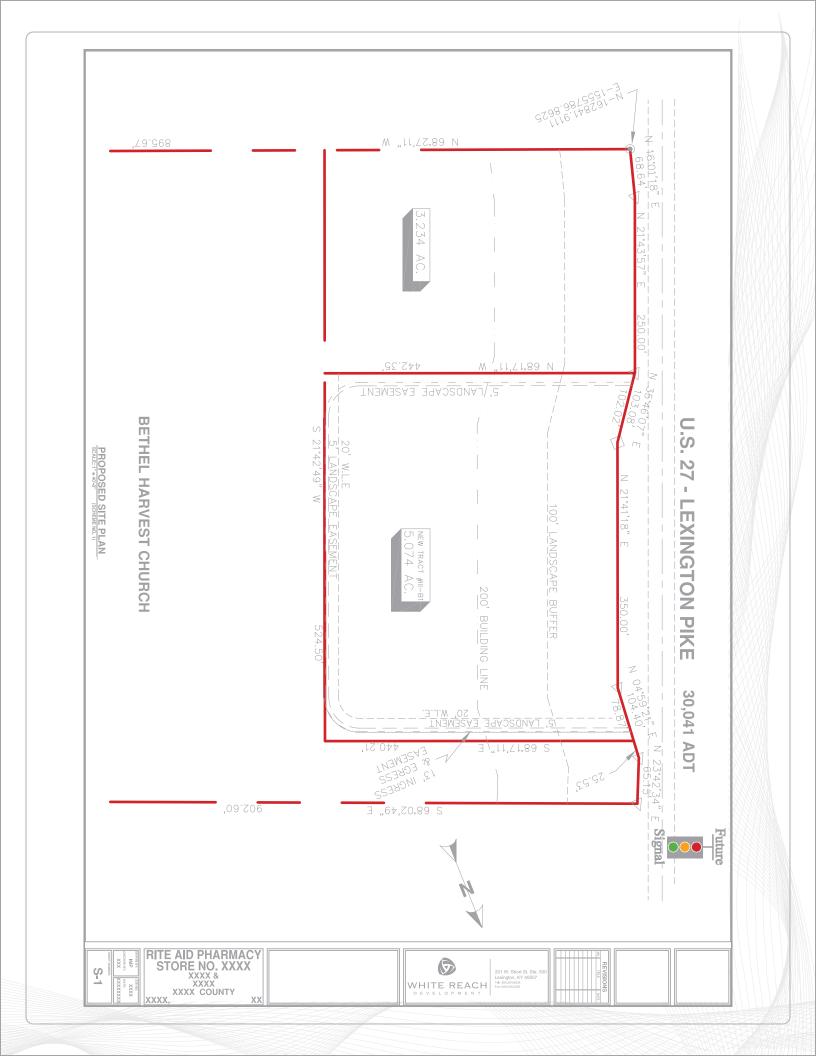




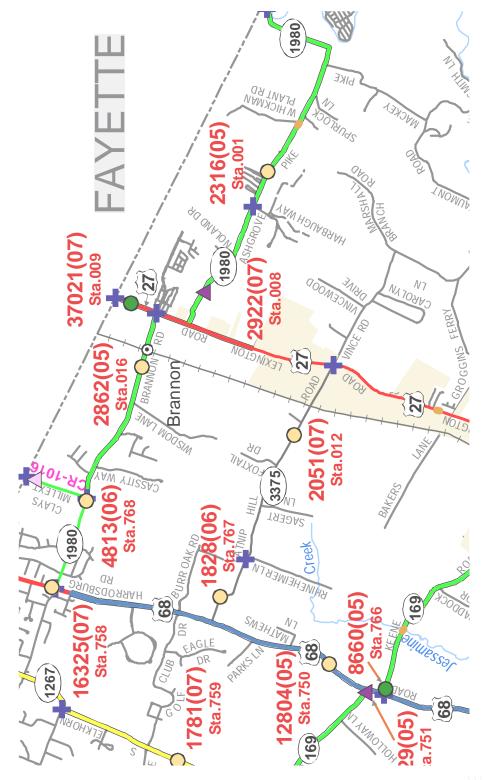






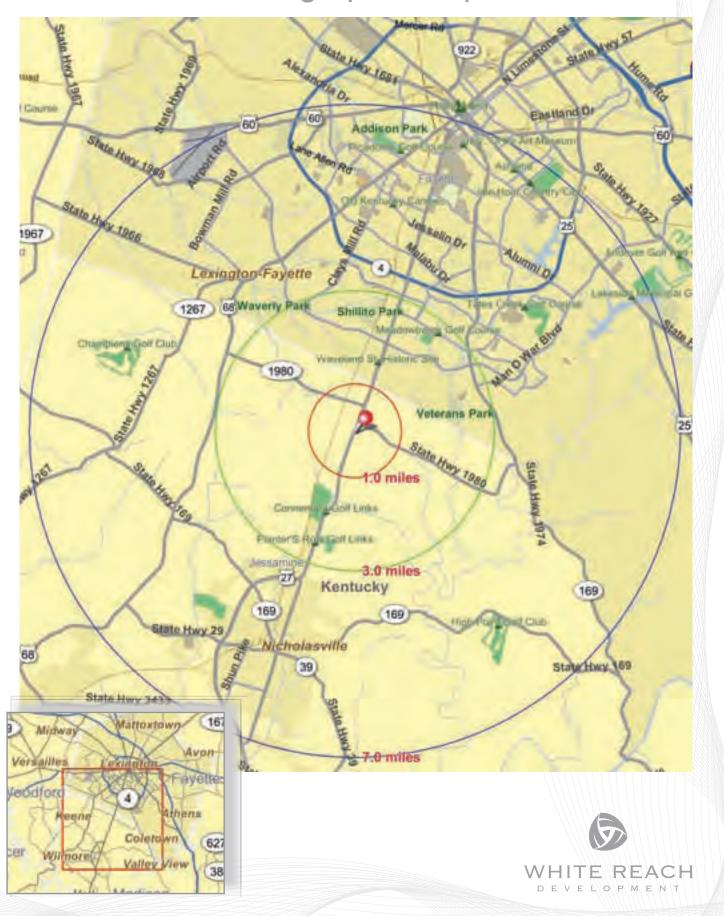


Traffic Counts





Demographic Map



Demographic Data

Site Type: Radius	Lat: 37.949145 Lon: -84.542524 Radius: 1.0 mile	Lat: 37,949145 Lon: -84,542524 Radius: 3.0 mile	Lat: 37.949145 Lor:: -84.542524 Radius: -7.0 mile	
2007 Income				
2007 Housing				
Population				

Households		

Currently, \$4.0 percent of the 97,254 bousing units in the market area are owner occupied, 39.2 percent, renter occupied, and 9.7 percent are vacant. In 2000, there were 88,677 housing units—53.4 percent owner occupied, 40.7 percent renter occupied and 5.8 percent vacant. The rate of change in housing units since 2000 is 1.28 percent. Median home value in the market area is \$162,176, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 2.15 percent annually to \$180,349. From 2000 to the current year, median home value changed by 4.86 percent annually.



Demographic Data (Cont'd)

Site Type: Radius	Lat: 37,949145 Lon: -84,542524 Radius: 1.0 mile	Lat: 37.949145 Lon: -84.542524 Radius: 3.0 mile	Lat: 37.949145 Lon: -84.542524 Radius: 7.0 mile
Median Household Income			
1990 Median HH Income	\$80,925	\$40,474	\$31,400
2000 Median HH Income	\$77,690	\$53,784	\$41,951
2007 Median HH Income	\$107,987	\$72,202	\$53,873
2012 Median HH Income	\$132,150	\$88,525	\$84,045
1990-2000 Annual Rate	2.46%	2.88%	2.94%
2000-2007 Annual Rate	4.65%	4.15%	3.51%
2007-2012 Annual Rate	4.12%	4.16%	3.52%
Per Capita Income			
1990 Per Capita Income	\$23,214	\$16,925	\$16,224
2000 Per Capita Income	\$34,236	\$24,849	\$23,653
2007 Per Capita Income	\$49,322	\$35,500	\$32,182
2012 Per Capita Income	\$65,585	\$45,830	\$39,844
1990-2000 Annual Rate	3.96%	3.91%	3.84%
2000-2007 Annual Rate	5.16%	5.04%	4.34%
2007-2012 Annual Rate	5.87%	5.24%	4,36%
Average Household Income			
1990 Average Household Income	\$68,130	\$45,189	\$40,191
2000 Average Household Income	599,678	\$63,924	\$56,239
2007 Average HIH Income	\$135,892	\$90,257	\$74,928
2012 Average HH Income	\$185,917	\$115,761	\$92,257
1990-2000 Annual Rate	3.88%	3.53%	3.42%
2000-2007 Annual Rate	4.37%	4.87%	4.04%
2007-2012 Annual Rate	6.47%	5.1%	4.25%

Households by Income

Current median household income is \$53,873 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$64,045 in five years. In 2000, median household income was \$41,951, compared to \$31,400 in 1990.

Current average household income is \$74,928 in this market area, compared to \$73,129 for all U.S. households. Average household income is projected to be \$92,257 in five years. In 2000, average household income was \$56,239, compared to \$40,191 in 1990.

Current per capita income is \$32,182 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$39,844 in five years. In 2000, the per capita income was \$23,653, compared to \$16,224 in 1990.

Population by Employment

Total Businesses	46	1,372	10,660
Total Employees	372	11,209	80,664

Currently, 94.9 percent of the civilian labor force in the identified market area is employed and 5.1 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.5 percent are unemployed, in five years the rate of employment in the market area will be 95.0 percent of the civilian labor force, and unemployment will be 5.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 71.7 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

in the current year, the occupational distribution of the employed population is

- 15.2 percent in service jobs (compared to 16.5 percent of U.S. employment)
 15.9 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 51.2 percent of the market area population drove alone to work, and 2.5 percent worked at home. The average travel time to work in 2000 was 19.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 20.8 percent were high school graduates only (28.6 percent in the U.S.)
 6.8 percent had completed an Associate degree (6.3 percent in the U.S.)
- 23.3 percent had a Bachelor's degree (15.5 percent in the U.S.)
 16.1 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)

