The Career Fair Revolution

job[fit]

fit forward

Concept

A standard career fair...

- is costly
- is time-consuming
- is limited in its scope of participants
- often attracts the wrong students
- does not do a good job of representing startups and small companies
- makes it hard for students to meaningfully connect with the right potential employer and vice versa
- only focuses on one geographic area

[fit]...

- costs less than half as much
- requires much less time, effort, and planning
- allows more participants
- filters the inflow of students
- levels the playing field for startups and small companies
- does away with geographical limitations

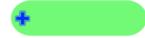
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career centers











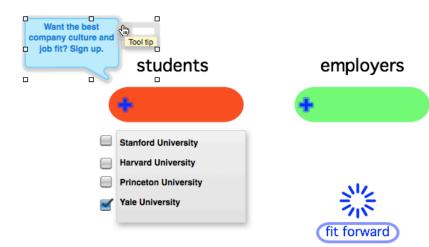


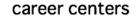






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[fit]s





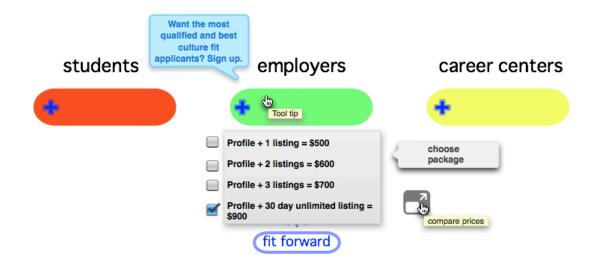








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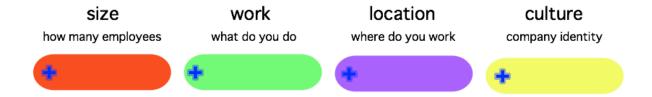








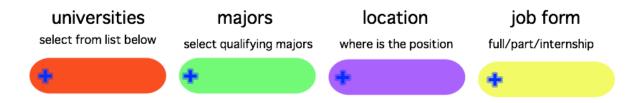
the profile







the job basics















[fit] filters









Market & Customers

- Market: job-placement (ie. job search, recruiting, career fair, and career development)
- Customers: college students, employers, career centers, recruiters, advertisers,
- Value: Rather than pay \$900 and 4 hours to reach 100 qualified students from a single university, pay much less to reach thousands of qualified and interested students from the best universities for longer periods of time.

BUS ZESS

Value Proposition for both employers and employees, saving time, money and frustration.

Key Partners University Career Centers, Employers, Recruiters/Headhunters

Key Activities Create a filtering process on our website that facilitates useful connections between employers and employees.

MODE L

Cost Structure Marketing and sales, technological support, data server.

Revenue Streams Fixed price listing fees and subscriptions, data sales to recruiters and career centers, and advertising.

