



**pressrelease**

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**DIEBOLD EARNS ONLINE TRUST LEADERSHIP AWARD FOR DEDICATION TO INFORMATION SECURITY**

*Online Trust Alliance recognizes company for Excellence in Security Practices*

**Diebold's commitment to information security earns company the  
2011 Online Trust Leadership Award for Excellence in Security Practices.**

NORTH CANTON, Ohio – Recognized for its rigorous testing and validation of critical security technologies, solutions and services, [Diebold, Incorporated](#) (NYSE: DBD) has been awarded the 2011 Online Trust Leadership Award for Excellence in Security Practices. The Online Trust Alliance (OTA) presents the annual leadership awards to parties demonstrating committed stewardship for data protection and information security. OTA announced award winners at the organization's sixth annual Online Trust Forum, held Oct. 17-19, in Washington, D.C.

The OTA Online Trust Leadership Awards recognize exceptional achievements by companies, nongovernmental organizations and individuals dedicated to preserving and improving trust in and the vitality of Web-based services. A consortium of leading information security advocates, OTA strives to develop and promote best practices, training and public policy to increase consumer protection, transparency and control of their data, online activities and transactions.

Diebold excels in delivering secure Web-based solutions and services that are designed to protect critical data and infrastructure. To achieve the highest levels of security, the company adheres to a strict quality assurance program that ensures no application or service is released until it is fully tested and validated. For every new solution, Diebold employees assess potential vulnerabilities; perform penetration testing to locate any potential weaknesses in network and security systems; prioritize real-world threats that could impact critical information assets; and develop solutions and mitigation strategies

to ensure the security of those assets. Going above and beyond required security protocols, Diebold also ensures all of its solutions and services meet or exceed compliance regulations. Built-in compliance is not typically mandated by regulatory agencies.

“Diebold’s selection for the Online Trust Leadership Award for Excellence in Security Practices speaks to the company’s commitment to enhancing trust and confidence and ensuring secure Web-based interactions,” said Craig Spiegle, executive director and president of OTA. “Diebold consistently embraces, advances and helps define best practices in information security and is a clear leader in proactively addressing privacy and security threats in our increasingly digital world.”

In addition to rigorous solution testing, Diebold promotes a culture of security within the organization. The company conducts a global Security Education Week annually, during which employees learn about the latest best practices for mitigating information security threats. In addition, year-round activities focus on training and awareness initiatives that educate employees about security issues ranging from phishing to social engineering.

“Security isn’t just a business focus for Diebold. It is integrated into our organization. Whether we are developing internal systems, educating our employees or supporting our customers, Diebold is committed to presenting reliable solutions that serve to preserve and improve information security,” said David Kennedy, vice president and chief security officer, Diebold. “Recognition from the Online Trust Alliance for our efforts in promoting best security practices reaffirms our commitment to delivering highly secure solutions and services.”

### **About the Online Trust Alliance (OTA)**

OTA’s mission is to develop and advocate best practices, training and public policy which mitigate emerging privacy, identity and security threats to online services, brands, government, organizations and consumers. OTA’s goal is to increase consumer protection, transparency and control of their data and online activities, thereby enhancing online trust and confidence and the long-term vitality and innovation of Internet-based services. For more information, visit: <https://otalliance.org>.

### **About Diebold**

Diebold, Incorporated is a global leader in providing integrated self-service delivery and security systems and services. Diebold employs more than 16,000 associates with representation in nearly 90 countries worldwide and is headquartered in the Canton, Ohio region, USA. Diebold is publicly traded on the New York Stock Exchange under the symbol ‘DBD.’ For more information, visit the company’s website at [www.diebold.com](http://www.diebold.com).

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