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# **Packages**

People's photoshoot needs vary dramatically, so I don't have a collage of "one-size-fits-all" packages. With that said, there are a couple recurring packages that may fit your event:

- \$150 for an hour shoot, with the top 10 photos edited (skin retouching, lighting, stylistic). This is a great choice for senior portraiture or engagements, especially for small venues (e.g. the local square or park).
- \$250 for a two hour shoot, with 20 top edits. For groups of three or more, this allows time for covering subgroups and more interesting arrangements (not limited to human pyramids). This is a perfect fit for bands and other small groups in need of press photos, or awesome snaps for a photobook.

So which should you choose? It depends on the event and the end result: for senior portraiture, 10 is often enough, while group shoots definitely benefit from the 20 edits and longer shoot time.

If you need coverage for a larger group, one hour on location may not be nearly enough (it goes by fast). If you're looking for group and portrait shots for 5 people, a two hour shoot could be a better investment, while 7 or more should probably be no less than three hours. You will get better bang for your buck for longer shoots as travel cost and setup time are dwarfed by shoot time.

Oh, and if you refer another client to me and they book their shoot within 6 weeks after your shoot, I'll reimburse you \$20 — that's worth a tabletop photobook, or perhaps coffee and a "phototour" with some friends.

Please feel free to email me with specifics about your event, and we can work out a package and rate that fits your needs.

## Style

Every photographer shoots his own honed style — mine best suits outdoor venues or the well-lit indoors. With my external flash and softbox, I can shoot small indoor venues, but I am not yet equipped to shoot your heartfelt proposal in a dark cathedral from 30 feet away.

I love 1, 2, and 3: my mind is at its creative max in small groups, like senior portraiture, couples, or you with your girlfriends. If you're interested in a shoot for a larger group, let's chat and make sure I am able to capture your event (e.g. for a large group indoors, I don't have enough flash power to properly light the venue, but outdoors at sunset totally works).

## **Equipment**

For the geeks, I shoot on a 5D Mark III with the 70–200 L and 24–105 L (Canon's top glass) lenses, a 430EX II flash, softbox and reflector.

## What will you deliver?

CDs just don't cut it nowadays, so I distribute your edited photos via Dropbox. If you have an awful Internet connection or some other constraint, let me know and I'll do my best to meet your needs.

You will receive "Facebook-ready" JPEGs of all photos from the shoot. They will be inconspicuously watermarked with my logo (usually the bottom right corner).

For the top edits, you will also receive print-quality JPEGs without the logo so you can print and frame your special events. Obviously, you could upload these to Facebook/Twitter/etc. as well, but I ask that you reserve them for your personal prints and use the watermarked version online for the sake of attribution and referrals. (I do give partial refunds for referrals!)

#### What can I do with the photos?

There are tons of great ways to start sharing your photos: maybe it's time to tidy up your social media avatars, or your yearbook picture might be ready for something unique. Of course, the best way to share photos is online on Facebook and Twitter: now your friend's selfies will pale before your proper portraits.

Printing hasn't yet lost its magic touch: consider designing a photobook or giant canvas for your room. If you need some advice or help making your print product, don't hesitate to reach out to me! And if you find you need more edits for that 30-page photobook, we can also arrange for further editing work.

I hope to have the pleasure of working with you on your next special occasion! Please feel free to reach out to me personally for quotes, advice, or just to say hello!

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