# Big Data Project Machine Learning

## **Outline**

- All Big Data Project submissions should be in a font, style, and margins consistent with a professional looking document.
  - There are no strict rules with respect to line spacing or font size.
  - Recommended length of this milestone: 5 -10 pages.
    Please number the pages!
  - Also submit your Python code (Do not copy the code in to the report, submit the Jupyter notebook as a separate file)
    - » Use Jupyter Notebook

# Machine Learning – Methodology

- Implement Supervised Learning (Classification/Regression)
   following the Machine learning template:
  - Define Problem (What are the features, what is the target?)
  - 2. Briefly Summarize Data
  - 3. Prepare Data (rescaling optional, see next page)
  - 4. Evaluate Algorithms
  - 5. Improve Results (optional, see next page)
  - 6. Present/Summarize Results

# Requirements

- Minimum:
  - One Classification OR one Regression scenario
- □ Good:
  - One Classification AND one Regression scenario
- Even Better:
  - Additionally consider rescaling data (see 3. Prepare Data)
  - Additionally include parameter tuning (see 5. Improve Results)

## **Evaluation Criteria 1**

- Data preparation (20%)
  - Preparing data to apply the Machine learning algorithms
  - Examples: Data encoding, normalization and binning
  - Feature selection, Test/Train splits
- □ Using Models (30%)
  - Using ML models (At least 1 model should be used.
    But we encourage you to explore different models.)
  - Even Better: Improving performance of model
    - » E.g.: Model parameter tuning (Hyper Parameter Tuning)

## **Evaluation Criteria 2**

#### Model Evaluation (20%)

- Use different evaluation metrics to explain the model performance
- Examples: Confusion Matrix, Precision and Recall, RMSE etc.

#### Insights and Summarizing results (30%)

- Clearly explain your results (Are your predictions meaningful?) If not, how can you improve them?
- Discuss how are your evaluation metrics helping you to better understand the model performance
- How well did your model help you achieve the objective?

## Submission

#### **Submit:**

- Jupyter Notebook (#comment code wherever necessary. Use markdowns if required.)
- Report (Should contain your insights and explanation of the model evaluation. Do not copy the code into the report. You can copy the tables, results or visualizations.)