

Slide.com

**Information Architecture
version 3.0**

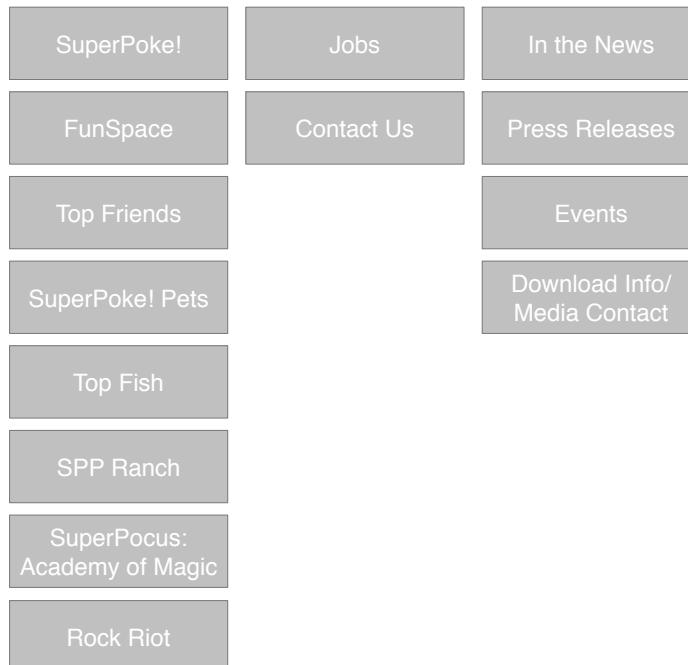
CARGO COLLECTIVE / JANUARY 11, 2010

Site Map

Cargo Collective Page: 2



Main Navigation



Footer Links

image
placement

2.0

SUPERPOKE PRODUCT

GO TO THE APPLICATION ▶

OUR
PRODUCTS
Lorem ipsum dolor sit amet

View all products >

product
image

product
image

product
image



product
image

product
image

Top Friends
◀ 4 of 15 ▶

NEWS
AND PRESS
Lorem ipsum dolor sit amet

View all news and press >

4.0 News Title

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Read More >

Press Release Title

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Press Release Title

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Read More >

our products / about us / news and press / support / more +
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5.0

**FOOTER EXPANDED**

our products / about us / news and press / support / more -
facebook
myspace
bebo
hi5
orcut
friendster
more

in the news
press releases
terms of use
privacy policy
copyright

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Home Page

Cargo Collective Page: 3

Annotations

The Slide.com home page will serve as a gateway to Slide.com content. The goal of this page is to allow users to get a sense for the entire Slide.com offering and let them continue to drill down through content.

1.0 Main Navigation

The main navigation will be accessed from the header. It will consist of the sections "our products", "about us", "news and press", "support" and "slideshows." The slideshows link will link to legacy applications and the existing login path will be accessed unchanged by clicking on this option. Please note the nomenclature "slideshows" is subject to change.

2.0 Marquee Area

The marquee area of the screen will consist of multiple marquees that cycle through. The marquees will represent highlighted products, case studies or news/events Slide.com will want to showcase. Marquees will remain static for approximately five seconds before moving on to the next state. Users will also be able to navigate to the marquees using the marquee navigation.

3.0 Our Products

This area will feature a carousel by which users navigate through to view the entire Slide product line. The carousel functionality will enable scalability for future product additions. Clicking on each product image will lead the user to the associated deeper level product page within the site. Clicking on "view all products" will take the user to the "Our Products" page of the site.

4.0 News and Press

This area will feature up to three news and press content pieces. Users will be able to view the featured three and click to delve deeper into news content. Clicking on "view all news and press" will take the user to the "News and Press" page of the site.

5.0 Footer

The footer will feature deeper links the user can click on to be taken to various portions of the Slide.com website. These links have been included here to allow users to easily access content they are looking for. The footer will also feature a facebook badge.

OUR PRODUCTS

1.0

2.0

3.0



product image

product image

product image

product image

FunSpace
Lorem ipsum dolor sit ametRock Riot
Lorem ipsum dolor sit ametSPP Ranch
Lorem ipsum dolor sit ametSuperPocus: Academy of Magic
Lorem ipsum dolor sit amet

product image

product image

product image

product image

SuperPoke!
Lorem ipsum dolor sit ametSuperPoke! Pets
Lorem ipsum dolor sit ametTop Fish
Lorem ipsum dolor sit ametTop Friends
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our products / about us / news and press / support / more +

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Our Products Landing Page

Cargo Collective Page: 4

Annotations

The Our Products landing page will serve as a gateway to learn more about Slide.com products. The goal of this page is to allow users to navigate to all products.

1.0

Breadcrumb

The breadcrumb serves as a navigational device to inform the user where they are currently on the website. It also provides a path to pages they've come from.

2.0

Main Body

The main body of the page will consist of the entire Slide product line. Each product will showcase an image and title. Clicking on either will lead the user to the product detail page.

This page is designed to be scalable; more products will be added at a later time.

3.0

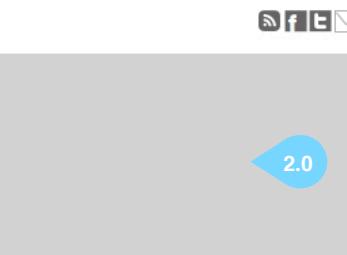
Share

Users will be able to subscribe to an RSS, share via facebook, twitter, and e-mail this page to a friend. These icons may be substituted by a "Share This" button or similar out of the box software.

FUNSPACE

- FunSpace
- Rock Riot
- SPP Ranch
- SuperPocus:
Academy of Magi
- SuperPoke
- SuperPokel Pets

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FIND IT ON

[Facebook](#)
[Myspace](#)
[hi5](#)
[Bebo](#)



our products / about us / news and press / support / more +
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Our Products Detail

Cargo Collective Page: 5

Annotations

The Product Detail page will show specific product details. The goal of this page is to engage the user to learn about the specific product and add it to their social network.

Secondary Navigation

The product details page will consist of a secondary navigation that will allow users to navigate to all other Slide.com products. The product the user is currently viewing will be highlighted in the secondary navigation.

Main Body

The main body area of the page will consist of a product summary, product image(s) and calls to action to add this product on the social networking properties it currently exists in.

Facebook Fan Widget

The facebook fan widget will be optional for each product and will take users to this specific slide product.

Please note the placement of this module does cause redundancy between it and the facebook fan widget in the footer. Our recommendation would be to not include it on the individual product pages.

ABOUT US

About Us

Jobs

Contact Us



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OUR TEAM



First Name Last Name

2.0

Officer Title

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FAST FACTS

Launched August 2005
Headquarters San Francisco, CA
Reach 200+ countries
155+ million unique people/month (comScore, combined on/off Facebook estimate)
100 SuperPokes a second
5 million sheep thrown a day

Major Networks
Facebook, MySpace, Bebo, Friendster, Hi5, Orkut & more

Advertisers
Starbucks, Sunkist, Activision, AT&T Wireless, Discovery Channel, Estee Lauder, McDonald's, Lionsgate Films, Universal Pictures, Paramount Pictures & more

Investors
Mayfield Fund, Blue Run Ventures, Khosla Ventures, Founders Fund



About Us

Cargo Collective Page: 6

Annotations

The About Us page will inform users about Slide.com. It will focus on showcasing fast facts and team bios in an effort to educate users.

1.0

Secondary Navigation

The About Us page will consist of a secondary navigation that will allow users to navigate to other content found under the About Us main navigation element. This consists of "About Us", "Jobs" and "Contact Us." The sub-section the user is currently viewing will be highlighted in the secondary navigation.

2.0

Our Team

This area will feature Slide.com team member bios. Users click on each image to access that team members biography below. The first image will be on by default when a user first visits the page.



LIFE AT SLIDE
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porta quis congue magna pulvinar.

OPEN POSITIONS

2.0

Don't see the right job? Join Slide's talent network



Jobs

Cargo Collective Page: 7

Annotations

The Jobs page will inform users about current career opportunities at Slide.com.

Life at Slide

This section will feature the "life at slide" content currently found on the Slide.com website. Users click on the video thumbnails to prompt a video overlay.

20 Open Positions

A listing of the open job opportunities. Users can click on each individual header to sort the listings. It will mimic the current functionality found on the Slide.com website.

CONTACT US



About Us

Jobs

Contact Us

1.0

EMAIL US

Customer Support
feedback@slide.comMedia Inquiries
pr@slide.com
Music Inquiries
music@slide.comAdvertising Inquiries
sales@slide.com
Partner Inquiries
partners@slide.com

VISIT US

Slide, Inc.
301 Brannan Street, 6th Floor
San Francisco, CA 94107Wondering about parking? There is metered street parking, which will require a dollar or two in quarters. Alternatively, you can park in one of several [nearby parking lots](#).

2.0

GOOGLE MAP



Contact Us

Cargo Collective Page: 8

Annotations

The Contact Us page will help users learn how to locate and/or contact Slide.

1.0

E-mail Us/Visit Us

This content showcases the current location of Slide Inc. as well as how to get in touch with various departments within the company.

2.0

Google Map

The Google map will display Slide's headquarter location.

NEWS & PRESS

2010 **2009** 1.0 2008 2007 2006 2005

IN THE NEWS



News Article Title
Month, Year
Source



News Article Title
Month, Year
Source



News Article Title
Month, Year
Source



News Article Title
Month, Year
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News Article Title
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News Article Title
Month, Year
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PRESS RELEASES

Press Release Title
Month, Year

1 2

3.0

MEDIA CONTACT & ASSETS

Lily Lin
lilly@slide.com / pr@slide.com
415-512-4474

THUMBNAIL

[Download Logo](#)

News & Press

Cargo Collective Page: 9

Annotations

The News and Press landing page will serve as a gateway to Slide.com news, press and event information.

1.0

In the News and Press Releases

The news and press articles will be divided up by year. When users come to this page for the first time, the year will default to the current year (2010). Users can click on any other year to have the "In the News" and "Press Releases" articles below re-populate. Assuming that all news items continue to link to third-party sites as on the current Slide.com website, there will be no changes in the news item functionality.

The "In the News" section and "Press Releases" section populate independently of one another.

2.0

Events

Events will be displayed in the right channel, with the most recent event being placed at the top. There is a maximum of 7 events that can be placed on the page at any given time.

3.0

Media Contact & Assets

This area features the current media contact as well as any logos that are available for download.

PRESS RELEASE TITLE



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Press Release Detail

Annotations

The Press Article detail page will hold press article content.

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Check out our most frequently asked questions

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Check out our question categories

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FAQ

Annotations

The FAQ page holds answers to frequently asked questions. Slide will need to manually manage the "most frequently asked" and "question categories" sections. Dynamic selection will require the development of a content management system. Answers to all of the FAQ questions will appear in individual modal windows.

1.0

Check out our most frequently asked questions

A listing of the most frequently asked questions. Clicking a question will lead the user to a modal

2.0

Check out our question categories

Clicking on the questions will prompt a FAQ modal to appear with the FAQ answers.

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Check out our most frequently asked questions

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FAQ QUESTION

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FAQ: Modal Window

Cargo Collective Page: 12

Annotations

The FAQ modal window holds answers to the frequently asked question a user has clicked on.

Terms of Use

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Terms/Privacy/Copyright

Cargo Collective Page: 13

Annotations

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