

Yasmine Fadel

yasmine.m.f@live.co.uk | +(971) 50 7702127 | <http://yasminefadel.co/> | <https://codepen.io/omguh/>

EDUCATION

Heriot Watt University - School of Mathematical and Computer Sciences

Bachelors of Science, Computer Systems with Distinction

Overall GPA: 3.47/4.00

Dubai, UAE

November 2015

TECHNICAL EXPERIENCE

Track24

Software Engineer

Dubai, UAE

May 2018 – Present

- Frontend architect for Track24's latest 'INQUIRON' platform that was built as a **serverless** micro-frontend that is fully integrated with **AWS** with various and interchangeable modular components built with **React/Redux** to support creating SAAS applications and researched, prototyped, implemented and designed appropriate structures to support scalability and ease of integrating new functionality as modules. It was built to develop new features and also act as a revamp of core platforms. The new platform also makes use of unit tests with **Jest/Enzyme** where coverage was always aimed to be above 70%.
- Maintained, updated and added new features to multiple core platforms based on **PHP, Python, NodeJS**, with a heavy user base and minimal to no interruptions.
- Created and updated documentation to ease developer on-boarding for core and new platforms and, produced architecture diagrams.

Souqalmal

Software Engineer

Dubai, UAE

June 2016 – April 2018

- Worked with a team of four that developed widget-based applications using a custom-built JS framework based on **Backbone** models, **Marionette** views, **Twig** and **SCSS**. I was also responsible for extending and creating **RTL ready** widget modules that can also support palette customization for external clients integrating our various widgets.
- Rebuilt entire vertical flows (such as car insurance and health insurance) on **Drupal 8** as custom modules that can be reused for different client integrations, keeping in mind industry best practices and reducing load time for our biggest selling products.
- Maintained, enhanced and updated our core website that is based on **AngularJS** and **NodeJS**.
- Responsible for kickstarting and having complete ownership of a project based on a huge external partner of Souqalmal, which I built on **WordPress** and extended with **PHP**, fully in Arabic and taking into consideration custom behavior and various functionality the content team and the client needed to meet their deliverables
- Regularly designed, prototyped, scoped and developed improved user flows and experience to enhance customer journeys and encourage customer turnover for Souqalmal's users and users of Souqalmal's partners.

Icflix

Junior Software Engineer

Dubai, UAE

August 2015 – June 2016

- Worked with **Ruby, Backbone, Less, SCSS, CoffeeScript** and frequently worked with both backend and frontend teams to continuously deliver the biggest features on various Icflix platforms.
- Refactored and enhanced large, multi-component microsites to use patterns such as **BEM** to encourage a unified and easy to update codebase.
- Practiced Agile methodologies to ensure work was correctly scoped and planned out.

Socialize Agency

Full-Stack Developer Intern

Dubai, UAE

June-September 2014

- Worked in a team of three developers and was tasked with creating and updating multiple Facebook applications using **HTML5, PHP, JQuery, SVG, Shortstack** and also developed on Android & other mobile platforms.
- Developed a number of Wordpress plug-ins to ease and quicken the addition and management of content for clients.

TECHNICAL SKILLS

Languages: JavaScript (CoffeeScript/TypeScript), C#, Ruby, Lua, PHP, HTML5/CSS3, MySQL, Twig, Pug.

Frameworks: React, Redux, Drupal, Wordpress, Chaplin, Backbone, Rails, CakePHP, AngularJS, LibGDX & Laravel.

Technologies: AWS, GCP, Git, WebStorm, Eclipse, Sketch, Photoshop CS6, Adobe Illustrator CS6.