



# AMELIA OON

illustration · animation · design

## Education

### Northeastern University

May 2018, Boston MA

BFA in Digital Art and Interactive Media

## Skills

### Proficient:

Photoshop  
Illustrator  
InDesign  
AfterEffects  
Premiere Pro  
Adobe XD  
Figma  
HTML/CSS  
DSLR Cameras (Canon T3i)  
Audition

### Working Knowledge:

Webflow  
Maya  
Zbrush  
Javascript & JQuery  
Excel

## Contact

**Portfolio:** ameliaoon.com

**Email:** hello@ameliaoon.com

**Phone:** (570) 815-0913

## Work Experience

### Graphic Designer at Yahoo Finance

June 2024 - Present · New York, NY · Contract

- Create daily visuals for Yahoo Finance live shows
- Concept and build out key art and show graphics for video podcasts (shows not yet published, examples available on request)

### Founder and Art Director at Amelia Oon Creative Co.

January 2020 - Present · Remote

- Art direct and design for various ad campaigns, marketing assets, websites, and animations
- Lead client calls and generate new business opportunities

### Visual Designer at Red Ventures

February 2022 - February 2023 · New York, NY

- Led initiative to create Dynamic Ads with Google Web Designer and Google Studio
- Created After Effects templates and motion graphics for social media (snapchat, TikTok) in After Effects
- Concepted visual directions for performance campaigns
- Execute paid media ad designs in Figma

### Associate Visual Designer at Red Ventures

April 2021 - February 2022 · New York, NY

- Created After Effects templates and motion graphics for social media (snapchat, TikTok) in After Effects
- Concepted visual directions for performance campaigns
- Executed paid media ad designs in Figma

### Graphic Designer at Scratch Marketing + Media

July 2018 - April 2021 · Boston, MA

- Wireframed and determined information architecture for websites
- Executed design for marketing campaigns and various collateral, including emails, banner ads, social media graphics, and eBooks
- Animated social media GIFs, logo bumpers, and videos

## Volunteering

### Member, Board of Directors at Keepsake House

March 2022 - Present · New York, NY

- Location/venue scouting for music shows
- Day-of execution at shows (merch & photography)
- Design various materials including sponsorship deck and show posters

### Member, Board of Directors at AIGA Boston

July 2019 - July 2021 · Boston, MA

- Updated website with new events
- Worked with board to plan and execute events such as design talks and workshops
- Provided event photography as needed

### Student Volunteer at SIGGRAPH

Summer 2017 & 2018 · Los Angeles, CA & Vancouver, Canada

- Assisted attendees in finding rooms
- Ensured confidentiality of behind the scenes footage
- Managed lines and crowds