



# AMELIA OON

illustration · animation · design

## Education

### Northeastern University

May 2018, Boston MA

BFA in Digital Art and Interactive Media

## Skills

### Proficient:

Photoshop  
Illustrator  
InDesign  
AfterEffects  
Premiere Pro  
Adobe XD  
Figma  
HTML/CSS  
DSLR Cameras (Canon T3i)  
Audition

### Working Knowledge:

Webflow  
Maya  
Zbrush  
Javascript & JQuery  
Excel

## Contact

**Portfolio:** ameliaoon.com

**Email:** hello@ameliaoon.com

**Phone:** (570) 815-0913

## Volunteering

### Member, Board of Directors at AIGA Boston

July 2019 – July 2021 · Boston, MA

- Update website with new events
- Work with board to plan and execute events such as design talks and workshops
- Provide event photography as needed

### Student Volunteer at SIGGRAPH

Summer 2017 & 2018 · Los Angeles, CA & Vancouver, Canada

- Assisted attendees in finding rooms
- Ensured confidentiality of behind the scenes footage
- Managed lines and crowds

### Member, Board of Directors at Hackbeanpot

May 2014 – February 2016 · Boston, MA

- Planned logistics for multi-day hackathon event with 140+ attendees
- Raised \$30k in event funds from corporate sponsors
- Ran organization social media

## Work Experience

### Associate Visual Designer at Red Ventures

April 2021 – Present · New York, NY

- Create After Effects templates and motion graphics for social media (snapchat, TikTok) in After Effects
- Concept visual directions for performance campaigns
- Execute paid media ad designs in Figma

### Founder and Art Director at Amelia Oon Creative Co.

January 2020 – Present · Remote

- Art direct and design for various ad campaigns, marketing assets, websites, and animations
- Lead client calls and generate new business opportunities

### Graphic Designer at Scratch Marketing + Media

July 2018 – April 2021 · Boston, MA

- Wireframed and determined information architecture for websites
- Executed design for marketing campaigns and various collateral, including emails, banner ads, social media graphics, and eBooks
- Animated social media GIFs, logo bumpers, and videos

### Design Intern at Racepoint Global

Spring 2018 · Boston, MA

- Translated handbook formatting from Word to InDesign
- Redesigned Keynote slides for pitches
- Sourced images and conducted research for designs

### Digital Media Co-op at KYC-Chain

Spring 2017 · Bangkok, Thailand

- Storyboarded and animated promotional videos
- Created promotional pamphlet
- Designed logos for various brands
- Created illustrations for company presentations