



# AMELIA OON

illustration · animation · design

## Education

### Northeastern University

May 2018, Boston MA

BFA in Digital Art and Interactive Media

## Skills

### Proficient:

Photoshop

Illustrator

InDesign

AfterEffects

Premiere Pro

Adobe XD

Figma

HTML/CSS

DSLR Cameras (Canon T3i)

Audition

### Working Knowledge:

Webflow

Maya

Zbrush

Javascript & JQuery

Excel

## Contact

**Portfolio:** [ameliaoon.com](http://ameliaoon.com)

**Email:** [hello@ameliaoon.com](mailto:hello@ameliaoon.com)

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## Volunteering

### Member, Board of Directors at Keepsake House

March 2022 - Present · New York, NY

- Location/venue scouting for music shows
- Designed sponsorship deck
- Day-of execution at shows (merch & photography)

### Member, Board of Directors at AIGA Boston

July 2019 - July 2021 · Boston, MA

- Update website with new events
- Work with board to plan and execute events such as design talks and workshops
- Provide event photography as needed

### Student Volunteer at SIGGRAPH

Summer 2017 & 2018 · Los Angeles, CA & Vancouver, Canada

- Assisted attendees in finding rooms
- Ensured confidentiality of behind the scenes footage
- Managed lines and crowds

### Member, Board of Directors at Hackbeanpot

May 2014 - February 2016 · Boston, MA

- Planned logistics for multi-day hackathon event with 140+ attendees
- Raised \$30k in event funds from corporate sponsors
- Ran organization social media
- Oversaw event execution, managed volunteers, mentors, and recruiters

## Work Experience

### Founder and Art Director at Amelia Oon Creative Co.

January 2020 - Present · Remote

- Art direct and design for various ad campaigns, marketing assets, websites, and animations
- Lead client calls and generate new business opportunities

### Visual Designer at Red Ventures

February 2022 - February 2023 · New York, NY

- Led initiative to create Dynamic Ads with Google Web Designer and Google Studio
- Create After Effects templates and motion graphics for social media (snapchat, TikTok) in After Effects
- Concept visual directions for performance campaigns
- Execute paid media ad designs in Figma

### Associate Visual Designer at Red Ventures

April 2021 - February 2022 · New York, NY

- Create After Effects templates and motion graphics for social media (snapchat, TikTok) in After Effects
- Concept visual directions for performance campaigns
- Execute paid media ad designs in Figma

### Graphic Designer at Scratch Marketing + Media

July 2018 - April 2021 · Boston, MA

- Wireframed and determined information architecture for websites
- Executed design for marketing campaigns and various collateral, including emails, banner ads, social media graphics, and eBooks
- Animated social media GIFs, logo bumpers, and videos