

Oscar A. Santamarina

Senior Product Designer

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Portfolio: oscarsantamarina.com | LinkedIn: Oscar-Alejandro-Santamarina

SUMMARY

Senior Product Designer with broad experience leading UX/UI and visual storytelling across digital platforms. Skilled at driving product design from concept through delivery, collaborating with cross-functional teams, and evolving scalable design systems. Background in multimedia design, data graphics, and interactive storytelling with a strong foundation in both UX and graphic design.

CORE SKILLS

Product Design · UX/UI Design · Interaction Design · Design Systems ·
Prototyping · Visual Storytelling · Editorial & Interactive Graphics ·
Cross-Functional Collaboration · Figma · Responsive Design · Accessibility ·
Agile Collaboration · Multimedia Development · Animation & Graphics

PROFESSIONAL EXPERIENCE

Senior Product Designer

POLITICO – Arlington, VA | May 2022 – January 2026

- Led creative UX/UI design across primary revenue platforms, improving usability and launching new product features.
 - Partnered closely with product managers, engineers, and stakeholders to define and ship unified design solutions.
 - Evolved and maintained scalable design systems to support cross-platform consistency and efficiency.
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Graphics Editor | Interactive Storytelling

National Geographic – Washington, D.C. | Feb 2020 – May 2022

- Designed and developed visual stories and data graphics for digital publication.
 - Managed projects through conception, design, and publication phases.
 - Collaborated with designers, editors, product owners, and developers.
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Design Editor | Mobile Storytelling

National Geographic – Washington, D.C. | Aug 2017 – Feb 2020

- Created editorial videos for digital and social platforms with large daily audiences.
 - Designed mobile-optimized, interactive experiences with integrated multimedia content.
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Junior Graphics Editor | Magazine

National Geographic – Washington, D.C. | Jan 2017 – May 2017

- Produced information graphics, maps, and layouts for online and print publishing.
 - Assisted art and design directors with quality control and implementation of editorial changes.
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Associate Design Editor | Magazine

National Geographic – Washington, D.C. | Aug 2016 – Jan 2017

- Created layouts for *National Geographic Magazine* in collaboration with Design Directors and Editors.
 - Edited and prepared publication-ready files for online distribution.
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EDUCATION

Bachelor's Degree | Graphic Design

Art Institute of Pittsburgh, Pittsburgh, PA

Nov 2013 – Jun 2016 | 3.76 GPA · 2014 Dean's List · Academic Achievement Grant

Bachelor's Degree | Visual Communication

University of Mount Olive, Mount Olive, NC

Aug 2009 – Oct 2011 | 3.11 GPA · Men's Golf Scholarship · NCAA Student-Athlete Honor Roll · Presidential Scholarship

TOOLS & TECHNOLOGIES

Figma · VSCodeCopilot · Adobe Creative Suite · Figma/Code Prototyping · Web Animation · Responsive Layouts · CSS/HTML/Javascript · Multimedia Design · FigJam · Research-informed design decisions

LINKS

Portfolio → <https://oscarsantamarina.com>

LinkedIn → linkedin.com/in/oscar-alejandro-santamarina-abb437b7