

Oscar A. Santamarina | Senior Product Designer

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Oscar-Alejandro-Santamarina

SUMMARY

Senior Product Designer with 9+ years designing digital products, interactive storytelling, and multimedia experiences for leading media and technology platforms. At POLITICO, partnered with product managers and engineers to launch features that enhanced engagement and supported subscription growth. At National Geographic, progressed from Associate Design Editor to Graphics Editor, delivering large-scale interactive stories, data visualizations, editorial videos, and mobile-optimized experiences while maintaining scalable design systems and collaborating across design, editorial, and engineering teams. Skilled in UX/UI, prototyping, responsive design, accessibility, animation, visual storytelling, and front-end collaboration (HTML/CSS/JS).

CORE COMPETENCIES

UX/UI Design · Product Design · Interaction Design · Design Systems · Prototyping · Responsive Design · Accessibility · Visual Storytelling · Animation & Multimedia · Editorial & Interactive Graphics · Agile & Cross-Functional Collaboration · Front-End Collaboration (HTML/CSS/JS)

TOOLS & TECHNOLOGIES

Figma · FigJam · Adobe Creative Suite · VSCodeCopilot · Code Prototyping · Web Animation · HTML/CSS/JavaScript

PROFESSIONAL EXPERIENCE

Senior Product Designer

POLITICO – Arlington, VA | May 2022 – January 2026

- Led UX/UI design across revenue platforms, delivering features that enhanced user experience and supported subscription growth.
- Partnered with PMs and engineers to define requirements and implement unified, cross-platform design solutions.
- Developed and maintained a scalable design system, improving product consistency and design efficiency.
- Designed interactive components, dashboards, and responsive layouts using Figma, code prototyping, HTML/CSS/JS.

Graphics Editor, Interactive Storytelling

National Geographic – Washington, D.C. | Feb 2020 – May 2022

- Designed and developed interactive stories and data visualizations for web and mobile audiences.
- Managed end-to-end project workflows, collaborating with editors, designers, and developers to meet deadlines.
- Streamlined multimedia asset processes to increase team efficiency and production speed.
- Utilized Figma, Adobe Creative Suite, animation, and interactive graphics tools.

Design Editor, Mobile Storytelling

National Geographic – Washington, D.C. | Aug 2017 – Feb 2020

- Produced mobile-optimized editorial experiences and videos for web and social platforms.
- Integrated multimedia content and interactive elements to enhance audience engagement.
- Led interactive design initiatives, leveraging UX/UI principles, responsive design, and web animation.

Junior Graphics Editor, Magazine

National Geographic – Washington, D.C. / Jan 2017 – May 2017

- Transformed print layouts into interactive digital experiences for web, iPad, and mobile apps.
- Designed layouts, infographics, and maps optimized for digital platforms.
- Assisted senior designers in quality control and preparation of publication-ready digital assets.

Associate Design Editor, Magazine

National Geographic – Washington, D.C. / Aug 2016 – Jan 2017

- Developed magazine layouts for print and digital, adapting content for web, iPad, and mobile apps.
- Edited and prepared publication-ready digital files, ensuring a consistent and engaging experience.
- Collaborated with design directors and editors to translate print storytelling into interactive digital experiences.

EDUCATION

B.A., Graphic Design – Art Institute of Pittsburgh, PA | 2016

- GPA: 3.76 · Dean's List 2014 · Academic Achievement Grant

B.S., Visual Communication — University of Mount Olive, NC | 2011

- GPA: 3.11 · Men's Golf Scholarship · NCAA Student-Athlete Honor Roll · Presidential Scholarship

LANGUAGES

English (Fluent) · Spanish (Native)