


# Patience Sitati

Mbale, Uganda

 +256 757 483279 / +256 781 245941

 [patiencesitati99@gmail.com](mailto:patiencesitati99@gmail.com)

 [LinkedIn](#) | [GitHub](#)

---

## Professional Summary

### **Software Developer with a Creative Edge in Technical Content and Digital Strategy.**

Passionate full-stack developer specializing in Python and Django with hands-on experience building web applications, inventory systems, and community-focused tools. Equally skilled in SEO-driven writing and content strategy, with a portfolio that includes revenue-generating blog articles and social media campaigns for niche brands. Known for bridging the gap between code and communication—able to explain complex systems clearly, collaborate across teams, and build solutions that serve real users. Proven success in both solo and Agile team environments, with a growth mindset and a strong drive to create purposeful, user-centric products.

---

## Technical Skills

- **Programming Languages:** Python
- **Frameworks & Libraries:** Django, Tailwind CSS, Bootstrap
- **CMS & Content Tools:** WordPress (content design, article publishing, plugin use), Canva (design for web/social)
- **Databases:** SQLite
- **Version Control:** Git, GitHub
- **Development Practices:** Agile & Scrum methodologies
- **Soft Skills:** Leadership, Empathy, Adaptability, Teamwork, Effective Communication

---

## Professional Experience

### **Full-Stack Developer | Inventory Management System (Individual Project)**

*Technologies: Python, Django, GitHub*

- Engineered a Django-based inventory system featuring real-time stock tracking, user authentication, and role-based permissions.
  - Implemented automated restock alerts and visual dashboards, reducing stock-out incidents by 50% in testing simulations.
  - Maintained a clean, modular codebase on GitHub with extensive documentation to support future scaling.
- 

## **Product Owner (Agile Classroom Project) | Refactory – E-Learning Platform**

*Tools: Canva, Agile methodologies*

- Owned the product vision and roadmap for a gamified STEM e-learning platform built as part of a collaborative software development course.
  - Led backlog prioritization and Agile ceremonies within a cross-functional student team, aligning MVP goals with user needs.
  - Scripted and recorded a demo video to showcase app functionality to facilitators and peers for feedback and evaluation.
  - Designed user flows and visual assets using Canva, focusing on intuitive UX for children and parent interfaces.
  - Iterated on product features based on peer reviews, simulated stakeholder feedback, and usability testing within the class environment.
- 

## **Digital Content Creator & SEO Writer | JoXdigital (Remote)**

*Technologies: WordPress, SEO Tools, Canva*

- Authored 50+ SEO-optimized blog posts across diverse niches, boosting client website traffic by over 20% within 6 months.
  - Produced Forex trading strategy articles that contributed to a 20% increase in reader retention and \$5,000+ in annual revenue.
  - Curated and managed Twitter content calendars, resulting in a 60% increase in follower engagement and growth across two branded accounts.
  - Created targeted content for The Seed Connect blog and social media, improving customer satisfaction response time by 30% through proactive ticket handling.
  - Leveraged Google Trends, Ahrefs, and Semrush to rank content on page one for 15+ high-intent keywords.
  - Designed branded visuals and templates using Canva, enhancing post engagement rates across social platforms.
-

## Pinterest Niche Researcher & Content Strategist (Personal Project)

*Technologies: Canva, Pinterest Trends Tool*

- Launched and scaled a Pinterest account targeting the “gluten-free vegan” niche to over 12,000 monthly views in 3 months.
  - Designed and deployed rich pins using Canva, achieving a 20% click-through rate on top-performing content.
  - Built keyword clusters to guide future content strategy and laid the foundation for a niche blog focused on recipe monetization and affiliate marketing.
- 

## Education

- **Bachelor of Business Administration (Specializing in Artificial Intelligence)**  
*May 2025 – Expected 2027*
  - **Certificate in Software Engineering – Refactory Academy**  
*January 2025 – May 2025*
  - **Uganda Advanced Certificate of Education**  
*2016*
- 

## Languages

English

---

## References

- **Joshua Okapes**  
Founder, JoXdigital  
+256 740 907524
- **Patricia Ederu**  
Talents Management Lead at Refactory  
+256 772 095908