PostgreSQL
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The world has changed
databases are now a commodity purchase

The database market is now at the point where the discernible difference in functionality and feature-set between competing products is insignificant in the case of the majority of purchasers. This trend benefits database consumers giving a greater freedom of choice and flexibility at a lower cost. Open source software has been a major cause of this change.

PostgreSQL - another open source success just like Linux

The operating system market has been transformed by Linux -- the first open source product to gain widespread acceptance and deliver enormous benefits to business. Following in this tradition, PostgreSQL has emerged as a leading open source force in the reshaped database market.

PostgreSQL is developed in largely the same way as Linux is. Expert programmers world wide contribute features, bug fixes and improvements. They either volunteer their time or are sponsored by software and hardware vendors who support PostgreSQL.

Being open source means that PostgreSQL attracts very experienced and knowledgeable contributors who care about the quality of the product.

Total business freedom (the BSD Licence)

Unlike most other databases, PostgreSQL's BSD licence has no material usage restrictions whatsoever. None!

No licencing costs whatsoever

Businesses can integrate or use PostgreSQL with their applications, be they open or closed source, and not incur a licensing fee, for any number of systems, anytime, ever.

Why choose PostgreSQL, the world's most advanced open source database?

PostgreSQL has the features, robust architecture, sound development history and mission-critical capabilities which make it ideal for the full range of business use.

Currently, PostgreSQL is widely used by organisations of all sizes and is renowned for its reliability, stability, high performance, ease of use, rich feature set and ANSI compliance. This alone makes it a serious player in the database market, but combined with its transparent open source development process, PostgreSQL ensures that users can control the future of their database and avoid lock-in to expensive middleware, tools and upgrade paths.

Complies with industry standard ANSI SQL (the definitive database standard worldwide)

Being compatible with the ANSI standard ensures PostgreSQL can operate easily with other software and business applications. It also means that there is a large existing pool of technical personnel with the necessary skills to utilise and implement PostgreSQL-based systems.

Extensive support options from major global IT corporations

PostgreSQL is supported by a large number of organisations globally, ranging from small contractor groups to world leading IT service providers such as Fujitsu and Sun Microsystems. Assistance with everything from system administration and software engineering through to performance optimisation and high-level database-modeling is available.