



Generalized linear models

Regression Models

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Linear models

- Linear models are the most useful applied statistical technique. However, they are not without their limitations.
 - Additive response models don't make much sense if the response is discrete, or strictly positive.
 - Additive error models often don't make sense, for example if the outcome has to be positive.
 - Transformations are often hard to interpret.
 - There's value in modeling the data on the scale that it was collected.
 - Particularly interpretable transformations, natural logarithms in specific, aren't applicable for negative or zero values.

Generalized linear models

- Introduced in a 1972 RSSB paper by Nelder and Wedderburn.
- Involves three components
 - An *exponential family* model for the response.
 - A systematic component via a linear predictor.
 - A link function that connects the means of the response to the linear predictor.

Example, linear models

- Assume that $Y_i \sim N(\mu_i, \sigma^2)$ (the Gaussian distribution is an exponential family distribution.)
- Define the linear predictor to be $\eta_i = \sum_{k=1}^p X_{ik}\beta_k$.
- The link function as g so that $g(\mu) = \eta$.
 - For linear models $g(\mu) = \mu$ so that $\mu_i = \eta_i$
- This yields the same likelihood model as our additive error Gaussian linear model

$$Y_i = \sum_{k=1}^p X_{ik}\beta_k + \epsilon_i$$

where $\epsilon_i \stackrel{iid}{\sim} N(0, \sigma^2)$

Example, logistic regression

- Assume that $Y_i \sim \text{Bernoulli}(\mu_i)$ so that $E[Y_i] = \mu_i$ where $0 \leq \mu_i \leq 1$.
- Linear predictor $\eta_i = \sum_{k=1}^p X_{ik}\beta_k$
- Link function $g(\mu) = \eta = \log\left(\frac{\mu}{1-\mu}\right)$ g is the (natural) log odds, referred to as the **logit**.
- Note then we can invert the logit function as

$$\mu_i = \frac{\exp(\eta_i)}{1 + \exp(\eta_i)} \quad \text{and} \quad 1 - \mu_i = \frac{1}{1 + \exp(\eta_i)}$$

Thus the likelihood is

$$\prod_{i=1}^n \mu_i^{y_i} (1 - \mu_i)^{1-y_i} = \exp\left(\sum_{i=1}^n y_i \eta_i\right) \prod_{i=1}^n (1 + \exp(\eta_i))^{-1}$$

Example, Poisson regression

- Assume that $Y_i \sim \text{Poisson}(\mu_i)$ so that $E[Y_i] = \mu_i$ where $0 \leq \mu_i$
- Linear predictor $\eta_i = \sum_{k=1}^p X_{ik}\beta_k$
- Link function $g(\mu) = \eta = \log(\mu)$
- Recall that e^x is the inverse of $\log(x)$ so that

$$\mu_i = e^{\eta_i}$$

Thus, the likelihood is

$$\prod_{i=1}^n (y_i!)^{-1} \mu_i^{y_i} e^{-\mu_i} \propto \exp\left(\sum_{i=1}^n y_i \eta_i - \sum_{i=1}^n \mu_i\right)$$

Some things to note

- In each case, the only way in which the likelihood depends on the data is through

$$\sum_{i=1}^n y_i \eta_i = \sum_{i=1}^n y_i \sum_{k=1}^p X_{ik} \beta_k = \sum_{k=1}^p \beta_k \sum_{i=1}^n X_{ik} y_i$$

Thus if we don't need the full data, only $\sum_{i=1}^n X_{ik} y_i$. This simplification is a consequence of choosing so-called 'canonical' link functions.

- (This has to be derived). All models achieve their maximum at the root of the so called normal equations

$$0 = \sum_{i=1}^n \frac{(Y_i - \mu_i)}{Var(Y_i)} W_i$$

where W_i are the derivative of the inverse of the link function.

About variances

$$0 = \sum_{i=1}^n \frac{(Y_i - \mu_i)}{\text{Var}(Y_i)} W_i$$

- For the linear model $\text{Var}(Y_i) = \sigma^2$ is constant.
- For Bernoulli case $\text{Var}(Y_i) = \mu_i(1 - \mu_i)$
- For the Poisson case $\text{Var}(Y_i) = \mu_i$.
- In the latter cases, it is often relevant to have a more flexible variance model, even if it doesn't correspond to an actual likelihood

$$0 = \sum_{i=1}^n \frac{(Y_i - \mu_i)}{\phi \mu_i(1 - \mu_i)} W_i \quad \text{and} \quad 0 = \sum_{i=1}^n \frac{(Y_i - \mu_i)}{\phi \mu_i} W_i$$

- These are called 'quasi-likelihood' normal equations

Odds and ends

- The normal equations have to be solved iteratively. Resulting in $\hat{\beta}_k$ and, if included, $\hat{\phi}$.
- Predicted linear predictor responses can be obtained as $\hat{\eta} = \sum_{k=1}^p X_k \hat{\beta}_k$
- Predicted mean responses as $\hat{\mu} = g^{-1}(\hat{\eta})$
- Coefficients are interpreted as

$$g(E[Y|X_k = x_k + 1, X_{\sim k} = x_{\sim k}]) - g(E[Y|X_k = x_k, X_{\sim k} = x_{\sim k}]) = \beta_k$$

or the change in the link function of the expected response per unit change in X_k holding other regressors constant.

- Variations on Newton/Raphson's algorithm are used to do it.
- Asymptotics are used for inference usually.
- Many of the ideas from linear models can be brought over to GLMs.