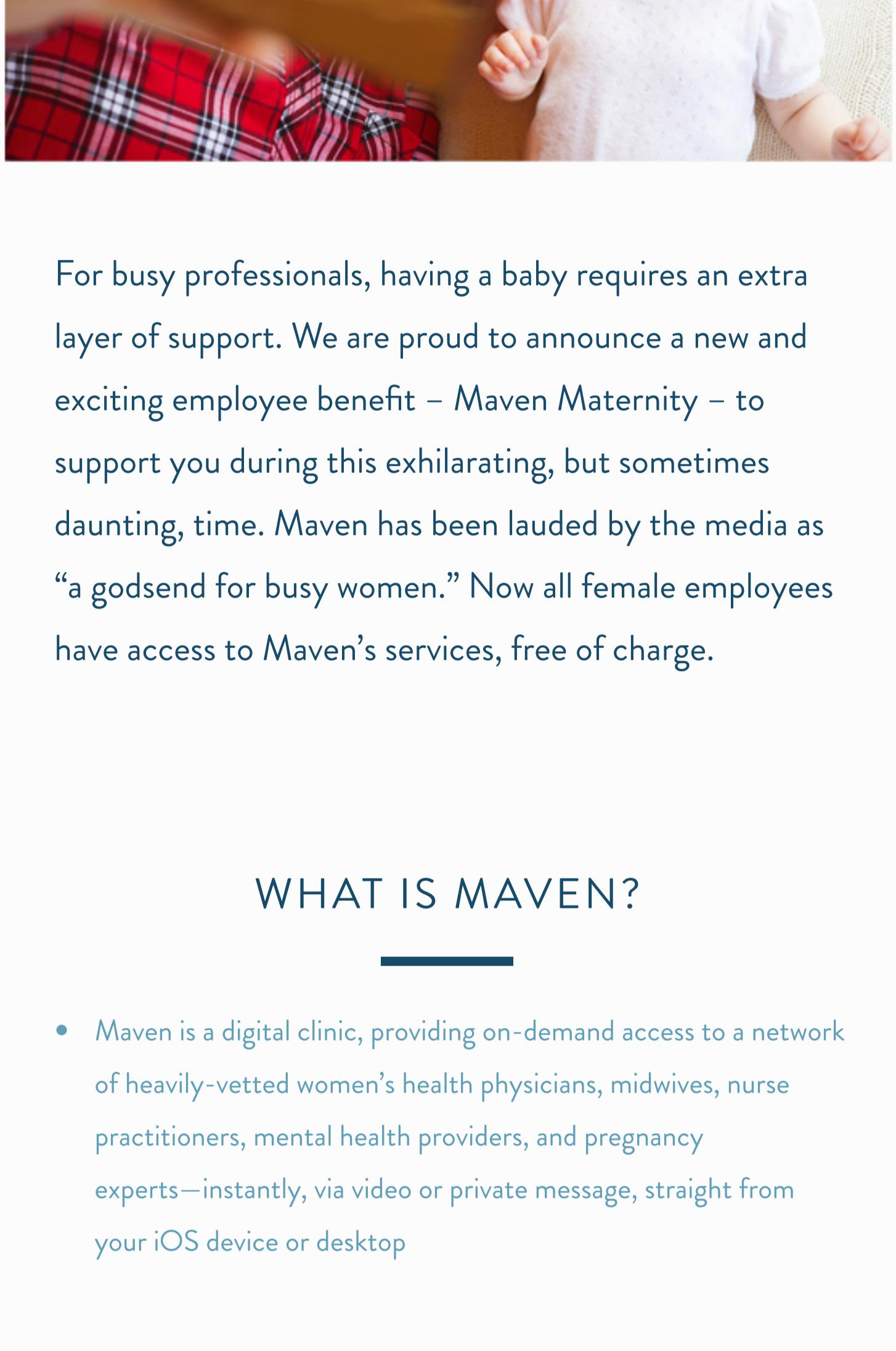




Introducing an exciting new benefit

MAVEN MATERNITY



For busy professionals, having a baby requires an extra layer of support. We are proud to announce a new and exciting employee benefit – Maven Maternity – to support you during this exhilarating, but sometimes daunting, time. Maven has been lauded by the media as “a godsend for busy women.” Now all female employees have access to Maven’s services, free of charge.

WHAT IS MAVEN?

- Maven is a digital clinic, providing on-demand access to a network of heavily-vetted women’s health physicians, midwives, nurse practitioners, mental health providers, and pregnancy experts—instantly, via video or private message, straight from your iOS device or desktop

WHO IS THE MAVEN MATERNITY BENEFIT FOR?

- This benefit is for any female employee who is pregnant, who recently had a baby, or who wants help navigating a return to work after a period of maternity leave

HOW WOULD I USE MAVEN?

- Members of our Maven Maternity program receive free, on-demand access to a wide variety of women’s health professionals—both medical as well as holistic providers
- These practitioners can address the myriad questions that come up during pregnancy and after child birth, can help you formulate a birth plan that works for you, can help you recover from child birth, and can help navigate returning to work

WHAT ARE SOME EXAMPLES OF HOW PEOPLE USE MAVEN?

- Connecting to an OB/GYN, midwife, or nurse practitioner about pregnancy symptoms that are worrying you, when you need a quick answer from somebody who knows what they are talking about
- Getting a second opinion on something your offline doctor has told you
- Working with a midwife or doula to create a birth plan and to learn more about the many choices you have for childbirth
- Connecting to a maternal health mental health provider if you’re feeling overwhelmed, anxious, or depressed
- Speaking with a nutritionist about diet, prenatal vitamins, nutritional dos and don’ts during and after pregnancy, and infant nutrition
- Working with a physical therapist to address aches and pains, nerve issues, joint issues, foot pain, or any other physical ailments during pregnancy
- Working with a physical therapist to guide your rehabilitation post child birth
- Connecting to a lactation consultant for guidance on breastfeeding and pumping

DO I NEED TO TELL MY EMPLOYER THAT I’M PREGNANT?

- No. Maven Maternity is 100% confidential. Sign up for Maven following the instructions below. Maven verifies that you are on a list of covered individuals, and your cost of your care program is covered by us, but the fact that you are using Maven, and any details you share with your Maven practitioners, remains 100% confidential.

HOW DO I SIGN UP?

- Sign up for Maven using your iPhone, iPad, or computer. Search “Maven Clinic” on the iOS App Store to download the app or click the Sign Up button below to register on your computer.

- **Note: for account verification purposes, it is important that during registration you answer “yes” when asked “did your employer refer you” and enter your company email address and birthdate.** Maven uses this to confirm your eligibility and ensure that your care is charged back to us. Maven does not relay any details about who has signed up or used their services.

- Your device must have a front-facing camera if you choose to have a video appointment. If you are connecting on the web, please use either Google Chrome or Mozilla Firefox browser.

SIGN UP