

LAURI PARKKAMÄKI

UX/UI Designer

+358 505743956 • lauri@parkkamaki.com • parkkamaki.com

I'm a UX/UI designer with a burning passion for sustainability. I design ethical solutions that will nudge people and organisations towards a better tomorrow.

PROFESSIONAL EXPERIENCE

UI Designer | Pemamek Ltd

Loimaa (remote) | May 2024 –

I serve as the principal designer shaping the future of welding automation. I created and maintain a design system that is now being implemented across projects. My primary focus is defining cross-software UI and UX patterns to establish a cohesive brand experience. Additionally, I develop and refine design processes in relation to broader software development workflows.

FIGMA DESIGN SYSTEMS VISUAL DESIGN UX DESIGN

Web/Mobile Developer Trainee | Cybercom Group

Tampere | May 2020 – May 2021

I worked as a full-stack developer and UI designer, leveraging React and TypeScript for an internal project. Additionally, I led the development of a new MVP Flutter app, utilising emerging technologies for cross-platform experiences.

UI DESIGN REACT FLUTTER CROSS-PLATFORM MVP

PORTFOLIO

UX Researcher & Designer | UX Challenge

Helsinki | Jan 2024 – Apr 2024

I co-designed Flow — user-centred reading app enhancing focus — with my focus on prototyping and visual aesthetics. Collaborating closely, I participated in everything from initial brainstorming to the final hi-fi prototyping and UX evaluation.

FIGMA UX RESEARCH VISUAL DESIGN PROTOTYPING

Lead UX & Service Designer | Visit Finland

Espoo | Mar 2024

As a lead UX and service designer of Reki, I played a central role in shaping it. Focusing on brainstorming, UX research, and prototyping, I contributed to the creation of a service enhancing employee satisfaction in the travel industry.

FIGMA SERVICE DESIGN UX RESEARCH

EDUCATION

Tampere University

Tampere | Aug 2021 – Dec 2023

Master of Science

Human-Technology Interaction

GPA 3.88/5.0

Tampere University of Applied Sciences

Tampere | Aug 2017 – Jun 2021

Bachelor of Engineering

Software Engineering

GPA 4.21/5.0

SKILLS

Design

User Interface Design

- Visual Design
- Design Systems

Prototyping

- Wireframing
- Interaction Design

Ethical Design

Accessibility Design

Tools

Figma

- Design Tokens
- Component Libraries
- Advanced Prototyping

ChatGPT

Microsoft Office

Soft Skills

Creativity

Versatility

Resourcefulness

Leadership

Aptitude to learn

Sustainability

Self-awareness

LANGUAGES

Finnish | C2 - Native

English | C1 - Fluent

Swedish | B1 - Intermediate