

OVERVIEW OF DAILY OPERATIONS

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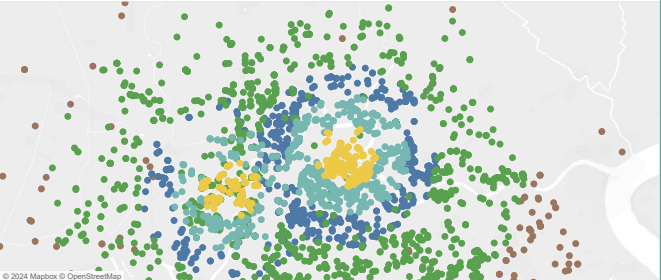
BUSINESS OVERVIEW

GMV	Merchant receipt	No. exposures	No. visitors	No. orders placed	Valid order	Invalid order	Merchant subsidy	Platform Subsidy	Cpc total cost
612,721	209,422	723,699	49,142	11,593	11,862	165	337,152	27,203	20,190

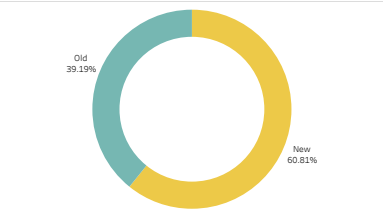
BUSINESS DETAILS

Date (copy)	GMV	Merchant rec...	No. exposures	No. visitors	No. orders pl...	Valid order	Invalid order	Merchant su...	Platform Sub...	Cpc total cost
2020-09-03	6,406	2,202	9,570	580	120	123	0	3,514	169	63
2020-09-04	7,268	2,573	8,052	514	133	137	1	3,901	223	79
2020-09-05	3,889	1,365	7,202	401	75	75	0	2,105	141	55
2020-09-06	4,352	1,560	5,444	314	75	75	2	2,321	134	89
2020-09-07	5,384	1,827	4,645	316	100	103	1	2,984	202	61
2020-09-08	5,048	1,605	4,222	299	97	100	1	2,915	208	63
2020-09-09	4,395	1,449	4,540	300	85	87	0	2,482	198	48
2020-09-10	5,541	1,873	4,723	312	105	105	2	3,088	258	73
2020-09-11	3,729	1,291	4,645	276	71	71	2	2,048	149	76
2020-09-12	3,027	1,026	4,179	244	58	58	0	1,684	104	85
2020-09-13	3,088	1,068	4,323	267	55	56	0	1,706	105	96
2020-09-14	4,078	1,273	4,047	281	81	83	1	2,377	164	71
2020-09-15	2,432	854	2,323	161	40	40	0	1,341	89	71
2020-09-16	1,312	446	1,431	99	25	25	0	734	63	38
2020-09-17	1,979	689	2,538	184	35	35	0	1,092	58	83
2020-09-18	2,183	799	1,947	147	36	36	0	1,172	101	62
2020-09-19	1,660	616	1,708	141	23	24	0	886	48	66
2020-09-20	1,972	735	1,641	122	32	32	0	1,037	79	52
2020-09-21	1,268	475	1,300	105	20	21	1	661	49	35
2020-09-22	1,208	439	1,556	84	20	20	0	651	36	24
2020-09-23	743	336	1,036	70	14	14	0	433	44	39

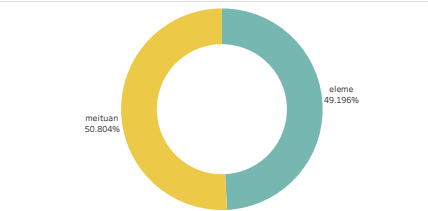
DISTRIBUTION



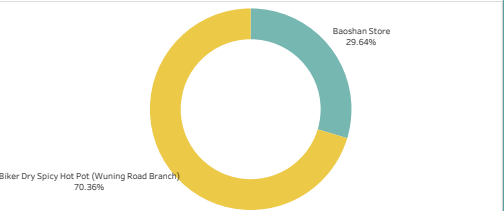
PERCENTAGE OF NEW AND OLD CUSTOMERS



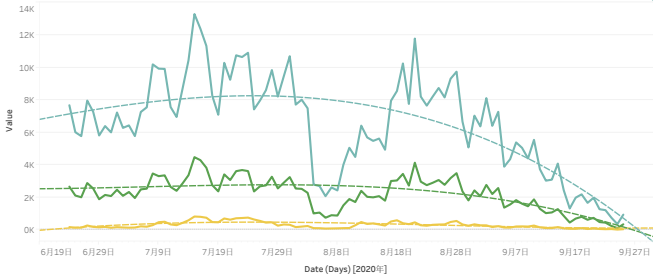
PERCENTAGE OF PLATFORM



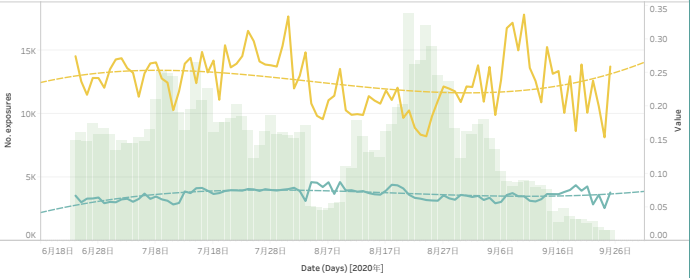
PERCENTAGE OF STORE



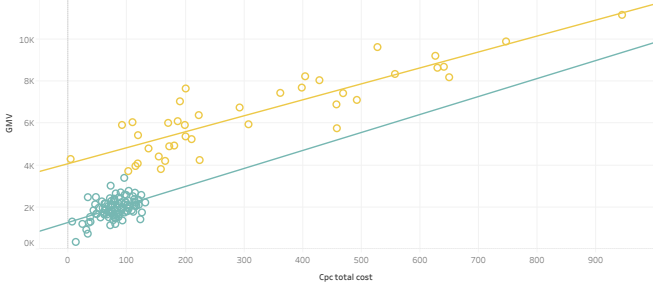
DAILY REVENUE DATA



DAILY FLOW DATA



PLACEMENT



ORDER DISTRIBUTION

