EVOLVE SaaS Hackathon Guidelines

Welcome to **Evolve**! 🚀

Our objective is to empower participants to build innovative SaaS solutions that tackle real-world challenges while ensuring scalability and market feasibility. Let's turn ideas into impactful products!

This document contains all the essential guidelines, points distribution, problem statements (PS), and submission details to help you make the most of this exciting hackathon. 💡

- **Start Date & Time:** 11:00 PM, 18th February 2025
- **End Date & Time:** 11:00 PM, 21st February 2025
- **Feature Hack:** 12:00pm, 20th February 2025
- **Presentations:** 10:00am, 22nd February 2025

- **About Feature Hack:** You'll be tasked with adding a feature to your SaaS project, with detailed documentation provided for reference.

Tracks & Problem Statements for SaaS Hackathon

1. AI-Powered SaaS Solutions

AI-driven SaaS applications that optimize workflows, enhance decision-making, and automate tasks.

Problem 1: Intelligent Contract Analysis

- Build an AI-powered SaaS that can analyze legal contracts, detect risks, and summarize key clauses.
- **Feasibility:** Businesses need efficient legal document analysis, reducing dependency on lawyers.

Problem 2: Customer Support SaaS

- Create a SaaS that classifies and prioritizes customer complaints across various channels.
- **Feasibility:** Companies spend heavily on support; automating triage reduces costs and response times.

---

2. FinTech & Payment Innovations

SaaS applications aimed at improving digital transactions, financial analytics, and business finance management.

Problem 1: Automated Financial Health Dashboard for Small Businesses

- A SaaS that integrates with bank accounts, invoices, and expenses to provide real-time financial health analytics, cash flow predictions, and automated tax estimations.
- **Feasibility:** Many small businesses fail due to poor financial planning and lack of real-time visibility into their cash flow.

Problem 2: Cross-Border Microtransaction Fee Optimizer

- A SaaS that analyzes different payment gateways, currency exchange rates, and transaction fees to suggest the most cost-effective method for cross-border payments.
- **Feasibility:** Freelancers, e-commerce businesses, and digital nomads lose money due to hidden fees in international transactions.

---

3. Productivity & Workflow Automation

SaaS products that improve operational efficiency for businesses and individuals.

Problem 1: Developer Productivity Analytics

- A SaaS tool that analyzes coding habits, provides burnout alerts, and suggests workflow improvements.
- **Feasibility:** Developer burnout affects efficiency and retention in tech companies.

Problem 2: AI-Powered Content Strategy Planner

- Create a SaaS that analyzes trends, audience engagement, and competitor content to suggest personalized content ideas, optimal posting times, and hashtag strategies.

- **Feasibility:** Influencers often struggle with content planning and audience engagement. An AI-driven tool can streamline their workflow and boost reach.

---

4. EdTech SaaS Solutions for University Students

Problem 1: Alumni Networking Platform

- **Problem:** Develop a platform that connects students with alumni for mentorship, virtual events, and collaboration. The platform will match students with relevant alumni based on career goals and interests.
- **Feasibility:** Students often struggle to network with alumni. This platform will foster ongoing engagement and career development through meaningful connections.

NOTE: Apart from the provided problem statements, participants are welcome to use their own problem statements, but they must align with the designated tracks.

Additional Notes

- Adhere to the rules and code of conduct outlined in the hackathon overview.
- All submissions must be **original** and free of plagiarism. Any form of forgery or copying will lead to disqualification.
- Ensure that your project does not violate intellectual property rights. Only use **open-source** or **self-created** assets.
- Avoid including inappropriate content or offensive material in your project.
- Refrain from hacking or tampering with any system or platform used during the hackathon.
- For any doubts or clarifications, please reach out to the organizing team via the contact details provided.
- Communication Channel (CSI Discord Server): https://discord.gg/AM3QguYh

Let's build, disrupt, and make something awesome! 🚀 Best of luck, innovators! ✨

All formats, prizes, and judging criteria are subject to change at the discretion of the organizers.