THE BETA LAUNCH

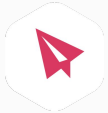
16 sites to get you those elusive early adopters

#1

PRODUCT HUNT

Monthly plans ranging from $0 to $249

Ship by **Product Hunt** helps makers get their early users by helping them share their idea with the Product Hunt **community**. It helps makers generate demand for their product, build an email list and has features to help makers communicate with their audience till the time they ship their product.

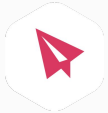


#2

BETA LIST

Free listing or $129 / $299 one time

BetaList claims to be the place for early adopters to discover upcoming and recently launched internet startups, and for startup founders to share their startup with the world and get early user feedback. You can either list your product for free and go through the general **waitlist** or make a payment to expedite the process and skip the waitlist.



#3

BETA BOUND

Free submission

Betabound collects and organizes a wide variety of beta testing opportunities from all over the world and present them in a structured and consistent format. Startups can submit their products for free on Beta Bound and can acquire beta users.

#4

BETA PAGE

Free listing

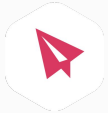
Betapage says they are a community of tech lovers and early adopters. The platform is free and open for startup stakeholders like founders, investors, incubators, mentors, indie hackers, and freelancers. Anyone can create a profile and list their startup /product /service /project to showcase it to the other community members.

#5

GET WORM

Free to get started

Getworm provides a platform to discover new startups and get **exclusive early bird offers** for joining them. Startups can list their products along with an exclusive incentive for people who sign-up through Get Worm. The platform is currently free for startups till they acquire their **first 100 early adopters**. Post that, the startup needs to upgrade to paid plans of Get Worm for acquiring more early adopters.



#6

LAUNCHING NEXT

Free listing or $49 one time

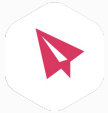
Launching Next showcases new, trending startups every day. Startups submission to Launching Next is free for publishing it in the general queue. For expediting the startup publishing to 1-business day, a $49 upgrade is available.

#7

STARTUP BASE

One time paid plans along with a free tier

StartupBase is building a community of makers and early adopters to share & discuss the latest products and ideas. The platform features new startups every day and helps makers acquire users to get feedback for their product. Startups can feature their startup for free in Startup Base however they need to upgrade to paid plans for displaying in the **featured section** of the home page, dedicated startups page or the newsletter.



#8

LUCR

Free listing or paid bids

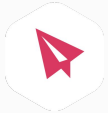
Lucr wants to help startups attract early adopters by giving **rewards** for product usage. Startups can freely launch their products on Lucr however they can promote their products on the main page through **bidding**. Startups placing higher **bids** will get their products placed in better positions.

#9

BETAFY

Free service

Betafy wants to help startups maximize their beta by connecting them with beta users and software testers. The platform matches beta users and testers based on the startup's profile and returns a list of users whom the startups can invite to their beta. Betafy is currently free for everyone.



#10

ERLI BIRD

One time payments ranging from $735 to $5000

ErliBird provides a platform to beta test and collect **on-demand user feedback** for Android, iOS, websites, desktop apps, and tech products. ErliBird claims to give makers the power to beta test with real people in real environments powered by a global community of 100,000 real-world testers.

#11

BETA TESTA

Free platform

Beta Testa provides a platform to pair products with **early adopters**. Startups get access to a **database** of beta testers along with their interests, skills and demographics, from which they can choose and connect to the relevant users.

#12

START UPLIFT

One time payment plans from $69 to $189

StartUpLift provides platform for startups to get exposure and receive feedback. It is a paid platform where the users matching the **target customer requirements** of the startup sign-up for beta and test the product.

#13

STARTUP BUFFER

Free listing

Startup Buffer is a platform for startups to get more exposure. Once startups complete submission of information to Startup Buffer, they help them discover **growth hacking** techniques for **testing idea** and **gaining traction**.

#14

BETA TESTERS

Free platform

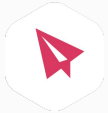
Beta Testers provides a platform for connecting mobile app developers and beta testers. The developers get to test their apps while beta testers get to have access to new apps. The testers can see all **pre-released apps** along with the app description, testing requirements, instructions, and incentives for their beta tests. The testers can **choose** and **apply** for the apps they want to beta test.

#15

BETA FAMILY

Monthly plans from $0 to $399

Beta Family is a beta testing service for iOS (iPhone, iPod, iPad) and Android applications where developers get to beta test their apps on real people, and users get the chance to try cool apps before they're in the App Store or Android Market.



#16

BETA TESTERS HUB

Free listing

Beta Testers Hub is a network of early adopters where startups can apply with an **offer** for their beta product or MVP for acquiring the first batch of beta customers to their product.

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