

Metric of the No Convert Subset Trialling Customer

1	Daily weighted growth in daily active users	-20.30	[% per day]	50%
2	Average total admin.	1.00	[or less]	83
3	Average number of sessions per day	1.14	[or less]	47
4	Average daily comments per session	0.09	[or less]	51
5	Average duration per session per day	60	[~ 1 min. per day]	51

Metric

0.58
