

Metric of the Average Trialling Customer

1	Daily weighted growth in daily active users	2.40	[% per day]	50%
2	Average total admin.	1.93		51
3	Average number of sessions per day	2.17		50
4	Average daily comments per session	0.18		50
5	Average duration per session per day	474	[~ 8 min. per day]	50

Metric

0.69
