

Choose an existing report (or infographic!), from your own practice or the web. Two good web resources are [Pew Research \(Links to an external site.\)](#) and [fivethirtyeight.com \(Links to an external site.\)](#). Include a link or a screen shot to your chosen report.

Please answer the following questions:

1. What decision could the report help make?
2. What do you suppose the grain of the underlying data?
3. What are the measure(s) and dimension(s) on the report?
4. If you were to add additional measures, levels, and/or dimensions, what would they be? Would this allow users to make better decisions?

Note: In the "Kimball Methodology," Ralph Kimball and Margy Ross stress the importance of designing dimensional models around business processes, *not* individual reports. But as a learning exercise, creating a dimensional model from an existing report can be instructive.