Wins from Finance? An Analysis of NFL Contract Data

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Question

- Can how an NFL team spends its money meaningfully predict its success?
- · Which positions give the greatest return on investment?

Data

- Scraped from spotrac.com
- · Salaries for each position group for all 32 teams
- · Injured reserve, active salaries, and dead cap
- Entirety of the current Collective Bargaining Agreement

Linear Model Insights

- 1. Active Contracts ↑
- 2. Injured Reserve↓
- 3. Dead Cap↓
- 4. Defensive Line ↓
- 5. Quarterback↑
- 6. Special Teams↑
- 7. Offensive Line ↑

Error Metrics

- Testing RMSE 2.843
- In a 16 game season, this is a 17.7% error

