



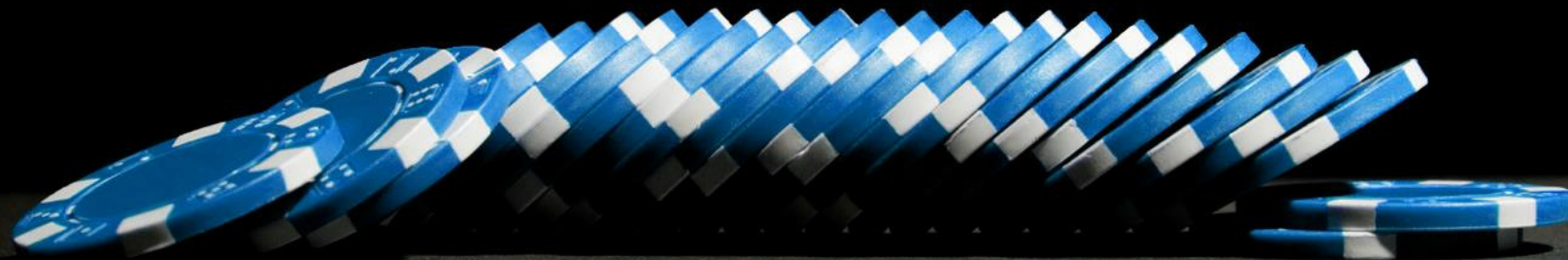
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Hey ##firstname##, got a minute?

Challenge your marketing knowledge by taking this short quiz. You'll be rewarded with something special at the end just for participating.

Start Quiz





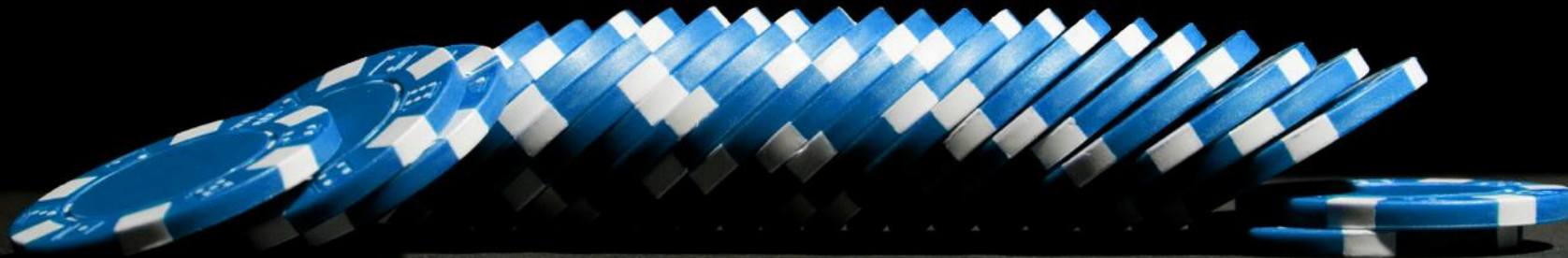
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What percentage of brands fail to implement personalized email marketing?

- ☐ 30%
- ☐ 53%
- ☐ 70%

Check Answer





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**CORRECT!**

**Personalized email marketing campaigns can result in  
six times higher transaction rates!**

OK





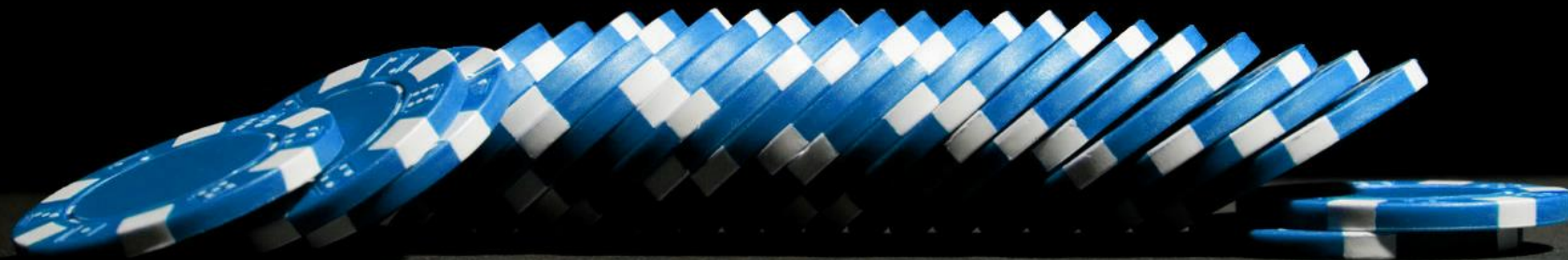
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77% of marketers believe real-time personalization is crucial, yet what percentage are struggling with personalized content in real-time?

- ☐ 30%
- ☐ 60%
- ☐ 70%

Check Answer







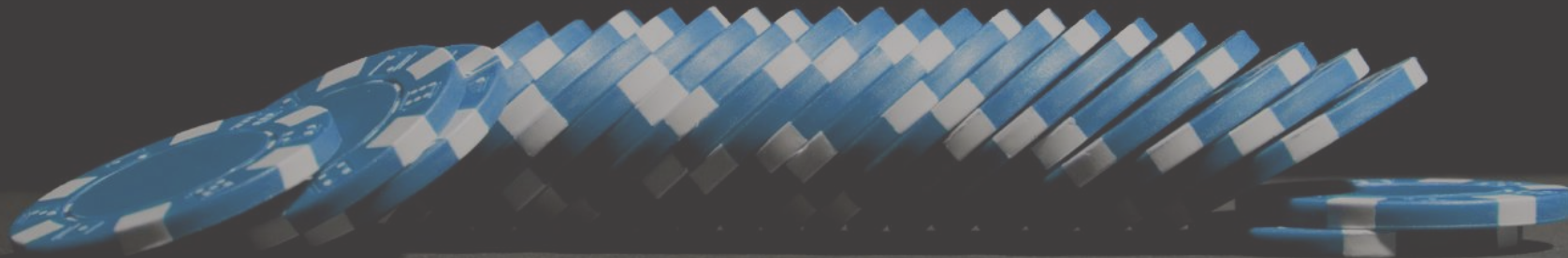
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**CORRECT!**

**Real-time marketing helps build stronger relationships  
with your target audience.**

OK





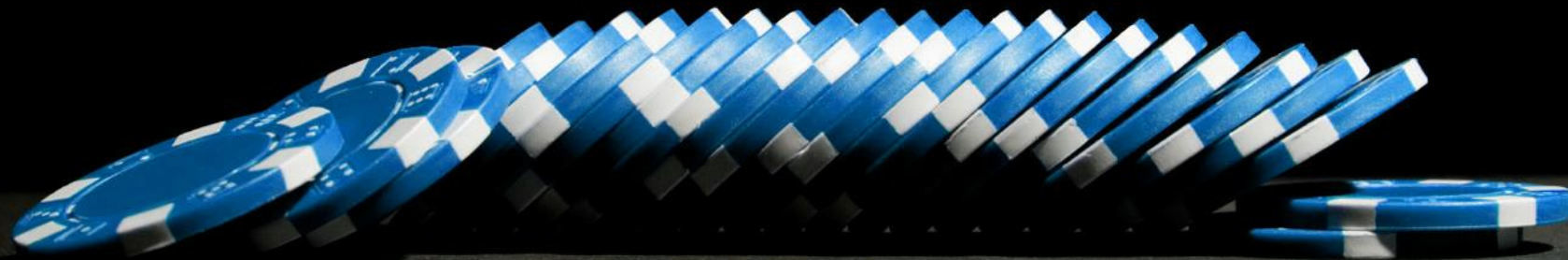
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In-house marketers who are personalizing their Web experience and who are able to quantify the improvement see, on average what percentage of uplift in sales?

- ☐ 90%
- ☐ 40%
- ☐ 19%

Check Answer





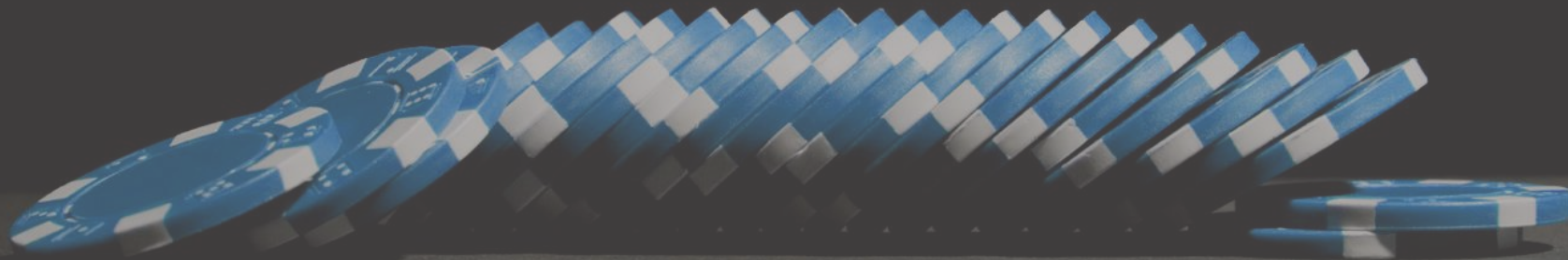
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**CORRECT!**

**Personalized websites known as PURLs can engage  
your audience in robust ways!**

OK





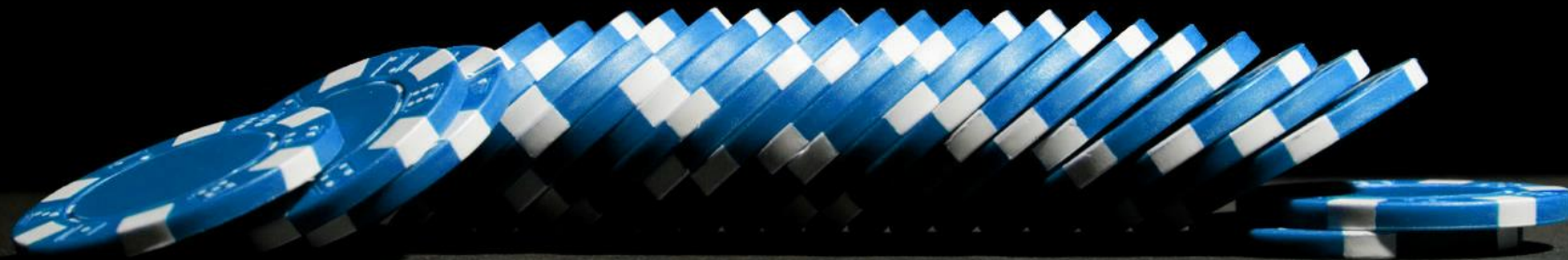
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What percentage of marketers struggle with securing internal resources to execute personalized marketing campaigns?

- ☐ 66%
- ☐ 78%
- ☐ 23%

Check Answer







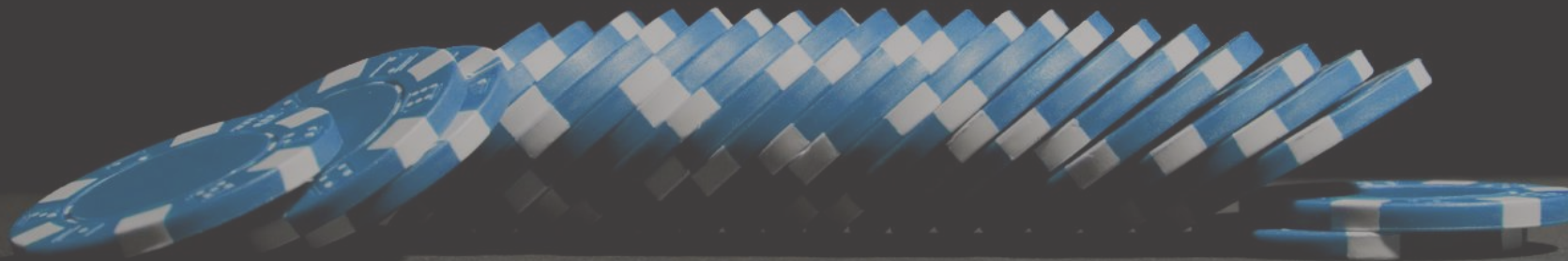
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**CORRECT!**

**In fact, Advertisers Printing Company can help put  
those resources in your hands.**

OK





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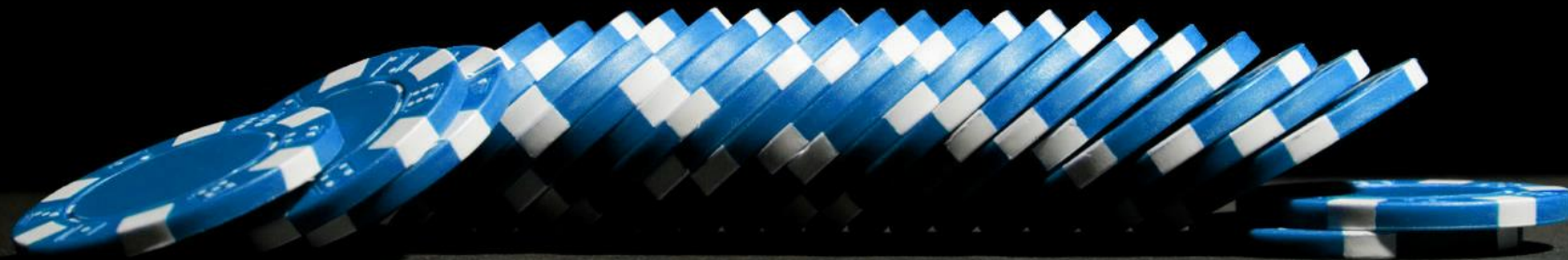


Thanks for taking our quiz ##firstname##!

If you'd like to learn more about how Advertisers Printing Company can help you with your marketing, click "Learn More".

[Learn More](#)

[Give me my prize](#)





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**Complete the form below and a  
representative will contact you.**

**First Name:**

**Last Name:**

**Email:**

**SUBMIT**

77% of r  
persona  
percent  
persona

30%

60%

70%

