# ORLANDO MAGIC, SOUTHEAST DIVISION, EASTERN CONFERENCE - LOGO REPRODUCTION SHEET





# ORLANDO MAGIC OFFICIAL COLORS



MAGIC SILVER Pantone 877 5c/25k 196r/206g/211b #C4CED4 MAGIC BLACK Pantone Black 20c/20m/20y/100k 6r/25g/34b #000000

# LOGO ON COLORED BACKGROUNDS



COLOR LOGO ON WHITE



COLOR LOGO ON GRAY



REVERSED, ON BLUE



REVERSED, ON BLACK

# GRAYSCALE, B/W LOGOS



GS ON WHITE



GS REVERSED, ON BLACK



BW ON WHITE



BW REVERSED, ON BLACK

This logo sheet is not for color. Please refer to Pantone and process breakdowns above.

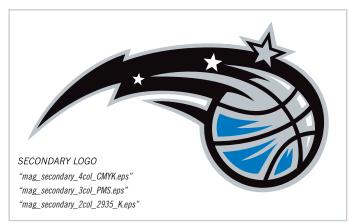
PLEASE NOTE: The NBA and the Orlando Magic team logos may only be reporduced in full color or in black and white if a single color version is necessary. No other coloration is allowed.

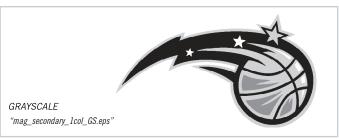
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# ORLANDO MAGIC, SOUTHEAST DIVISION, EASTERN CONFERENCE - SECONDARY LOGO REPRODUCTION SHEET







PRIMARY MAGIC TYPEFACE:

# TRADE GOTHIC BOLD OBLIQUE ORLANDO MAGIC

## LOGO ON COLORED BACKGROUNDS



COLOR LOGO ON WHITE



COLOR LOGO ON GRAY



COLOR LOGO ON BLUE



COLOR LOGO ON BLACK

# GRAYSCALE, B/W LOGOS



GS ON WHITE

GS ON BLACK





BW ON WHITE

BW ON BLACK

### ADDITIONAL ACCEPTABLE USES





BLACK ON BLUE

GRAY ON BLACK

IN SPECIAL CIRCUMSTANCES, WHEN THE DESIGN CALLS FOR THE SECONDARY LOGO TO BE USED IN A MORE SUBTLE OR SOPHISTICATED MANNER THE SIMPLE ONE-COLOR VERSION OF THE MARK CAN BE USED IN BLACK OVER MAGIC BLUE OR IN A GRAY OR SILVER TONE OVER BLACK. SOME EXAMPLES OF THIS USE WOULD INCLUDE INVITATIONS, BOOK COVERS AND APPAREL OR MERCHANDISE USE.

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