

# Ryan DeRolf

ryanderolf.com

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540.312.0410

## SKILLS

### UX/UI

Product Design  
User Experience Design  
User Interface Design  
Web Design  
User / Task Flows  
User Research  
Storyboarding  
Wireframing  
Prototyping  
Motion Design

### Graphic Design

Illustration  
Typography  
Iconography  
Animation  
3D Modeling

### Programming

Java  
HTML / CSS  
Javascript

## TOOLS

Adobe Creative Suite  
Sketch  
Flinto  
WebFlow  
Atom  
Android Studio  
Eclipse  
Git & GitHub  
Blender

## EDUCATION

### Virginia Commonwealth University May 2020

Bachelor of Fine Arts (B.F.A) in Graphic Design  
Minor in Computer Science  
GPA: 3.87

## WORK EXPERIENCE

### WillowTree Product Design Intern

May - August 2019 (3 mos) in Charlottesville, VA

Collaborated daily with designers, developers, and insight teams to explore user interface solutions and produce interaction flows for enterprise and consumer applications. Designed screens and user interactions for a client iOS application, along with an accessibility-focused illustration library. Created animations and illustrated visual assets for internal use. Produced deck templates for internal use, and further defined company brand standards.

### VCU LEAD Graphic Design Intern

August 2017 - May 2019 (2 years) in Richmond, VA

Designed marketing materials such as program flyers, event posters and social media graphics. Assisted in the redesign of LEAD's branding and logo with the VCU Student Media Center. Produced weekly newsletter distributed to students.

### Benny's Pizza Graphic Design Intern

May - August 2018 (3 mos) in Roanoke, VA

Redesigned existing raster logos as vector graphics and developed a design system for company use after my internship. Developed visual assets for website. Designed various print materials such as t-shirts and stickers for sale.