Ryan DeRolf

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SKILLS

UX/UI
Product Design
User Experience Design
User Interface Design
Web Design
User/ Task Flows
User Research
Storyboarding
Wireframing
Prototyping
Motion Design

Graphic Design
Illustration
Typography
Iconography
Animation
3D Modeling

Programming
HTML/ CSS/ JS
Java
Swift

TOOLS

Adobe Creative Suite
Sketch
Figma
WebFlow
Atom
Android Studio
Eclipse
Git & GitHub
Blender

EDUCATION

Virginia Commonwealth University May 2020

Bachelor of Fine Arts (B.F.A) in Graphic Design
Minor in Computer Science
GPA: 3.87

WORK EXPERIENCE

WillowTree Product Design Intern
May - August 2019 (3 mos) in Charlottesville, VA

Collaborated daily with designers, developers, and insight teams to explore user interface solutions and produce interaction flows for enterprise and consumer applications. Designed screens and user interactions for a client iOS application, along with an accessiblility-focused illustration library. Created animations and illustrated visual assets for internal use. Produced deck templates for internal use, and further defined company brand standards.

VCU LEAD Graphic Design Intern
August 2017 - May 2019 (2 years) in Richmond, VA

Designed marketing materials such as program flyers, event posters and social media graphics. Assisted in the redesign of LEAD's branding and logo with the VCU Student Media Center. Produced weekly newsletter distributed to students.

Benny's Pizza Graphic Design Intern
May - August 2018 (3 mos) in Roanoke, VA

Redesigned existing raster logos as vector graphics and developed a design system for company use after my internship. Developed visual assets for website. Designed various print materials such as t-shirts and stickers for sale.