



D. Keith Calhoun  
Purchasing Power  
695 Pylant St NE  
Atlanta, GA 30306-3728

August 8, 2010

Dear D. Keith Calhoun,

On behalf of *Inc.* magazine, I am delighted to inform you that Purchasing Power has earned the position of 1490 on the 2010 Inc. 5000, *Inc.*'s annual ranking of the fastest-growing private companies in America.

For more than 30 years, *Inc.*'s list has served as evidence of the significant accomplishments of enterprises such as yours. And, more than ever, this year's list is a testament to the creativity, resilience, and tenacity of America's top entrepreneurs.

As an Inc. 5000 honoree, Purchasing Power shares a prestigious pedigree with such notable alumni as Intuit, Zappos, Under Armour, Microsoft, Jamba Juice, Timberland, Visa, Clif Bar, Patagonia, Oracle, and scores of other powerhouses.

Congratulations to you and your team. *Inc.* recognizes the creativity, dedication, and hard work that have gone into building Purchasing Power into what it is today and wishes you many more years of success.

Sincerely,

A handwritten signature in black ink that reads "Jane Berentson". The signature is written in a cursive, flowing style.

Jane Berentson  
Editor  
*Inc.* magazine