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## **PURCHASING POWER NAMES NEW COO**

### ***Scott Wheeler Joins Purchasing Power as Chief Operating Officer***

**ATLANTA, Sept. 7, 2010** – Atlanta-based Purchasing Power has announced that Scott Wheeler has joined the company as Chief Operating Officer.

Wheeler recently served as Vice President and General Manager of LexisNexis's Insurance Marketing Solutions business. He successfully led sales, operations, product marketing and technology activities and in 2009 re-focused the business to significantly increase profitability. Prior to his work at LexisNexis (formerly ChoicePoint), Wheeler was Vice President of Operations and Technology at Equifax Credit Marketing Services. He began his career in public accounting and consulting, spending time with Coopers and Lybrand, and Deloitte & Touche.

"Scott brings an entrepreneurial orientation with a great balance between strategic vision and operational efficiency," said Purchasing Power President Richard Carrano. "As the newest member of our executive management team, Scott will be a strategic partner in the development and implementation of Purchasing Power's operating plans and programs designed to manage the rapid growth of our organization."

In his new position Wheeler will lead key departments including information technology, operations, customer service, procurement, and systems delivery.

Wheeler earned a Master of Business Administration degree from Georgia State University in 1996. He holds a Bachelor of Science degree in Math and Computer Science from the University of Wisconsin.

#### About Purchasing Power

Purchasing Power offers employers a voluntary benefit through an employee purchase program that helps American workers purchase name-brand products with manageable monthly payments through payroll deduction. Since 2001, Purchasing Power has serviced more than 400,000 orders for employees of companies, including Fortune 500 and government agencies. Purchasing Power is licensed in all 50 states as a reseller of personal computers, consumer electronics, and home appliances and maintains relationships with major manufacturers, as well as resellers, distributors and other suppliers. For more information, visit [www.PurchasingPower.com](http://www.PurchasingPower.com).

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