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## **PURCHASING POWER PARTNERS WITH JUNIOR ACHIEVEMENT**

***President and CFO Richard Carrano Joins Board of Directors***

**ATLANTA, Ga. (Dec. 3, 2009)** – Purchasing Power announced today a partnership with Junior Achievement (JA) of Georgia. Richard Carrano, president and CFO of Purchasing Power, has joined the organization's board of directors.

"Purchasing Power chose Junior Achievement as a partner because of the shared values of commitment, integrity, excellence, creativity and collaboration," said Carrano. "Purchasing Power empowers Americans to make responsible financial decisions, and because JA prepares young people for this as well, the partnership is a perfect fit."

Carrano joined the board of directors of Junior Achievement of Georgia in September. In this position, he will ensure that the organization operates from a position of financial strength and makes the best decisions for Georgia's children. "I look forward to dedicating my time to this important cause," said Carrano.

As its first commitment to JA, Purchasing Power joined Junior Achievement of Georgia for the annual "Remember the Time" Bowl-A-Thon. Twenty Purchasing Power employees participated in the event and raised \$4,540 for Junior Achievement, exceeding the goal set by the company. As a result of these fundraising efforts, over 130 new students will be able to participate in the Junior Achievement programs throughout Georgia.

The company's future volunteer and fundraising activities include JA in a Day, JA Job Shadows, and JA Fellows. While many employees at Purchasing Power are personally active in the Atlanta community supporting organizations such as the Atlanta Community Food Bank and Children's Restoration Network, Junior Achievement is the company's first official not-for-profit partner.

Junior Achievement is aggressively growing its outreach in Georgia, and the support of Purchasing Power will greatly assist us as we work to reach our goals," said Jack Harris, president of Junior Achievement of Georgia. "We greatly appreciate the leadership that Richard Carrano brings to our Board, as well as the passion and enthusiasm of all Purchasing Power employees."

### **About Purchasing Power**

Purchasing Power is an employee purchase program that helps workers purchase name-brand products with manageable monthly payments through payroll deduction. Since 2001, Purchasing Power has serviced more than 250,000 orders for employees of companies, including Fortune 500, and government agencies. Purchasing Power is licensed in all 50 states as a reseller of personal computers, consumer electronics, and home appliances and maintains relationships with major manufacturers, as well as resellers, distributors and other suppliers. For more information, visit [www.PurchasingPower.com](http://www.PurchasingPower.com).

### **About JA Worldwide® (Junior Achievement)**

Junior Achievement is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 131 individual area operations reach more than four million students in the United States, with an additional five million students served by operations in 125 other countries worldwide. For more information, visit [www.ja.org](http://www.ja.org).

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