

Media Contact:

Charlotte Marie Sturtz

Jackson Spalding

(404) 214-3555

csturtz@jacksonspalding.com

PURCHASING POWER RECEIVES PACESETTERS AWARD

Recognized for Second Year in a Row As One of Atlanta's Fastest-Growing Companies

ATLANTA, Ga. (April 27, 2010) – Purchasing Power LLC received an *Atlanta Business Chronicle* 2010 Pacesetter Award, along with recognition as one of Atlanta's fastest-growing private companies.

The *Atlanta Business Chronicle* honors the city's top privately-held businesses annually. Companies must be based in the Atlanta metro area, have experienced a two-year growth in sales of more than 50 percent and have revenue between \$1 million and \$300 million in 2009. Purchasing Power ranked 21st out of 50 award recipients, moving up twelve spots from last year.

"The Purchasing Power team has focused on innovation and customer service to meet rising demand," said Richard Carrano, Purchasing Power president. "We've seen that people value the ability to buy name-brand products through payroll deduction in light of economic challenges, and we're pleased to offer products to meet their needs."

In 2009, Purchasing Power's revenue exceeded \$107 million, representing a 42 percent growth over 2008 and the first time the company's revenue has topped \$100 million. In just two years, the company has doubled its revenue and workforce.

About Purchasing Power

Purchasing Power is an employee purchase program that helps American workers purchase name-brand products with manageable monthly payments through payroll deduction. Since 2001, Purchasing Power has serviced more than 350,000 orders for employees of companies, including Fortune 500, and government agencies. Purchasing Power is licensed in all 50 states as a reseller of personal computers, consumer electronics, and home appliances and maintains relationships with major manufacturers, as well as resellers, distributors and other suppliers. For more information, visit www.PurchasingPower.com.

#