



1B What men
want on
V Day



1C Trinity's
Spotlight
on Art



1D Athletes
sign with
colleges

Northside Neighbor

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BUSINESS BRIEFS

Purchasing Power

Fueled by a revenue increase of 153.5 percent, Atlanta-based Purchasing Power LLC rose more than 1,000 places in the 2009 Inc. magazine 5,000. The list includes Inc.'s annual ranking of the fastest-growing private companies in America. Purchasing Power ranked 2,072 on the list in 2009 and 3,085 in 2008. Purchasing Power also ranked 86th on the Atlanta-Sandy Springs-Marietta, Georgia metro area list.

Founded in 2001, Purchasing Power is an employee purchase program that helps consumers buy name-brand products such as computers, electronics and home appliances through payroll deduction.