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## **PURCHASING POWER NAMES NEW CHIEF FINANCIAL OFFICER**

### ***Chadwick Delp Joins Purchasing Power as CFO***

**ATLANTA, April 6, 2010** – Atlanta-based Purchasing Power has named Chadwick F. Delp chief financial officer. Delp recently served as senior vice president in the consumer group of Purchasing Power's investment partner, Stephens Inc. Richard Carrano, the former CFO, will now focus solely on his role as company president.

During his tenure at Stephens, Delp executed client transactions including mergers and acquisitions and capital raises. Delp currently serves as a director of Purchasing Power, Morrell Wine Group, 5 Star Sports Calendar and ACCESS schools, a non-profit organization which serves the needs of children with learning disabilities.

"Chad brings more than 15 years of investment banking experience and an in-depth knowledge of our financial operations," said Purchasing Power President Richard "Ritt" Carrano. "Chad has been a director of Purchasing Power since 2004 and is already familiar with our goals, mission, vision and values. His expertise and insight will continue to be a tremendous asset to our team."

Delp graduated magna cum laude and received his bachelor's degree in economics from Washington & Lee University, where he was also elected to Phi Beta Kappa. He earned his master's in business administration in finance with distinction from the Wharton School of the University of Pennsylvania, where he was named a Palmer Scholar upon graduation.

Delp will be relocating to Atlanta from Little Rock, Arkansas.

In 2009 Purchasing Power's revenue exceeded \$107 million, a 42 percent growth over 2008. The company exceeded 2009 revenue goals by 7 percent, topping \$100 million for the first time in its history.

Purchasing Power is an employee purchase program that helps American workers purchase name-brand products with manageable monthly payments through payroll deduction. Since 2001, Purchasing Power has serviced more than 350,000 orders for employees of companies, including Fortune 500, and government agencies. Purchasing Power is licensed in all 50 states as a reseller of personal computers, consumer electronics, and home appliances and maintains relationships with major manufacturers, as well as resellers, distributors and other suppliers. For more information, visit [www.PurchasingPower.com](http://www.PurchasingPower.com).

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