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## **PURCHASING POWER INCREASES RANK ON INC. 5000** ***Atlanta-based Company Grows Revenue More Than 153 Percent***

**ATLANTA, AUGUST 26, 2009** – Fueled by a revenue increase of 153.5 percent, Purchasing Power LLC rose more than 1,000 places in the 2009 Inc. 5000. The list includes *Inc.*'s annual ranking of the fastest-growing private companies in America. Atlanta-based Purchasing Power ranked 2,072 on the list in 2009 and 3,085 in 2008.

Founded in 2001, Purchasing Power is the premier employee purchase program that helps consumers buy name-brand products such as computers, electronics and home appliances through payroll deduction.

"In today's economic environment there is a fast-growing need for voluntary benefits," said Richard Carrano, Purchasing Power president and chief financial officer. "Employers are striving to remain competitive, retain their top talent and maintain employee morale - while cutting costs at the same time. Purchasing Power's unique capability to fulfill the needs of employers while providing the end-user with a high rate of satisfaction has fueled our growth and been instrumental to our success."

Purchasing Power grew its revenue by 153.5 percent from 2005 to 2008 and expects to boost its revenue by another 30 percent in 2009. Since 2003, the company has generated more than \$250 million in total revenue. Additionally, Purchasing Power has more than doubled its workforce since 2006, from 47 to 106 employees.

Purchasing Power, headquartered in Atlanta, ranked 86 on the Atlanta-Sandy Springs-Marietta, Georgia metro-area list.

### **About Inc. 5000**

Since debuting in 1991 with 100 of the fastest-growing private U.S. companies, then expanding the following year to the Inc. 500 and again in 2007 to the Inc. 5000, *Inc.* magazine's list has highlighted the significant accomplishments of entrepreneurial companies. As an Inc. 5000 honoree, Purchasing Power shares a prestigious honor with some of the most successful businesses in America.

### **About Purchasing Power**

Purchasing Power has serviced more than 250,000 orders for employees of companies, including Fortune 500 and government agencies since 2001. Purchasing Power operates in all 50 states as a reseller of personal computers, consumer electronics and home appliances, and maintains relationships with major manufacturers, resellers, distributors and other suppliers. For more information, visit [www.PurchasingPower.com](http://www.PurchasingPower.com).

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