



YELGAZY NURAY SE-2221

BIKE SHOP

FINAL PROJECT WEB TECHNOLOGIES 1 (FRONT END)
ABDRAIMOVA BIBIGUL

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INTRODUCTION

Welcome to BikeShop, your ultimate online destination for all things cycling. Join us as we explore the features, products, and community that make BikeShop more than just a website – it's a lifestyle. Let's dive into the world of biking excellence together. Get ready to ride!"



PURPOSE OF "BIKESHOP"

Quality and Variety



- BikeShop is committed to providing a curated selection of high-quality bicycles that cater to a wide range of preferences and requirements.
- We believe that every rider is unique, and our purpose is to match each individual with the perfect bike that enhances their cycling experience.

- We aim to promote and foster a deep love for cycling as a lifestyle and sport.
- Our team is comprised of ardent cyclists who are not just knowledgeable about bikes but are passionate advocates for the benefits of cycling, including improved health, reduced environmental impact, and a sense of community.

Promoting cycling



ANALYSIS OF EXISTING SOLUTIONS



EVANS CYCLES

<https://www.evanscycles.com/>

Product Range:

Evans Cycles is a well-known brand that offers a wide range of products for cycling enthusiasts. For example: bikes, clothing, accessories.

User Experience:

The website is well-organized with clear categories, making it easy for users to find what they're looking for. Each product has detailed information, including specifications, features, and customer reviews, which helps users make informed decisions.



BUY CYCLE

<https://buycycle.com/de-de/>

Customization:

Users can customize their product search based on various parameters such as brand, price range, size, and color among others.

Client Orientation:

The website supports multiple languages, which enhances the shopping experience for international customers. They offer multiple ways to contact customer service, which users find helpful.



BIKE24

<https://www.bike24.com/>

Community Engagement:

The website allows customers to leave reviews for the products they've purchased. This not only helps other customers make informed decisions, but also allows Bike24 to receive feedback.

Focus on Safety:

Each product on the website comes with detailed information, including safety features and instructions for use.

SUMMARY OF COMMON TRENDS

- **Wide Product Range:**

Offering a wide range of products, including bicycles, cycling accessories, clothing, and maintenance tools, is crucial. This ensures that customers can find everything they need in one place.

- **Detailed Product Information:**

Providing detailed information for each product, including specifications, features, and customer reviews, is essential. This helps customers make informed decisions and increases their confidence in the products.

- **Secure Transactions:**

Ensuring secure transactions is a must. Using secure protocols to protect customers' personal and financial information is critical in building trust and ensuring customer satisfaction.

MAIN FEATURES



- Range of Products:

The site offers a wide range of products for cycling enthusiasts. Assortment includes different types of bicycles and choosing for them frame colors, adding accessories, and even designing bespoke components to meet individual preferences and create a personalized riding experience.

- Clean and Simple Design:

The website has a clean and simple design that makes it easy to navigate. The color scheme is pleasing to the eye and the layout is intuitive.

- Customer Interaction:

The site offers a newsletter that customers can subscribe to. Subscribers regularly receive information about new products, sales and other news. Contact information is also provided, allowing visitors to easily contact us.

CONCLUSION

BikeShop is about more than just bicycles; it's a curated experience designed for every type of rider. We're about the thrill of the open road, the freedom of two wheels, and the pursuit of a sustainable, connected, and personalized cycling journey. Our commitment extends beyond providing cutting-edge technology and a diverse product range; BikeShop is about fostering a community where riders connect, share experiences, and embark on adventures together. We're about sustainability, innovation, and the joy of cycling. Welcome to BikeShop – where every spin of the wheel is a step towards a more exciting and fulfilling ride.

