Time Management Problem Statement

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Problem Statement:

· College students often struggle to manage their time effectively due to overwhelming schedules and a lack of personalized planning tools. Many students juggle classes, part-time jobs, extracurricular activities, and personal responsibilities, which makes it difficult to stay organized and productive.

Who is experiencing the problem?

· College students, especially those balancing academics, work, and social commitments, who need better tools to manage their time and responsibilities.

What is the problem?

· Existing planners and calendar apps are often too generic and do not adapt to the unique routines and priorities of individual students. This leads to missed deadlines, increased stress, and reduced academic performance.

Where does the problem present itself?

· The problem arises in academic settings, dorms, libraries, and anywhere students attempt to plan or manage their time. It is especially noticeable during busy periods like midterms, finals, or when managing multiple responsibilities.

Why does it matter?

· Effective time management is essential for academic success, mental health, and personal growth. Without tools that cater to their specific needs, students may experience burnout, anxiety, and underperformance. A personalized solution could help students take control of their schedules, reduce stress, and improve their overall well-being.