



# SPONSORSHIP PACKAGE

**San Jose State University Chapter**  
**2025 - 2026**



sase.sjsu@gmail.com



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# WELCOME MESSAGE

Dear Prospective Sponsor,

Thank you for taking the time to consider supporting our organization! The Society of Asian Scientists and Engineers (SASE), established in 2007, is a nationally recognized organization dedicated to supporting students of Asian heritage in the fields of science and engineering. Through SASE, students from underrepresented backgrounds can recognize their strengths, thrive professionally, and achieve their fullest potential.

The SASE chapter at San Jose State University (SJSU) was founded in 2017, and ever since, our mission has revolved around three things: Diversity, Community, and Success. We strive to enable unique individuals to branch out and make local and global impacts within their respective fields. Our chapter is steadily growing and with that, more people are finding their place in the community and the means to excel.

SASE events are designed to celebrate diversity and provide the opportunities for self-realization and success. We want to cater to as many backgrounds and majors as possible in order to elevate the overall Asian American voice and talent. Professional events like info-sessions, campus tours, and technical workshops, done in collaboration with companies, support students in the transition to industry and in applying what they have learned throughout college. Meanwhile, social events provide safe spaces that allow members to break out of their shell and bond with one another, creating long lasting friendships along the way.

We invite you to take a look at this package and see what we have to offer for not only our members, but for the wider professional community as well. With your support, SASE will continue to grow and more opportunities will be available for our members to achieve success, support their communities, and promote workplace diversity. Please don't hesitate to contact us at [sase.sjsu@gmail.com](mailto:sase.sjsu@gmail.com) with any questions. We look forward to partnering with you!

Sincerely,

SJSU SASE Executive Board





# HIGHLIGHTS OF 2024-2025



## Organization of the Year Award

We were incredibly honored and grateful to receive this award at SJSU's 14<sup>th</sup> Annual Leadership Gala. This plaque is a testament to the energy and dedication of our community, and the unwavering support from our industry partners who made this past year SASE's best and most memorable yet!



## National Convention in Boston

With help from our generous community, we were able to grant 14 members the opportunity to attend NC. We secured big wins in the SASEHackathon, and many of our members received interviews at the career fair. Both SJSU and our chapter were strongly represented.



## Successful Collaborations

Back at home we organized mutually beneficial events with industry leaders, other SASE chapters, and other SJSU student organizations. From company HQ tours to large social mixers, all of our initiatives garnered significant student interest and increased our community impact.

# METRICS

## SOCIAL MEDIA



@sase.sjsu

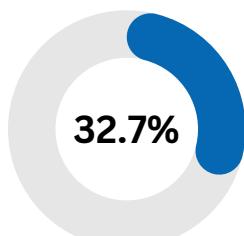


SASE - San Jose State University Chapter

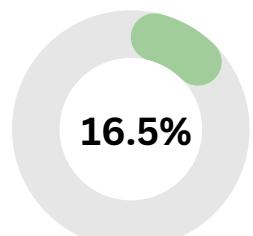
## MOST COMMON STUDENT MAJORS

- Software Engineering
- Computer Engineering
- Computer Science
- Data Science
- Electrical Engineering
- Mechanical Engineering
- Aerospace Engineering
- Civil Engineering
- Chemical Engineering
- Biological Sciences

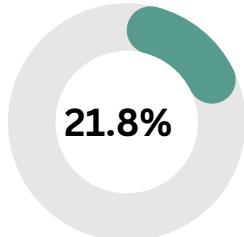
## YEAR IN SCHOOL



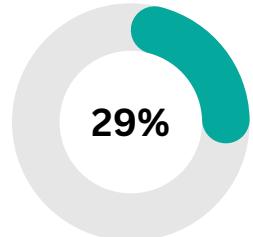
Freshmen



Sophomore



Junior



Senior +

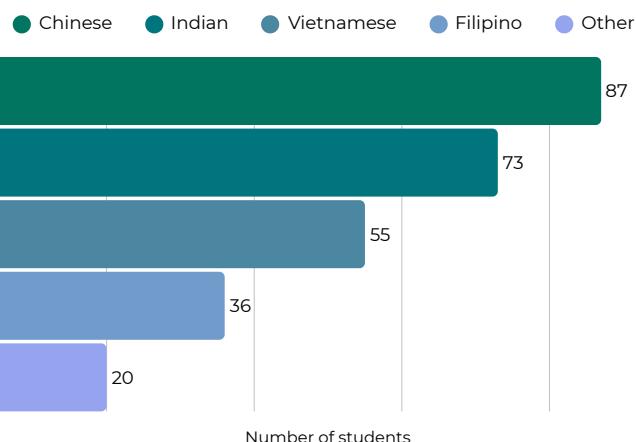
## MEMBER COUNT



Founded  
**2017**

- 270+ General Members
- 20+ Connected Alumni
- 12 Elected Officers

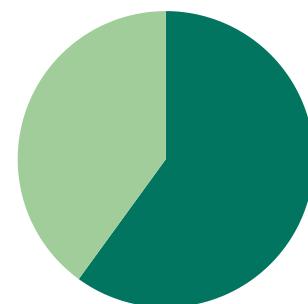
## ETHNICITIES



## GENDER DISTRIBUTION



40%  
Female  
Students



60%  
Male  
Students

# SPONSORSHIP TIERS



## Bronze

Choose 1 Event

Small Logo on Media

Access to Resume Database

Include Company Job Listings and News on Frequent Announcements

\$750



## Silver

Choose 2 Events

Medium Logo on Media

Access to Resume Database

Include Company Job Listings and News on Frequent Announcements

Invitation to EOTY Banquet

\$1,500



## Gold

Choose 3 Events

Large Logo on Media

Access to Resume Database

Include Company Job Listings and News on Frequent Announcements

Recognition at National SASE Conferences

+ Silver Benefits

\$2,500

## Marketing Types

- **Newsletter:** Slot for job listings on a monthly basis
- **Instagram:** Designated post to garner member engagement
- **Merch:** Company logo on general member shirts
- **Website:** Company promotion on SASE Website

## Event Types

- **Coffee Chat:** Mix and mingle with students of relevant majors
- **Info Session:** Presentation on a trending industry topic or about your company (panelists optional)
- **Workshop:** Engage with students and foster professional development
- **Tour:** Showcase your company facilities and culture!
- **Other:** Reach out to our team for alternative event type!

# SASE EVENTS

## CONFERENCES

Selected members attend SASE conferences where they can connect with other students and industry professionals, participate in insightful workshops, and explore nationwide opportunities at career fairs. We attend two events in a year: the national STEM Connect (SC) and the West Regional Conference (WRC).



## SOCIAL

Members can become more close knit with one another by attending our social events. Additionally, mentor-mentee pairs are created within our Mentorship program. From beach days to cultural celebrations, we want all of our members to feel invited and call SASE their second home.



## PROFESSIONAL

We invite companies to visit SJSU (we can also come to you!) and share about their mission and culture. Students want to hear stories from experienced professionals and learn about career opportunities during and after college. Past collaborators include Qualcomm, Lockheed Martin, and Johnson & Johnson.



# SASE COLLEGIATE CONFERENCES



SASE SJSU attends two major conferences during the school year: STEM Connect (SC), previously known as the National Convention, and the West Regional Conference (WRC). These conferences grant students the opportunity to develop their professional skills and circles by networking with peers and industry representatives.

## STEM CONNECT

SC is one of the largest professional conventions in the U.S. that caters to Asian-heritage students and professionals. The three-day conference, which culminates with a career fair, attracts over 3,000 collegiate attendees, and features professional development workshops and networking opportunities with recruiters from 100+ top companies. STEM Connect will take place in Pittsburgh, PA from October 1-4.

**SC: OCTOBER 1-4**  
**WRC: TBD**

## WEST REGIONAL CONFERENCE

This one-day conference features similar professional opportunities as STEM Connect. Students from SASE chapters primarily located in the Western U.S. come together to network and attend workshops. WRC is typically held late February, early March. SASE SJSU had the privilege of hosting the event in 2024!

# SASE COLLEGIATE CONFERENCES COST BREAKDOWN

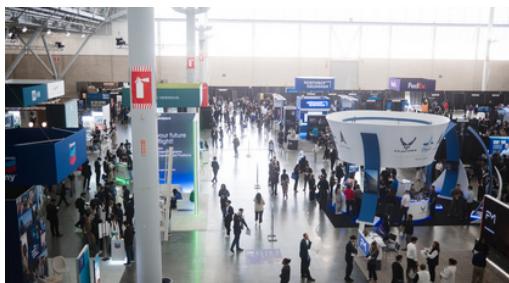


**Our chapter strives to fully cover conference expenses for up to 10 members, which includes costs for tickets, transportation, and lodging.**

## ESTIMATED COSTS (SC)

Ticket Registration	\$1,390
Transportation	\$3,500
Accommodations	\$1,780
<b>TOTAL:</b>	<b>\$6,670</b>

\*estimate for 10 people



## ESTIMATED COSTS (WRC)

Ticket Registration	\$350
Transportation	\$2,500
Accommodations	\$700
<b>TOTAL:</b>	<b>\$3,550</b>

\*estimate for 10 people



# KICKSTARTER PROGRAM

## WHAT IS KICKSTARTER?

This semester-long program gives our members the opportunity to apply their technical knowledge and innovate in their respective fields.

Student teams receive guidance from industry professionals to satisfy different criteria and meet deadlines.

During the final showcase, top projects are judged and awarded!

## GETTING INVOLVED

This unique program offers your company the opportunity to impact the next generation of creative minds! Students will appreciate any resources you have to offer whether it be mentorship, sponsorship, or even judging the final presentations. Join us on this exciting journey and showcase your commitment to innovation and education!

If your company is interested in partnering with us, reach out to [sase.sjsu@gmail.com](mailto:sase.sjsu@gmail.com) for more info!

## TIMELINE\*

~ OCTOBER  
INTRO / THEME REVEAL

~ NOVEMBER  
MENTOR REVEAL

~ FEBRUARY  
1ST PROGRESS CHECK

~ MARCH  
2ND PROGRESS CHECK / DEMO

~ APRIL/MAY  
FINAL SHOWCASE

\* Tentative dates



# GENERAL CALENDAR

2025

**August 18: Fall Semester Begins**

**October 1-4: STEM Connect Conference**

**November 26-28: Thanksgiving Break**

**December 8: Last Day of Instruction**

**December 10-17: Final Exams**

**January 20: Spring Semester Begins**

**March TBD: West Regional Conference**

**March 30 - April 3: Spring Break**

**May TBD: End of the Year Banquet**

**May 11: Last Day of Instruction**

**May 14-20: Final Exams**



SJSU Event



SASE Event

# SPONSORSHIP FORM

<https://forms.gle/6ZrTaPgj1e3Cffdo7>



## Connect with Us!



[sase-sjsu.weebly.com](http://sase-sjsu.weebly.com)

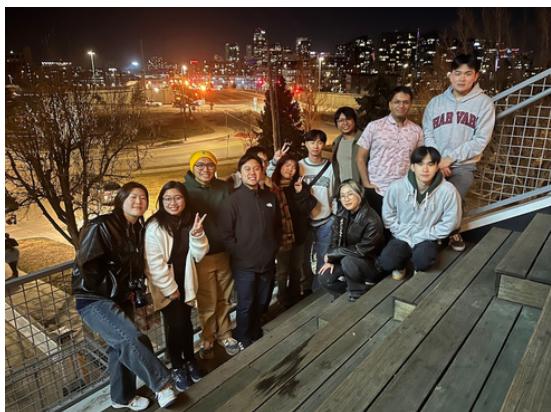


[instagram.com/sase.sjsu](https://instagram.com/sase.sjsu)



[linkedin.com/sase-sjsu](https://linkedin.com/sase-sjsu)

If you or your company are interested in supporting our SASE chapter, please scan the QR code or click the link to fill out our **Sponsorship Form!**



THANK YOU  
FOR CHOOSING TO  
SUPPORT SASE!

