
 <p>Kongu Engineering College Perundurai Estd : 1984</p>	<p align="center"><b>KONGU ENGINEERING COLLEGE</b> (Autonomous) PERUNDURAI – 638060 INTERNAL QUALITY ASSURANCE CELL</p> <hr/> <p align="center"><b>Industry Consultancy/Testing Identification Report</b></p>	
---	---	---

### Department of Computer Science and Design

Academic Year: 2024-2025

Semester: ~~Odd~~/ Even

1. Date : 20.03.2025

2. Industry (Address / email / Ph. No. / Fax No.): 295, Main Road, Perundurai, Erode (Dt)

(GST No. 33AEBPA2235A1ZO)

Email: srkbooking@gmail.com

3. Person Contacted: K.S.ArunKumar

4. Visited By: Harshini G(22CDR030)

6. Areas Identified: Development of a customized product display website with user-friendly interface, product categorization, responsive design, and integrated customer interaction features.

7. Specific Job / Problem: Digital solution for showcasing textile products online with organized product categorization, easy navigation, and enhanced customer engagement, aimed at improving visibility and accessibility of textile collections.

Follow up actions	Responsibility	Target Date
<ul style="list-style-type: none"> <li>Display categorized textile product listings</li> <li>Enable customer product enquiry option</li> <li>Enable purchase history view for customers</li> </ul>	<ul style="list-style-type: none"> <li><b>Developer:</b> Build and maintain website modules</li> <li><b>Textile Admin:</b> Manage products and stock</li> <li><b>Customer Support:</b> Handle queries and feedback</li> </ul>	05.05.2025

Coordinator

HOD

Copy to

Chief Coordinator IIP Cell