

"Haha, I just crushed them with my hog"



SUP
ERC
ELL

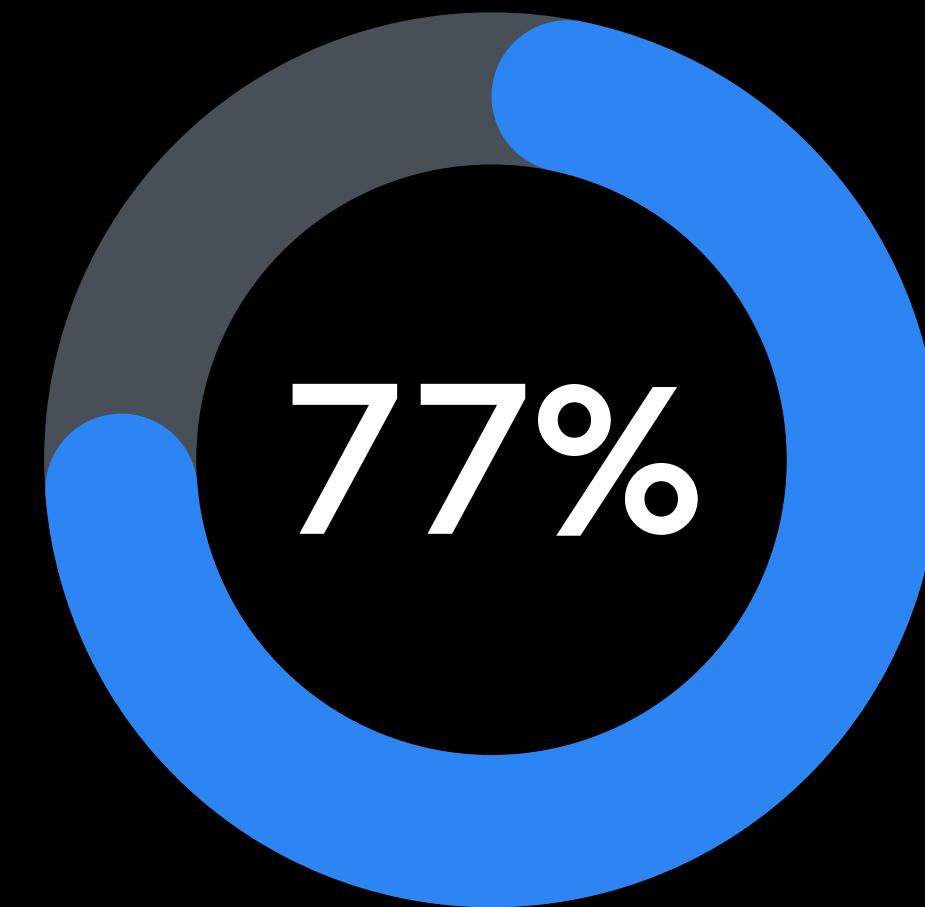
Eventually

@PikaMasterX A @GoblinGamer55 Ah! @DragonSlayer44 Pikachu
@HogRiderFan Nooo @TopClasher347 Top 347 @ClashKing2009 ok wait
@GamerGirl2008 AAAAAAAA @GolemGang No @LegendaryCardPro NO
@ClashQueen777 no @BowlerMaster321 Bfo xd @MinionMaster69
WAZAAAAAAAAAAAAA @HogRiderFan A @TrophyPusher69
SIIIIIII @FireballChamp DEJAMEEEE @ZapWizard21 a ok
@DarkPrinceFan420 ROOOOOOO @EliteBarbFan Ok @PekkaCrusher OK
@MirrorMaster kiss @KnightRiderNotDavidHasselhoff so
@GoblinBarrelUser420 Pfft 😂 @ThreeMusketeerMan It's offical @SparkyFan1
Yes @IceWizardFanatic111 wow youre so goood @TrophyPusher69 yr
@SkeletonArmyFan pls @BarbarianBasher22 bye 😂 @XbowXpert123 hello
@ClashKing2009 Im boss with hog rider!! @GiantCrusher111 snap
@RoyalGiantCrusher ggs @ClanLeader2007 not bad but not good
@LavaHoundLover no u tell @ElixirGuru a little problem @ZapWizard21 ohh
SUP BBC | Eventually @NelsonMaster89 that's emote @PekkaCrusher always lose to hog riders 😂
@ClashQueen777 vesh @ProPlaver123456 no @LeaendarvCardPro same

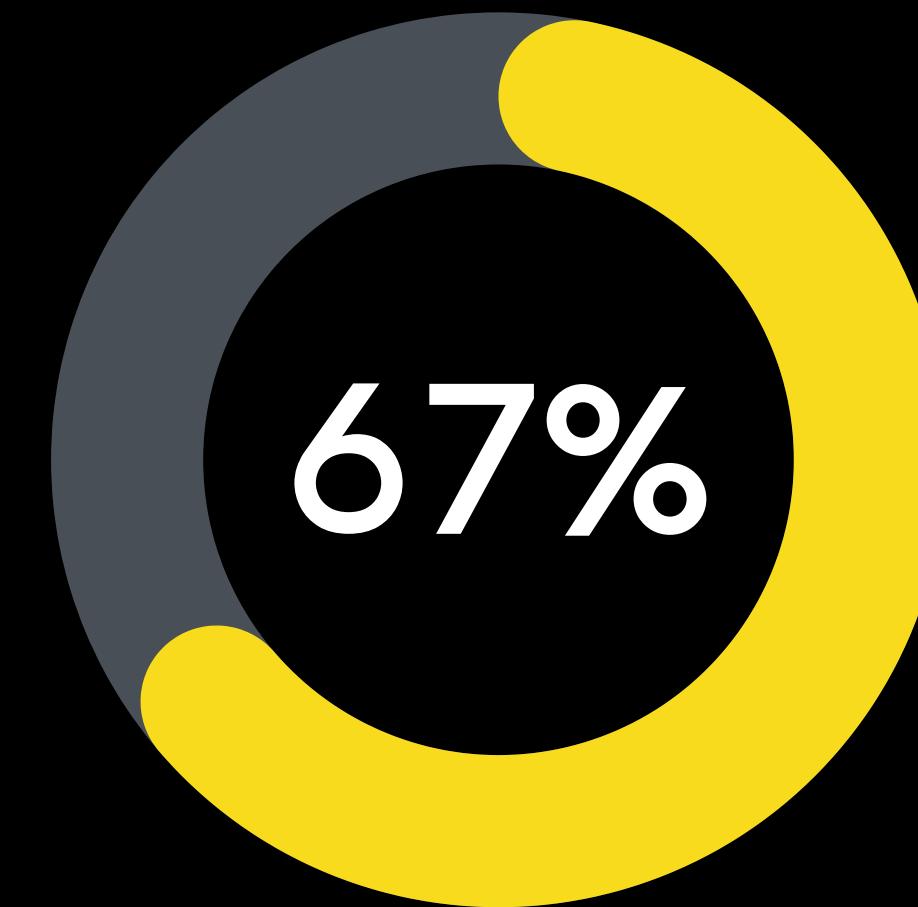
**EMPOWERING MODS
TO MAKE BETTER
DECISIONS.**



MULTIPLAYER USERS THINK...



game developers should
prioritize safeguarding players
from abusive behavior



would **quit playing** if another
player was exhibiting abusive
behavior

MAKING MODERATION
EFFORTLESS.



| Eventually

SOLUTION

identifies related context in a thread

understands the emotions behind the messages

highlights disruptive words, rather than full text



Message View



"You are so bad at this game!"

- ClanUser, 2/2/23 at 11:03:05

78% related

Mark as Harassment ▾

"Kick him out of the clan"

- ClashUser, 2/2/23 at 11:03:05

56% related

Permanent Ban ▾

"Don't be such an ahole!!"**

- SuperUser, 2/2/23 at 11:03:01

5 reports

23/100 sentiment

#hate, #rude

Enter a reason for
escalation...

"Now I'm sad :("

- ClanUser, 2/2/23 at 11:03:05

89% related

Escalate

[View more messages](#)

SuperUser

3 previously reports: [Harassment](#), [Spamming](#), [Hate](#)

Additional details ▾

Game ID: Clash of Clans

Timestamp: 01/02/23 at 11:03pm (US)

Room: RoyalClashers

Last Seen: 02/04/23 at 12:04pm (US)

Alliance ID: ABCD1234

Average Game Time: 26 min

Alliance Description: The world's best alliance!

Devices: iPhone 12 Pro, iPad Mini



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[Keyboard Shortcuts](#)



ADDED VALUE & FEASIBILITY

player loyalty ↑

revenue ↑

brand reputation ↑

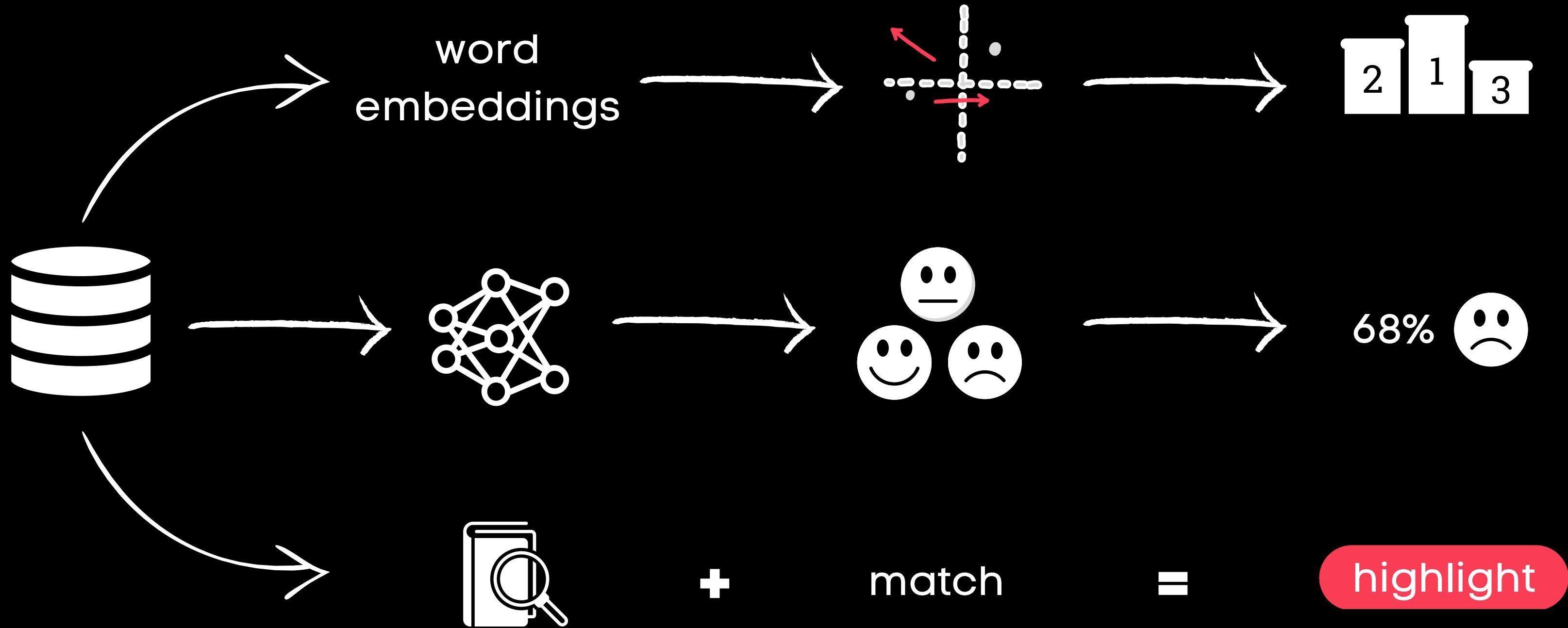
legal risk ↓

applied existing NLP
models ✓

cost-effective ✓

time-efficient ✓

TECHNICAL SOLUTION



**BECAUSE HUMAN
JUDGMENT MATTERS**

Button



SUP
ERC
ELL

Eventually



SUP
ERC
ELL

Eventually

THANK YOU!