

Stand Out as a Web Designer

This is literally the best advice that I tell every web designer. My strategies will teach you how to design more impactful websites, leading to an even more successful career. I've stood out for 20+ years as a successful web designer, now it's your turn.

\$299

[Buy Course](#)[Watch Intro](#)

Dann has worked for and helped students get jobs at companies like:



Adobe

Google

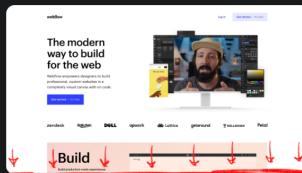


facebook



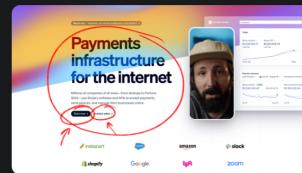
This course includes 8+ simple and easy to understand video lessons.

✓ How to Tease Continuation



Discover my most important feature of every web site I design. This is a must.

✓ Power of the Main Lockup



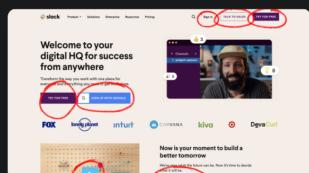
The main lockup is more important than you may think it is. Let's make it more effective.

✓ How to Pack a 1-2-3



The best website designs pack a 1-2-maybe 3 but it's not always easy to pull off.

✓ Always End with an Action



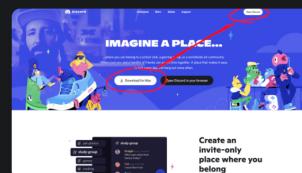
There is only one way to end your website design and that is with an action. Period.

✓ Simple Alignment over Grids



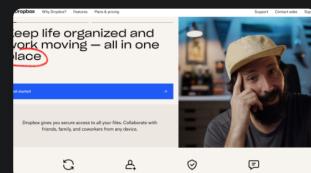
Stop over complicating your designs with grids that no one will ever see.

✓ Double Check Consistency



Consistency is the key to completing your story and directing your visitors to the right place.

✓ Typography Musts



Content is king and with that comes typography. Let's discuss what no one else will.

WIX Creation ▾ Business ▾ Growth ▾ Resources ▾ Pricing Support EN Sign In

Create a Website You're Proud Of

Discover the platform that gives you the freedom to create, design, manage and develop your web presence exactly the way you want.

[Get Started](#)

Watch Dann going over and markup popular web designs.

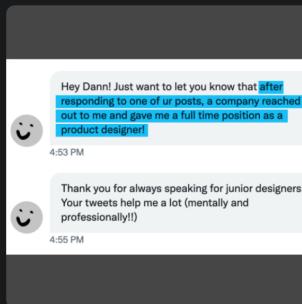
One of the best ways to learn what works and what doesn't is to simply see it for yourself on real world, existing websites. We'll review sites like:

- ✓ Slack
- ✓ Sketch
- ✓ Wix
- ✓ Shopify
- ✓ And Others!

Having an instructor like Dann brings you the real world experience we all need.

[Follow @DannPetty](#)

✓ Helped Many Get Jobs



✓ 15+ Years in Silicon Valley



✓ 20+ Years Freelancing

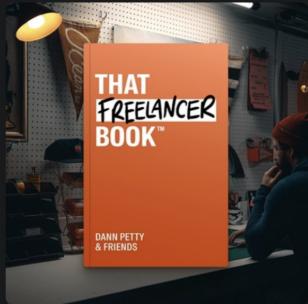


Dann's goal is to help designers get jobs and has a proven track record of being effective.

Lived in San Francisco for over a decade working with just about every major tech company.

Dann has been non-stop full-time freelancing since day one with well-known clients.

✓ 2x Book Author



Author of the popular books:
That Portfolio Book + That Freelancer Book.

✓ Created the Best Conference



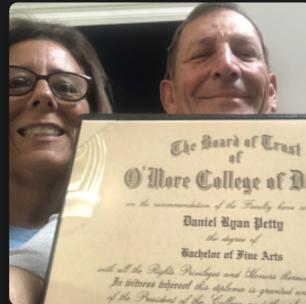
Created the very popular adventure based conference for creatives called Epicurrence.

✓ Featured in Magazines



Been featured in many design related magazines over the years like .Net + Computer Arts.

✓ Design School Graduate



Graduated from O'More College of Design in Franklin, TN with a Bachelor's of Art.

✓ Worked with the Best Companies in the World



Adobe

Google



facebook



THE NORTH FACE

MINI

NIXON

BILLABONG

Try a free clip real quick

Having clear main call-to-actions on your designs is a critical aspect to giving your visitors the clear story and direction they deserve. Often you'll see sites feature 2 or more of the same actions in one view. Unfortunately, this just adds too much confusion.

\$299

[Buy Course](#)

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Clip from: Importance of 1 Main CTA

Build production-ready experiences