

The Internet

Chapters 1 & 2

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- **Internet** - set of computer networks that uses many different technologies, e.g. e-mail, web pages, chat, file transfer. . .
- **WWW** - the world wide web is a collection of web pages. The $WWW \neq \text{Internet}$, rather, $WWW \subset \text{Internet}$.
- **ARPANET** - predecessor of the Internet used by the United States Department of Defense in the late 1960's. Goals were to send messages and transfer files. Had several unique features:
 - Sending data as "packets"
 - Ability to have network subsets
 - Able to dynamically add/remove machines
 - Open standards
 - Lack of centralized control (i.e. not one crucial server)
- **Protocol** - a standard for how information is received and sent.

- **Internet Engineering Task Force (IETF)** - creates and defines protocol standards.
- **Internet Corporation for Assigned Names and Numbers (ICANN)** - controls IP addresses and top level domain names.
- **World Wide Web Consortium (W3C)** - provides *recommended* web standards.

- The Internet works in layers. Data is sent through layers of software and hardware. Uses the OSI model: Application ↔ Presentation ↔ Session ↔ Transport ↔ Network ↔ Data Link ↔ Physical.
- **Internet Protocol (IP)** - specifies how data is sent across the Internet. Only provides device to device routing and addressing.
- Every device connected directly to the Internet has a unique IP address.
- **IPv4 Addresses** - a 32 bit number broken up into four 8-bit numbers for readability. For example, 141.233.181.107 is the Linux labs uws07 machine. All 4 parts are between 0 and 255.
- **IPv6 Addresses** - a 128 bit number broken up into four 16-bit numbers. For example, fe80::2e27:d7ff:fe27 is the Linux labs uws07.
- A device can generally connect to itself using **localhost** or 127.0.0.1.

- **Transmission Control Protocol (TCP)** - a communication standard implemented on top of IP.
- TCP can guarantee non-corrupted and in-order delivery of packets (numbering packets and sending acknowledgements).
- **Multiplexing** - multiple programs using the same IP address. Accomplishes this using *ports*.
- **User Datagram Protocol (UDP)** - simpler protocol than TCP but missing guaranteed in-order delivery. Useful for streaming video/audio.

- **Server** - a device connected to the Internet waiting for connections.
- Sample server software include Apache, Microsoft Internet Information Server, Microsoft Exchange Server. . .
- **Web Browsers** - software that retrieves and displays web pages.
 - If protocols are followed, you should not worry about which browser is being used to access your web site.
 - Some browsers are not able to view certain content. Chrome, Internet Explorer and Firefox are the three most common as of today.

- **Domain Name System (DNS)** - a translation from a plain text name to an IP address. No one wants to remember 74.125.225.52 but everyone can remember www.google.com (host name).
- A known and trusted set of root DNS servers provide the domain name → IP address translation. As of 2013, there were 13 root servers.
- **Uniform Resource Locator (URL)** - used to request a particular resource from a web site.
- A sample URL:
http://www.uwosh.edu/faculty_staff/krohne/index.php
 - **Protocol** - http
 - **Host Name** - www.uwosh.edu
 - **Path** - [faculty_/krohne/index.php](http://www.uwosh.edu/faculty_staff/krohne/index.php)

- `http://www.uwosh.edu:80/computer_science/faculty-staff#krohn`
- `:80` is the port number. If omitted, 80 is assumed.
- `#krohn` is an anchor.
- `https://www.google.com/search?q=web+software`
- `q=web+software` is a query string. It's a set of parameters passed to a web site. `q` is the parameter, it's value is "web+software".

- **Hypertext Transfer Protocol (HTTP)** - a protocol on top of TCP for viewing and retrieving web pages. Commands include GET, POST, PUT and HEAD.
- HTTP is *stateless*. There is no persistent connection between client and server.
- **Status Code** - the server sends back the requested document and a code. 200 (OK), 301 (moved), 403 (forbidden), 404 (not found), etc. 404 pages don't have to be bland: They can be fun.
- **MIME type** - an Internet media type. Two-part identifier separated by a slash. Many more in the book.

MIME	Extension
text/html	.html
image/gif	.gif
image/jpeg	.jpg

- **Hypertext Markup Language (HTML)** - used for writing web pages.
- **Extensible HyperText Markup Language (XHTML)** - used for writing better web pages. Elements are properly nested, elements are closed, certain tags are mandatory.
- **Cascading Style Sheets (CSS)** - stylistic information for web pages. Deals with appearance, layout and presentation.
- **PHP Hypertext Processor (PHP)** - allows web server to generate pages dynamically, one of many server side languages.
- **JavaScript (JS)** - interactive and programmable web pages.
- **Extensible Markup Language (XML)** - organizes and formats data.
- **Asynchronous JavaScript and XML (Ajax)** - provides much faster web applications with extensive user/server interaction.
- **Structured Query Language** - interact with databases.

- **Linux-Apache-MySQL-PHP (LAMP)** - a standard installation of a web server with basic software to run it.
- This is the installation used on webdev.cs.uwosh.edu.
- You are welcome to install LAMP on your own Linux machine for testing purposes but all work must be submitted to the webdev server.
- WAMP is a Windows based installations similar to LAMP. You can find it at <http://www.wampserver.com/en/>.

- HTML describes the contents of web pages. CSS describes the appearance. Scripts describe the behavior.
- Current version is HTML5.
- Be sure your browsers are up-to-date as older browsers may not be able to handle HTML5.
- Most web servers assume **index.html** or some variant of it is the “main” page. If a page is not specified, the index page is shown. `www.uwosh.edu` is really `http://www.uwosh.edu/index.html`.

- An HTML document has the extension `.html`.
- The *content* is the information you want displayed.
- The *markup* consists of tags that tell the browser how to structure and display the information.
- Tags consist of lowercase names surrounded by angle brackets. For example, `<p>`. Most tags come in pairs, e.g. `<p>` and `</p>`.
- **Always** include end tags.

Example

The following is called an *element*.

```
<p> Here is my content! </p>
```

Page Structure

A basic HTML page will always contain the following tags.

Example

```
<!DOCTYPE html>
<html>
  <head>
    <title>Title of Page</title>
    <!-- Header information contains general information about page -->
  </head>
  <body>
    Content of page.
  </body>
</html>
```

Block Elements

- **Block Element** - represents a significant element of a page and contains a large amount of content. Displayed in a browser with a line break and vertical margins above and below it.
- **Do not choose tags based on how it will look.** Choosing tags based on the content is called *semantic HTML*. Top level headings should be h1, nested headings should be h2 and so on.
- Several block elements located inside the *body* section include:

Element	Description	Syntax
p	Paragraph	<p>Content</p>
h1 to h6	Headings	<h3>Content</h3>
hr	Horizontal Rule (line)	<hr />
	Comments	<!-- Comment here -->

- **Inline Element** - generally links or images. Must be inside a block element. Cannot contain a block element. Displayed on same line as surrounding content.
- Several common inline elements located inside the *body* section include:

Element	Description	Syntax
img	Images	<code></code>
a	Anchor/Link	<code>Content</code>
br	Line Break	<code>
</code>
em	Emphasis	<code>Content</code>
strong	Strong Emphasis	<code>Content</code>

- `img` contains **attributes** `src` and `alt`. Attributes are written in lowercase with a value in quotation marks.
- **Absolute URL** - A URL that is fully specified. For example, `http://www.uwosh.edu/img/parts/wordmark.png`.
- **Relative URL** - A URL that is relative. If modifying `http://www.uwosh.edu/index.html`, one can use the relative: `img/parts/wordmark.png`

Lists

- HTML has three types of lists: unordered lists, ordered lists and definition lists.

Element	Description	Syntax
ul	Unordered List	<code>List Item... </code>
ol	Ordered List	<code>List Item... </code>
dl	Definition List	<code><dl><dt>Term</dt> <dd>Definition</dd></dl></code>

Tables

- table, tr and td display the content of the table.

Element	Description	Syntax
table	Table	<code><table>...</table></code>
tr	Row	<code><tr>...</tr></code>
td	Cell	<code><td>...</td></code>
th	Heading	<code><th>...</th></code>
caption	Caption	<code><caption>...</caption></code>

- To span across multiple rows or columns, use:
`<td rowspan="rows" colspan="columns">`
- **Do not use tables for layout.**

Element	Description	Syntax
q	Quotation	<code><q>Content</q></code>
blockquote	Bigger Quotation	<code><blockquote>Content</blockquote></code>
code	Computer Code	<code><code>Content</code></code>
pre	Pre-formatted Text	<code><pre>Content</pre></code>
sup	Superscript	<code><sup>Content</sup></code>
sub	Subscript	<code><sub>Content</sub></code>
abbr	Abbreviation	<code><abbr title="long title">short</abbr></code>

- In order to display `<p>` on a webpage, you'd need to use *character entity references*. A large list can be found at <http://dev.w3.org/html5/html-author/charref>
- In order to display a `<`, you would need to use `<`;

Multimedia

- HTML5 introduced tags for audio and video. Much easier to use than previous versions.
- Most browsers will be able to display common audio/video formats. However, there is no format that will always play on all browsers. To use audio:

`<audio src="URL">text</audio>`

- Some common attributes include:

Name	Value	Details
autoplay	"autoplay"	clips starts immediately
controls	"controls"	shows play, pause, stop buttons
loop	"loop"	clips plays on a loop
src	URL	location of audio file

Multimedia

- To use video:

```
<video src="URL" width="400" height="200"  
controls="controls">text</video>
```

- Some common attributes include:

Name	Value	Details
autoplay	"autoplay"	clips starts immediately
controls	"controls"	shows play, pause, stop buttons
loop	"loop"	clips plays on a loop
src	URL	location of audio file
muted	"muted"	mutes audio

- **Web Standards** - general group of formal standards and technical specifications for various aspects of the World Wide Web.
- Several groups publish standards including W3C, IETF, ISO, Unicode Consortium, etc.
- Following standards is the best way to ensure as many browsers as possible view the page correctly.
- Your code must meet W3C specifications. You can validate your code at <http://validator.w3.org/>
- Similar to the Java compiler, errors may cascade. As with Java, fix the first error and revalidate.
- Be sure to add the following to the bottom of all of your pages:
`<p>
Validate Me
</p>`

Metadata

- You should use metadata to describe your page.
- Metadata is placed in the head section.
- All of the metadata details can be found at http://www.w3schools.com/tags/tag_meta.asp