

Aidan Scheer

INFORMATION TECHNOLOGY SPECIALIST

Profile

Recent Interactive Media Studies graduate with a strong background in eSports, Website Development, Information Technology and Customer Service. Looking to find a role with an innovative company that will allow me to gain professional experience and help mold future career opportunities.

Education

Bachelors in Interactive Media Studies

Miami University, Oxford, OH

AUGUST 2017 – AUGUST 2021

- Coursework in Information Technology, UI/UX, Social Media Marketing, and eSports.
- Dean's List Fall Semester, 2020; Spring Semester 2021.
- Member of Miami University eSports Club, 2017-2021.
- Elected Captain of League of Legends Club Team, 2018-2021.

Employment History

AV/IT Field Technician, Lowe's Audio Video, Chagrin Falls, OH

AUGUST 2021 – FEBRUARY 2022

- Provided high quality installations of mounted TVs, mesh Wi-Fi systems, and Sonos audio.
- Assisted with troubleshooting and service calls when clients ran into technical difficulties.
- Completed sales and scheduled installation dates while operating at the store.

UX and Digital Content Coordinator, Winwood Properties, Lakewood, OH

APRIL 2021 – AUGUST 2021

- Created and managed a project management board for maintenance requests.
- Assisted in user testing for Winwood's new website.
- Prepared a library of digital media for use on social platforms and other promotional content.

Social Media Coordinator, Howard Hanna, Macedonia, OH

APRIL 2020 – AUGUST 2020

- In charge of promotional content for the Macedonia office branch.
- Created engaging media to keep the real estate office in the forefront of Northeast Ohio.
- Created and submitted eye-catching graphics through Adobe Creative Suite.

Public Relations Manager of Varsity eSports, Miami University, Oxford, OH

AUGUST 2019 – MAY 2020

- Defined and achieved project and overall organizational vision, strategies and tactics, including handling a PR campaign which raised awareness around campus.
- Hosted high school students interested in eSports; led tours and hosted Q&A sessions.
- Organized community events around campus, such as watch parties and tryout sessions.

IT Internship, Howard Hanna, Mayfield Heights, OH

MAY 2017 – JULY 2019

- Imaged new PCs; Re-imaged older devices in need of upgrades.
- Migrated and formatted all emails and new data from a purchased company.
- Updated Howard Hanna's current Ohio agent in Active Directory.
- Shadowed desktop support staff on regional office visits.

Volunteer Work

eSports Club Volunteer, Miami University, Oxford, OH

JANUARY 2019 – JUNE 2021

- Assisted executive officers with tournament and event planning.
- Assisted executive officers with transitioning programs into a suitable and professional online experience.
- Operated check-in kiosks at events to promote sponsorships and community events.
- Helped build and take down decorations and technology for campus events.

Details

Moreland Hills, OH, 44022

216-407-3461

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Links

aidanscheer.com

linkedin.com/in/aidan-scheer

[GitHub: scheera2](https://github.com/scheera2)

Skills

- IT Troubleshooting
- Customer Service
- HTML & CSS
- Javascript
- Git & GitHub
- Social Media Marketing
- Social Media Analytics
- Twitch & Livestreaming
- eSports Tournament Management
- Microsoft Office
- Google Suite
- Adobe Suite

Certifications

Google Analytics Certified

Google - March 2021

SEMrush SEO Toolkit

Semrush - February 2021

Hootsuite Platform Certification

Hootsuite - March 2021

Social Marketing Certification

Hootsuite - March 2021