

Aidan Scheer

FRONT-END DEVELOPER AND SOCIAL MEDIA MARKETER

Profile

Motivated Emerging Technology in Business and Design student with a strong background in eSports, Web Development, Information Technology and Customer Service. Looking to find a role with an innovative company that will allow me to gain professional experience and help mold future career opportunities.

Education

Bachelors in Emerging Technology in Business and Design Miami University, Oxford, OH

AUGUST 2017 – AUGUST 2021

- Coursework in Website Development, UX, Social Media Marketing, and eSports.
- Dean's List Fall Semester, 2020.
- Member of Miami University eSports Club, 2017-2021.
- Elected Captain of League of Legends Club Team, 2018-2021.

Employment History

Social Media Manager, Howard Hanna, Macedonia, OH

APRIL 2020 – AUGUST 2020

- In charge of promotional content for the Macedonia office branch.
- Created engaging media to keep the real estate office in the forefront of Northeast Ohio.
- Creating eye-catching graphics through Adobe Creative Suite.

Public Relations Manager of Varsity eSports, Miami University, Oxford, OH

AUGUST 2019 – MAY 2020

- Defined and achieved project and overall organizational vision, strategies and tactics, including handling a PR campaign which raised awareness around campus.
- Hosted high school students interested in eSports; led tours and hosted Q&A sessions.
- Organized community events around campus, such as watch parties and tryout sessions.
- Helped establish the program as a brand, unifying messages and preparing for the future.

IT Internship, Howard Hanna, Mayfield Heights, OH

MAY 2017 – JULY 2019

- Imaged new PCs; Re-imaged older devices in need of upgrades.
- Migrated and formatted all emails and new data from a purchased company.
- Updated Howard Hanna's current Ohio agent in Active Directory.
- Shadowed desktop support staff on regional office visits.

Various Positions, Heinen's Grocery, Pepper Pike, OH

JUNE 2015 – AUGUST 2018

- Worked as Cashier, Bagger, and Meat Clerk as needed.
- Loaded customer's groceries into vehicles with parcel pickup.
- Helped customers locate items throughout the store.

Volunteer Work

eSports Club Volunteer, Miami University, Oxford, OH

JANUARY 2019 – PRESENT

- Assisted executive officers with tournament and event planning.
- Assisted executive officers with transitioning programs into a suitable and professional online experience.
- Operated check-in kiosks at events to promote sponsorships and community events.
- Helped build and take down decorations and technology for campus events.

Details

Moreland Hills, OH, 44022

216-407-3461

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Links

aidanscheer.com

[linkedin.com/in/aidan-scheer](https://www.linkedin.com/in/aidan-scheer)

[GitHub: scheera2](https://github.com/scheera2)

Skills

- HTML & CSS
- Javascript
- jQuery
- Java
- Git & GitHub
- Social Media Marketing
- Social Media Analytics
- Twitch & Livestreaming
- eSports Tournament Management
- Microsoft Office
- Google Suite
- Adobe Suite

Certifications

Google Analytics Certified

Google - March 2021

SEMrush SEO Toolkit

Semrush - February 2021

Hootsuite Platform Certification

Hootsuite - March 2021

Social Marketing Certification

Hootsuite - March 2021