

# DevOpsing in a Microsoft World

“A 5 hour road trip to an  
amusement park on the hottest  
day of the year”

# DevOps Challenges

- Normal, rational hesitation to widespread change
- Functional silos, organizational alignment
- Typical Agile-Lean-DevOps (ALDO) challenges

} Typical  
Organization

- Monolithic tools, screenshots, “click next”
- Closed source, undocumented APIs, friction
- Reliance on vendors for direction, road mapping
- Silos encouraged by Microsoft

+  
} “Microsoft”  
Organization

- Commercial Off The Shelf (Buy vs. Build)
- Limited engineering tradition

+  
} Buy vs Build  
Organization

## Core Challenge:

Enduring DevOps transformations  
require a commitment to learning

“A learning organization is an organization skilled at creating, acquiring, and transferring knowledge, and at modifying its behavior to reflect new knowledge and insights”

– *Professor David A. Garvin, HBS*

If you want to “do the DevOps”  
and don’t have a learning  
organization, what do you do?

# Growth Mindset?

## Interviews:

1. Describe Journey
2. Favorite/least favorite aspect
3. Advice to the 2015 you
4. Anticipating in next 2 years



Describe the journey we've  
been on over the last 2  
years

Rewarding, bumpy, and lots of self doubt, I definitely felt like an imposter. Eventually:  
“I felt like I could grow/contribute”

The team has grown quite a bit  
but can regress to old ideas  
and mindsets; I learned quite a  
bit about dealing with folks I  
don't agree with

It has been hard to ramp up due  
to the slew of tools,  
behaviors, and new ways of  
thinking

What's been your favorite  
aspect of the journey?

I have enjoyed expanding my sphere of responsibilities and interests by breaking down IT silos. The variety and level of activity within the team has been rejuvenating

I enjoy being on the leading edge of enterprise IT. DevOps is not new for unicorns but it is still in beginning stages in Microsoft centric enterprises.

The encouragement to experiment  
(fail) without the fear of  
punishment, especially with  
ChatOps



People, Teammates, Mentorship,  
Learning to ask for help;  
Developing confidence

What's been your least  
favorite aspect of the  
journey?

Constant change...all the  
experiments, not enough time to  
go deep

Feeling lost/helpless,  
discomfort due to width and  
breadth of areas

Lack of prioritization across  
projects, maintenance, support

What advice would you give  
your 2015 self about the  
journey you are about to go  
on?

Be prepared to disappoint  
someone, It could be your  
manager, the business, your  
teammate, or yourself

Don't be overwhelmed by DevOps nirvana...try to stay focused on incremental improvements. Each improvement is like a savings deposit that will compound over time



Prepare for a lot of change; be  
willing to embrace the change;  
Reflect on why you do  
things...is it still valid?  
Was it ever valid?

Your existing skills are  
becoming obsolete and your  
expertise is at risk; Find a  
way to get started on new ideas

What are you most eagerly  
anticipating over the next  
couple of years?

- 1.Public Cloud
- 2.CHEF all the things
- 3.Automation

## Additional questions:

1. Career progression
2. Educational background
3. Vendor certifications

## Observation:

Many veteran “IT Pros” started their career in help desk, advanced through the ranks, and likely bypassed college.

If you want to “do the DevOps”  
and don’t have a learning  
organization, what do you do?

“...Your goal is to pitch the  
ball where the bat will be...”



Let's not waste any more lives , because once we know that abilities are capable of such growth, it becomes a basic human right for children , all children , to live in places that create that growth, to live in places filled with "yet".



**The power of believing that you can improve**

Carol Dweck researches “growth mindset” — the idea that we can ...

[ted.com](https://www.ted.com)

Let's not waste any more ~~lives~~<sup>1</sup>, because once we know that abilities are capable of such growth, it becomes a basic human right for ~~children~~<sup>2</sup>, all ~~children~~<sup>2</sup>, to live in ~~places~~<sup>3</sup> that create that growth, to live in ~~places~~<sup>3</sup> filled with "yet".

<sup>1</sup> careers

<sup>2</sup> people

<sup>3</sup> workplaces



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Let's not waste any more **careers**, because once we know that abilities are capable of such growth, it becomes a basic human right for **people**, all **people**, to live in **workplaces** that create that growth, to live in **workplaces** filled with "yet".



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# Hypothesis:

DevOps practices can be used to teach the organization to become a learning organization

# SWOT Analysis ~2014

## Strengths

- Vendor partnerships
- Exceptionally tight knit teams
- Expertise in storage & virtualization
- Strong operational background
- Entrepreneurial DNA
- Low turnover in team
- **99% virtualized with high availability**

## Weaknesses

- Reliance on vendors (COTS, Microsoft)
- **Single threaded in numerous technologies**
- Substantial legacy footprint
- Large population of long-lived servers
- Organization not "product" oriented
- Decentralized internal customers
- Low standardization / automation

## Opportunities

- **Centralized Infrastructure Engineering**
- Under-challenged IT Pros
- 2 Engineers with scripting capabilities

## Threats

- Potential disruption in retail

# Public Service Announcement:

Your mindset as a leader matters

## BE

- a servant-leader
- an adaptive learner
- a creative thinker
- a global communicator

## KNOW

- yourself and seek self improvement
- your people and help them achieve their potential
- the doctrine, and know when to be constrained by it
- your profession, contribute to it, and develop with it

## DO

- the right things right
- provide a clear, actionable vision
- make timely decisions
- maintain balance and moderation

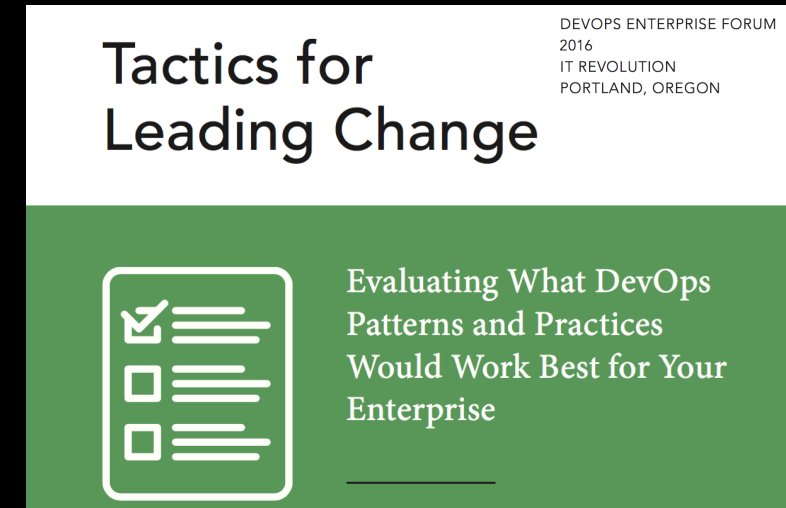
# Small batch DevOps®

1. Make a compelling case for change (Tactic 14)
2. DevOps information sessions (Tactic 2)
3. Make Work Visible (Tactic 11) – TFS Kanban
4. Experiments (Tactic 4)
5. Gemba Walks (Tactic 9) – Go Observe

Later

Set WIP Limits (Tactic 13)

Blameless Retrospectives (Tactic 5)





# Learning Org progression

## Cognitive – 2015

Exposed to new ideas, expand their knowledge and begin to think differently.

## Behavioral – 2016

Employees internalize new insights and alter behavior.

## Performance Improvement – 2017

Changes in behavior leading to measurable improvements in results.

# 2015

## Q1

- Daily Standup → Weekly Standup
- TFS Kanban
- **TFS Version Control : Goal 250 artifacts**
- Conferences – spread wealth
- **DevOps in a Microsoft World (Snover)**
- Primary / Alternate engineer swaps

## Q2

- CHEF Conf 2015 x 10
- Phoenix Project suggested reading
- **Nordstrom reference calls**
- **PS & VMware vCloud Automation Center**
- Prepare Workspace (TFS, .Net, PS, ChefDk)
- CHEF POC

## Q3

- Enterprise CHEF contract (700 nodes)
- Weekly Demos
- DSC Server provisioning (PoshOrigin)
- **Difficulty stabilizing tools, automation**
- **Height of frustration ☹**
- PowerShell onsite training

## Q4

- Simplified PoshOrigin: WSIWYG
- CHEF Greenfield via Server provisioning
- **Automation for ransomware remediation**
- Curious people series
- Desktop PowerShell module
- **CHEF: 100+ Greenfield Servers**
- **500+ artifacts in version control**

# 2016

## Q1

- Greenfield N-Tier App with CHEF
- CHEF onsite training
- **Slack experimentation**
- Work visibility & analytics – TFS + PowerShell
- Clean up ticketing system
- **Vmware DevOps investigation (vRA, etc.)**
- All in one monitoring solution

## Q2

- **Exploration:** PS script consumption
- **Automation:**
  - psake, pester, Artifactory
  - Stretched vSAN cluster
  - **Data Center migration via automation**
  - PowerShell module to manage TFS Kanban
- **Community:** DevOpsDays Portland Sponsor
- CFPs for tech conferences

## Q3

- **Ideas:** VelocityConf – ChatOps & Rotations
- **Book:** “Team of Teams” McChrystal
- **Organization:** Cross functional re-org
- **SCM:** GitLab – version control & CI/CD
- **ChatOps:** CHEF + Hubot + Slack + GitLab
- **Automation:** O365 Exchange in Cloud

## Q4

- **Exploration:** scripting for AWS/Azure, EMC
- **Challenges:** Loadbalancer pains, SOX 404
- **CHEF:** 500+ Servers & CHEF Automate
- **ChatOps:** 150+ scripts, “Etsy Day 1”
- **Friction:** Prioritization, Principles
- **Org:** Hiring great engineers, rotations

2017:

Artifactory, CHEF, DSC, EMC, GitLab,  
Grafana, Hubot, InfluxDb, Jenkins, Nuget,  
OVF, Packer, Pester, \*POSHOrigin,  
PowerShell, PowerCLI, psake, Sensu,  
Slack, Terraform, TFS (Kanban), Vagrant,  
Visual Studio, VMware, VS Code

2017:

Pods, Rotations, Cross-training

2017:

ChatOps



2017:

Scheduled Weekly Retrospectives

2017:

Azure PaaS: 10+ POCs, "Cloud first",  
Terraform, ARM templates



2017:

CHEF: 1300+ Nodes, Sensu, Compliance

2017:

Green/Blue

2017:

Learning labs

# Hypothesis:

DevOps practices can be used to teach the organization to become a learning organization