

## 1 Lecture 1

### 1.1 Finance & ‘Money’

- The fundamental assumption is that everything (all goods, services) have a cash value.
- Hence the question: *What is money?*

#### 1.1.1 ‘Money’ is a functional definition

- *Money is anything which can perform the functions that money does.*
- It must be possible to express the value of all goods and services in terms of money.
- It must be acceptable as a means of payment for goods and services.
- It must be durable (keeps its value over time).
- It must be difficult to forge or counterfeit (security).

#### 1.1.2 Money $\neq$ cash

- The vast majority of financial transactions are electronic.
- Financial transactions involve electronic debiting and crediting of accounts.
- The volume of ‘electronic money’ far exceeds the value of paper money in circulation.

#### 1.1.3 Legal tender

- US currency is ‘legal tender’ *in the United States*.
- That means vendors **must** accept US currency in payment for goods and services.
- Checks and credit cards can also be used for payment, but they are not legal tender.
- A vendor can legally refuse to accept checks and/or credit cards.
- Legal tender is enforced by law, to give validity to the currency.
- Example: US dollars are legal tender in USA, but not in UK.

## 1.2 Stocks & Bonds & FX

### 1.2.1 Derivatives and basic building blocks

- The word ‘derivative’ means an object which is derived from more basic building blocks.
- The value of a derivative instrument originates from the value of those building blocks.
- In this course, the basic building blocks of all financial securities are stocks and bonds.
- For international transactions, there is also FX (exchange rates).

### 1.2.2 Commodities

Question: *What about commodities? (wheat, corn, oil and gas, etc.)*

- These also exist (and are important).
- In this course we shall focus on stocks and bonds.
- *Problem:* crops are eaten as food, oil and gas are burned as fuel → complication.

### 1.2.3 Bonds & cash

- Why ‘bonds’ and not ‘cash’ (or money)?
- Key concept: *interest rates*.
- Bonds are intimately connected with interest rates.
- Money stored in a bank (for example), accrues interest and increases in value.
- The use of bonds captures the feature of interest rate compounding.

## 1.3 Time value of money

### 1.3.1 Cashflows at different times

- **\*\*\* Very important concept \*\*\***
- Because of interest rates, \$1 today is **not** worth the same as \$1 one year from now.
- Suppose the (continuously compounded) interest rate is  $r$ . Then

$$\text{\$1}_{\text{future}} = e^{r(t-t_0)} \text{\$1}_{\text{today}} . \quad (1.3.1.1)$$

- To compare cashflows, we must express them all at a common point in time.

### 1.3.2 Discount factor

- Let today =  $t_0$ .
- Suppose we have a cashflow  $F$  at a time  $t > t_0$  in the future.
- The value of the cashflow today is called the **present value (PV)** of  $F$ .
- The present value is given by a **discount factor**, say  $d$ :

$$\text{PV}(F) = F \times d . \quad (1.3.2.1)$$

- **In response to much confusion by students in homework, let me state clearly that**

$$\text{discount factor} = \frac{\text{value of cashflow today}}{\text{value of cashflow at future date}} = \frac{F_{\text{today}}}{F_{\text{future}}} . \quad (1.3.2.2)$$

- The relation between the discount factor and the (continuously compounded) interest rate is

$$d = e^{-r(t-t_0)} . \quad (1.3.2.3)$$

- Note: the discount factor depends on both the future time  $t$  and the present time  $t_0$ .
- We can define a discount factor  $d(t_1, t_2)$  between any two times  $t_1$  and  $t_2$ .
- The most common example is discounting to today.

## 1.4 Bonds and coupons

### 1.4.1 Bonds

- Bonds encapsulate the concept of borrowing money (and repaying with interest).
- The US govt borrows money by issuing US Treasury bonds.
- People buy the bonds (= give money to US govt).
- The US govt pays back the money at a later time, with interest.
- Local govts do the same (municipal bonds) also companies (corporate bonds).

### 1.4.2 Coupons

- Bonds are issued with a maturity date (5 years, 10 years, 30 years, etc).
- On the maturity date, a bond repays its face value (usually \$10,000 in the USA).
- In addition, a bond pays cashflows called **coupons**.
- In the USA, bonds typically pay coupons semi-annually (twice a year).

## 1.5 What does “coupon” mean?

A student asked an important question: *why are the payments called “coupons”?*

The word “coupon” suggests a piece of paper that one presents to get a discount in sales at a shop.

- **Originally, bonds were paper certificates with actual paper coupons attached.**
- The owner of a bond would tear off a coupon and redeem it for money.
- *So yes! “Coupons” were pieces of paper with redemption dates on them.*
- Today we use the word “coupon” to denote a cashflow from a bond.

**\*\*\* I encourage such astute questions from students \*\*\***

## 1.6 Bonds, yields & interest rates

### 1.6.1 Yield

- Suppose we have a bond, whose market price is  $B$ .
- To keep the calculations simple, suppose it is a newly issued bond (today).
- Let the bond have a face value  $F$  and it pays coupons  $c$  semi-annually.
- Suppose there are totally  $n$  cashflows.
- The intermediate cashflows pay  $c/2$  each and the final cashflow is  $F + (c/2)$ .
- The (annualized) **yield** of the bond is defined via the formula

$$B = \frac{\frac{1}{2}c}{1 + \frac{1}{2}y} + \frac{\frac{1}{2}c}{(1 + \frac{1}{2}y)^2} + \cdots + \frac{\frac{1}{2}c}{(1 + \frac{1}{2}y)^{n-1}} + \frac{F + \frac{1}{2}c}{(1 + \frac{1}{2}y)^n}. \quad (1.6.1.1)$$

### 1.6.2 Yield and discount factors

- Why do all the discount factors have the form  $1/(1 + \frac{1}{2}y)$ ,  $1/(1 + \frac{1}{2}y)^2$ ,  $1/(1 + \frac{1}{2}y)^3$ , etc.?
- **\*\*\* This is an important question, an item for future lectures \*\*\***

### 1.6.3 How do we know the value of the yield of a bond?

- In practice it is the other way around.
- We observe the market price of the bond  $B$  (from trading in the financial markets).
- We **invert** the above formula to calculate the yield.

### 1.6.4 Yield curve

- There are many bonds in the financial markets, with different yields and maturities.
- From these we obtain a **“yield curve”** (for example the US Treasury yield curve).
- From the yield curve, *we back out the interest rates and discount factors.*
- **\*\*\* This is a very important procedure in finance \*\*\***
- **\*\*\* It is an item for future lectures \*\*\***