



Logo 1



The half shape of the 'S' in the logo symbolizes a winding hiking trail, evoking the sense of adventure and exploration. Within the 'S' shape, subtle elements of small roads are incorporated, representing the intricate paths and journeys one might take. The dark brown pastel color was carefully chosen to convey an earthy, grounded feeling, reflecting the natural environment and the serenity of the outdoors. This color palette not only enhances the logo's connection to nature but also harmonizes beautifully with the 'Depart the Sentier' logo, creating a cohesive and visually appealing brand identity.



A scenic mountain landscape featuring a steep, rocky hillside covered in sparse green vegetation and small yellow flowers. Three hikers are visible on the trail: one in the foreground carrying a large backpack, and two others further up the slope. The sky is clear and blue.

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The path element symbolizes the winding hiking trail, capturing the spirit of exploration. It also seamlessly ties into the 'Depart the Sentier' logo, reinforcing the connection to nature and the journey it represents.

The dark blue pastel color was carefully chosen to convey an earthy, grounded feeling, reflecting the natural environment and the serenity of the outdoors.





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Logo 3



The logo features a half-planet shape, with winding hiking trail running through it, symbolizing the deep connection with nature that hiking embodies. The trail shapes also establish a visual link with the 'Depart the Sentier' logo. A soft pastel blue color was chosen to reflect the natural blue of our planet, reinforcing the bond with the environment.



A scenic mountain road with two cyclists in the foreground.

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Logo 4



This logo is closely inspired by the 'Depart the Sentier' logo, featuring a similar shape to maintain visual consistency. Subtle hiking trails are incorporated within the design, symbolizing adventure and a connection to nature. Two earthy pastel colors were thoughtfully selected to enhance the logo's organic and grounded feel, perfectly complementing the outdoor theme.

