



# Welcome to Goodcabs Operational Dashboard



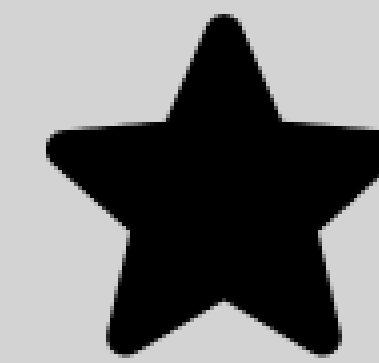
Revenue section shows key metrics, trends, city/month contributions, fare analysis, and monthly growth.



Trip section shows total, new vs repeat trips, city-level targets, ratios, and repeat trip analysis.



Passenger section shows total, new vs target, repeat rates, city-month-wise trends, and acquisition analysis.



Ratings & Distance section shows KPIs for ratings, distance, city trends, and new vs repeat passenger ratings.



Overall section highlights key KPIs, city & month performance, and rankings across major metrics.



Home

Revenue

Trips

Passengers

Ratings and distance

Overall



Total Revenue

₹108M

Average Fare per km

13.28

₹/Km

Average Fare per trip

254.02

₹/Trip

city\_name

All

month

All

day\_type

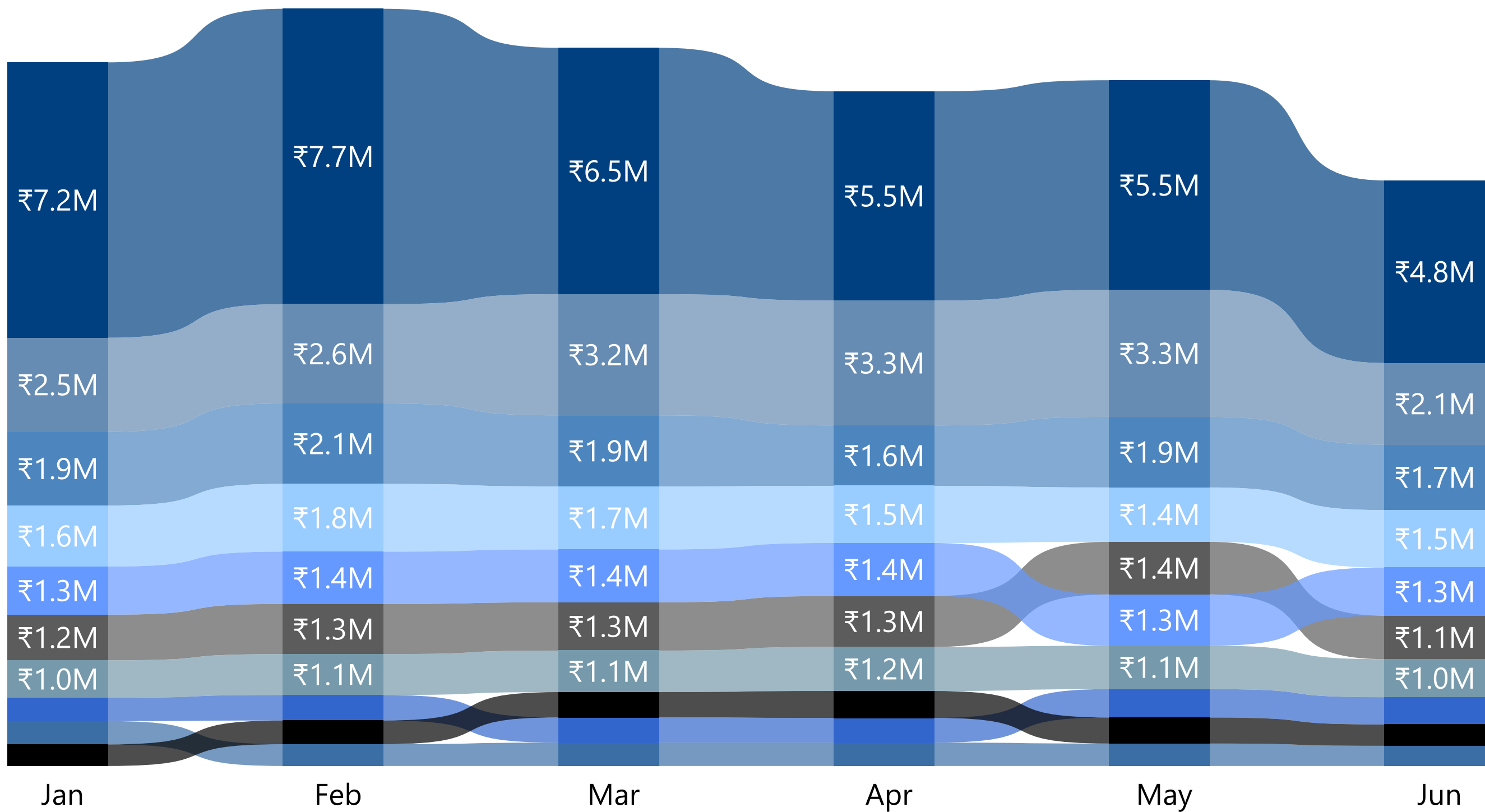
All

passenger\_type

All

Revenue by month and city

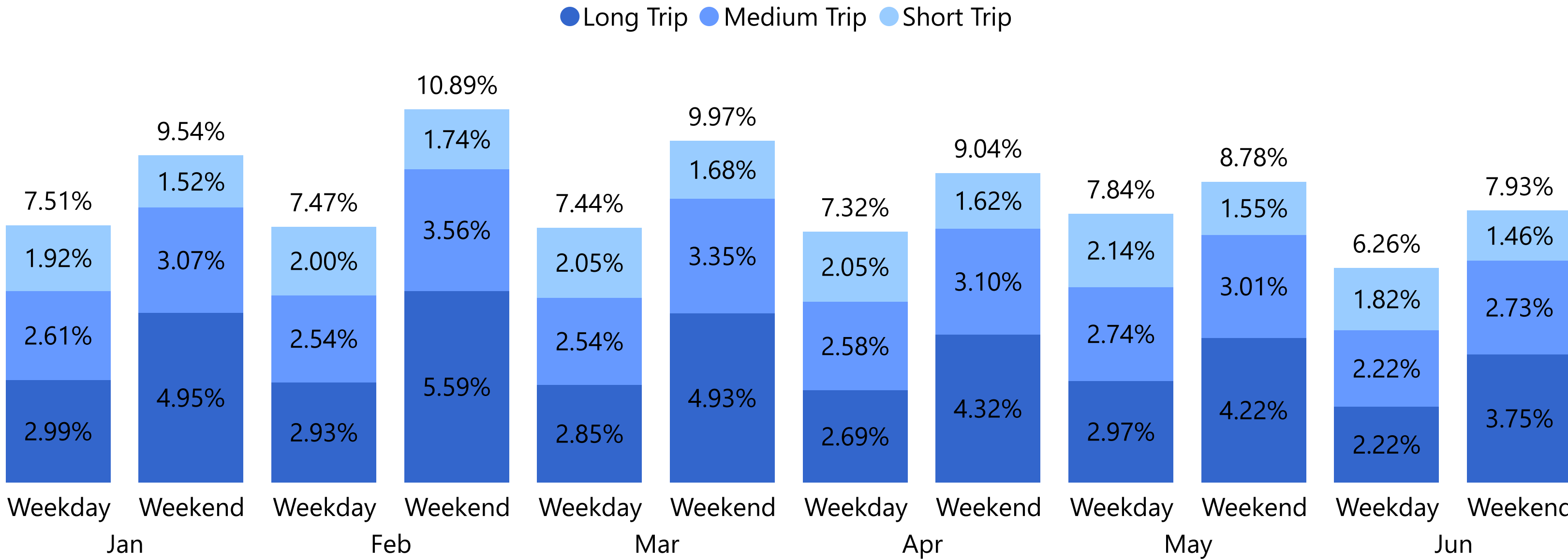
Chandigarh Coimbatore Indore Jaipur Kochi Lucknow Mysore Surat Vadodara Visakhapatnam



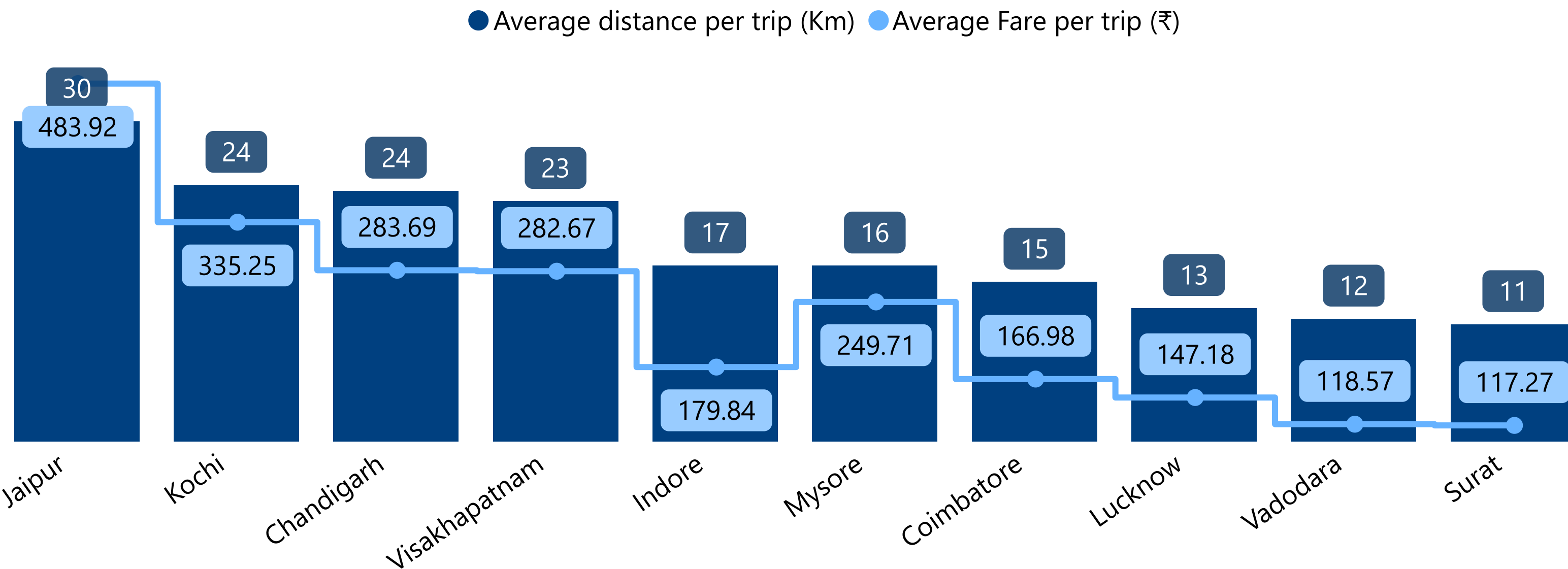
Monthly Revenue Contribution for each city

City	Jan	Feb	Mar	Apr	May	Jun	Total
Chandigarh	17.49%	19.07%	16.85%	14.32%	16.74%	15.53%	100.00%
Coimbatore	17.35%	16.20%	17.37%	17.38%	16.69%	15.00%	100.00%
Indore	15.71%	17.22%	16.58%	17.49%	18.09%	14.91%	100.00%
Jaipur	19.41%	20.82%	17.37%	14.76%	14.77%	12.87%	100.00%
Kochi	14.50%	15.33%	18.70%	19.26%	19.61%	12.59%	100.00%
Lucknow	16.92%	18.78%	17.47%	15.84%	15.06%	15.92%	100.00%
Mysore	15.13%	16.52%	16.32%	15.99%	18.38%	17.65%	100.00%
Surat	15.23%	16.67%	16.93%	17.96%	17.69%	15.52%	100.00%
Vadodara	14.88%	16.35%	17.48%	18.60%	17.97%	14.73%	100.00%
Visakhapatnam	15.73%	17.11%	17.28%	17.34%	16.77%	15.77%	100.00%

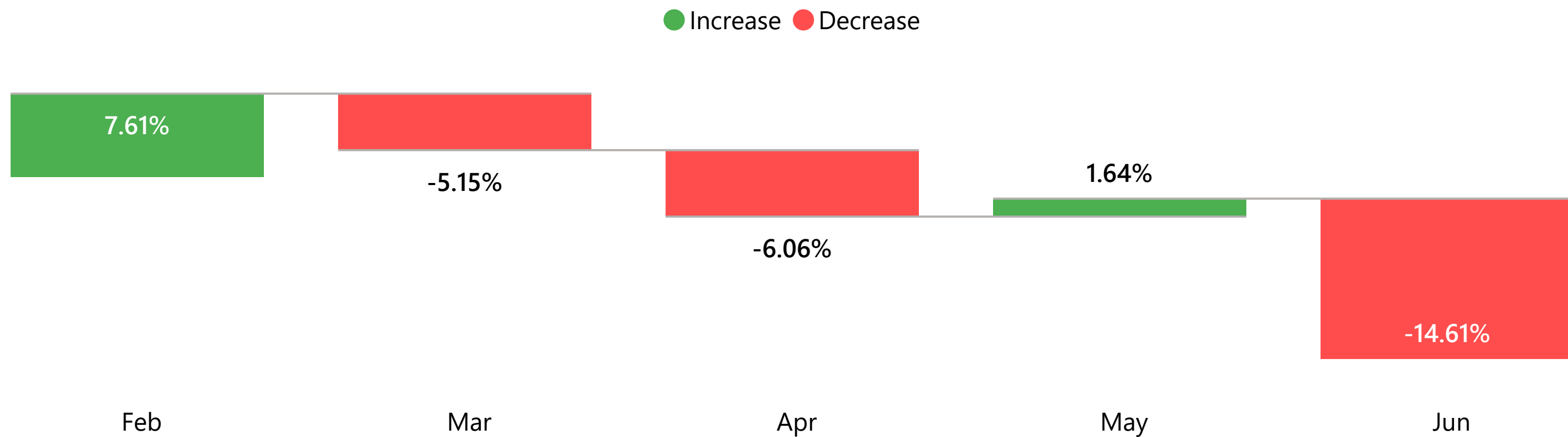
% Contribution in Total Revenue by month and Trip type



Average distance per trip (Km) and Average Fare per trip (₹) by city\_name



Monthly Revenue growth rate variation





Home

Revenue

Trips

Passengers

Ratings and distance

Overall



city\_name

All

month

All

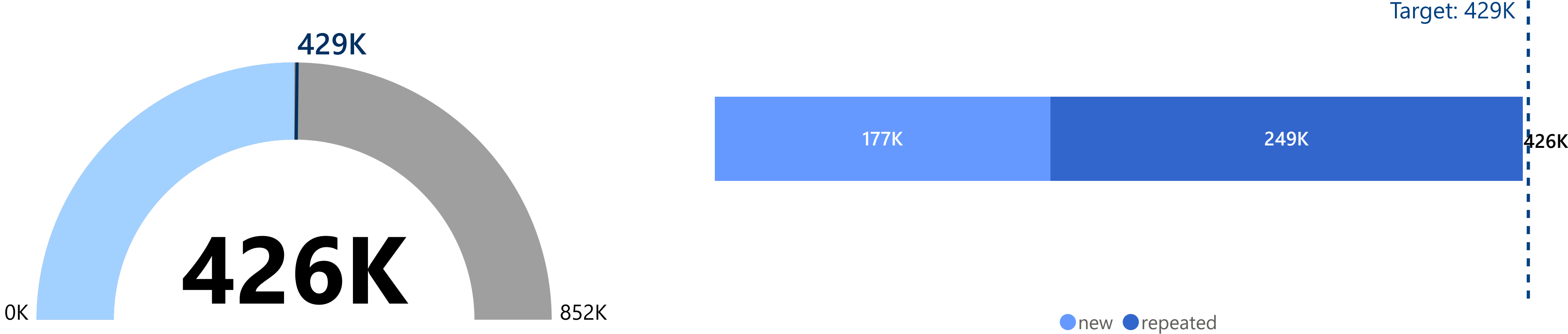
day\_type

All

passenger\_type

All

Total Trips vs Target



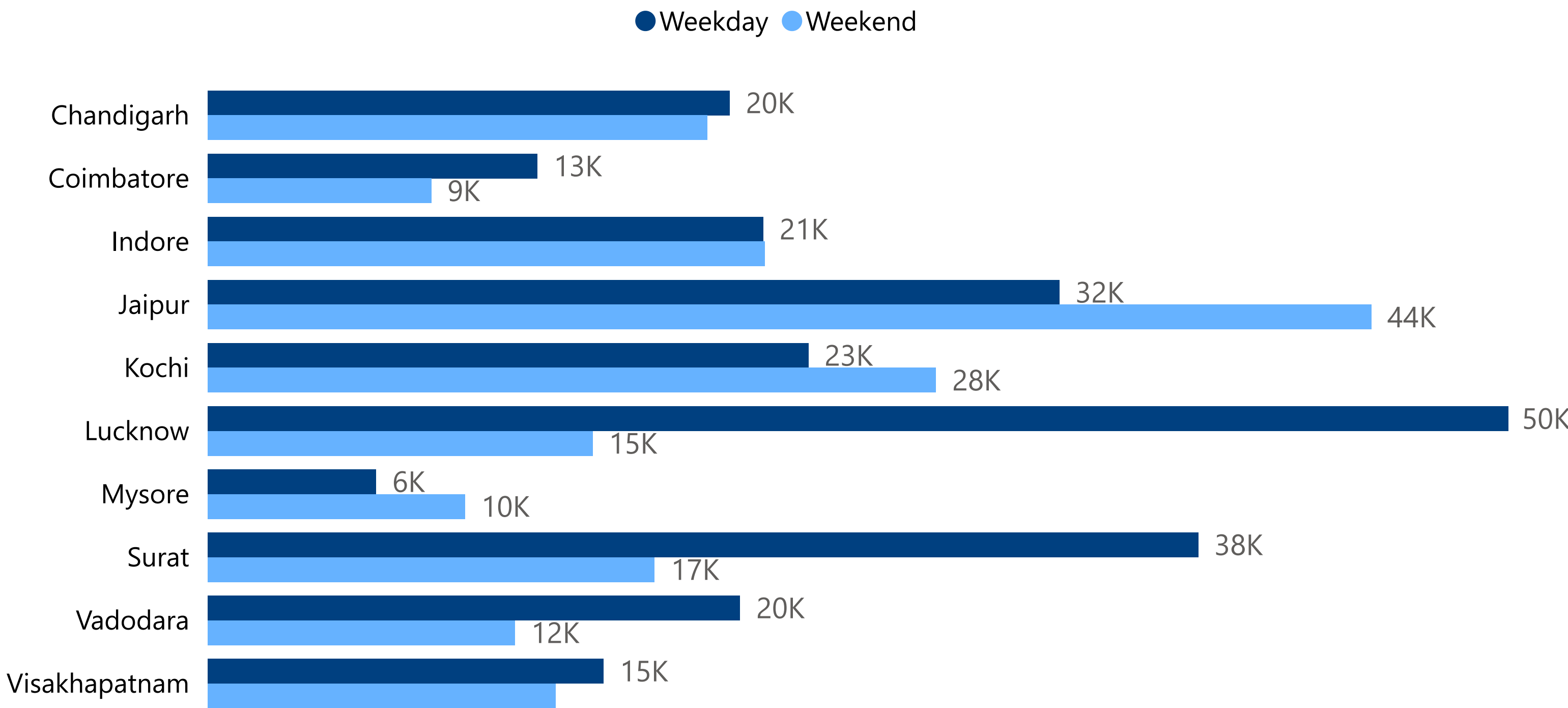
City-Month wise performance in terms of Target Trips

City	Jan	Feb	Mar	Apr	May	Jun	Total
Chandigarh	-190	387	-431	-434	620	29	-19
Coimbatore	151	-96	180	161	50	-342	104
Indore	-263	210	19	-85	287	-1212	-1044
Jaipur	1976	2872	317	1906	1975	342	9388
Kochi	-156	188	1995	762	1014	-2601	1202
Lucknow	-2142	-940	-1776	-788	-1295	-760	-7701
Mysore	485	668	633	103	507	342	2738
Surat	-642	69	267	-169	-226	-1456	-2157
Vadodara	-1225	-772	-402	-559	-701	-1815	-5474
Visakhapatnam	-32	293	377	-62	-188	-522	-134
Total	-2038	2879	1179	835	2043	-7995	-3097

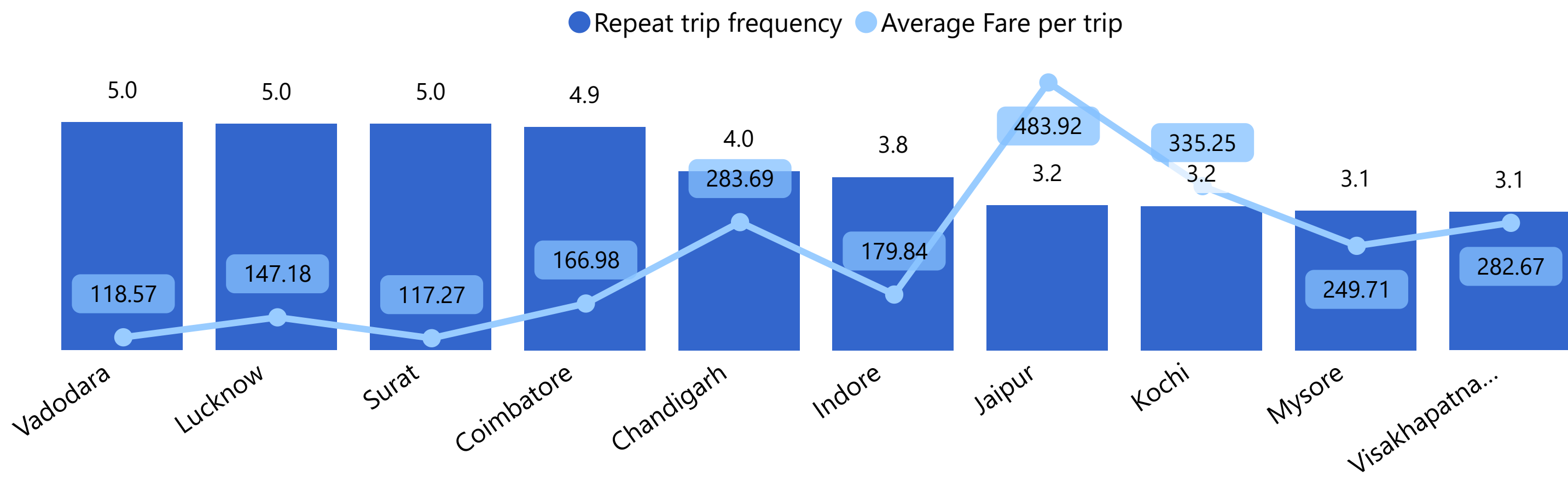
New vs Repeat  
Passengers Trip Ratio

0.71

Total Trips by City & Day type



Repeat trip frequency and Average Fare per trip by City



City

Month

City wise Repeat trip pattern for repeat passengers

City	2	3	4	5	6	7	8	9	10	Total
Chandigarh	2.67%	1.59%	1.30%	1.01%	0.61%	0.45%	0.29%	0.19%	0.15%	8.27%
Coimbatore	0.47%	0.62%	0.65%	0.86%	0.73%	0.44%	0.26%	0.10%	0.05%	4.16%
Indore	4.04%	2.67%	1.58%	1.22%	0.81%	0.62%	0.38%	0.28%	0.18%	11.77%
Jaipur	7.92%	3.27%	1.91%	0.99%	0.65%	0.40%	0.30%	0.19%	0.15%	15.79%
Kochi	5.93%	3.03%	1.47%	0.81%	0.49%	0.26%	0.21%	0.15%	0.10%	12.44%
Lucknow	1.51%	2.31%	2.54%	2.88%	3.16%	1.77%	1.01%	0.30%	0.17%	15.65%
Mysore	1.17%	0.59%	0.31%	0.14%	0.10%	0.04%	0.03%	0.01%	0.01%	2.41%
Surat	1.37%	2.01%	2.33%	2.78%	2.60%	1.68%	0.88%	0.24%	0.19%	14.09%
Vadodara	0.70%	1.00%	1.17%	1.28%	1.35%	0.91%	0.41%	0.15%	0.11%	7.09%
Visakhapatnam	4.27%	2.08%	0.83%	0.45%	0.27%	0.16%	0.12%	0.07%	0.08%	8.33%
Total	30.06%	19.17%	14.09%	12.42%	10.77%	6.73%	3.88%	1.68%	1.20%	100.00%





Home

Revenue

Trips

Passengers

Ratings and distance

Overall



Total Passengers

238K

New Passengers

177K

Target: 185K

Repeat Passengers

61K

Repeat Passenger Rate (RPR%)

25.73%

New Passenger Acquisition Rate

74.27%

city\_name

All

month

All

day\_type

All

passenger\_type

All

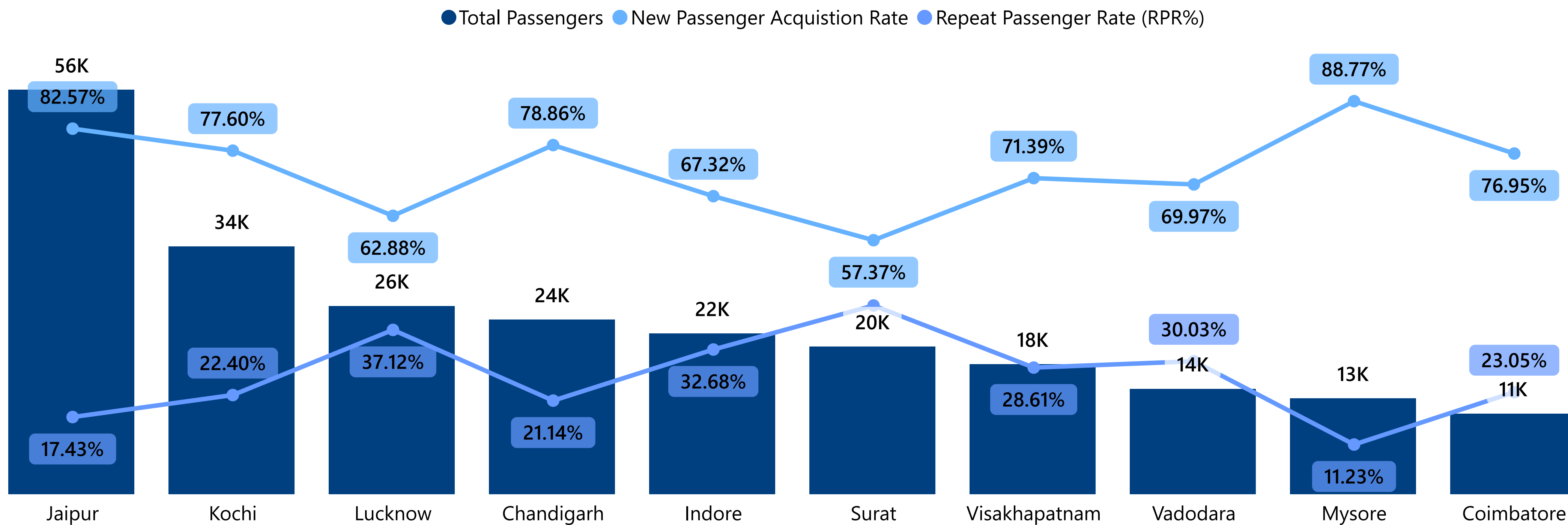
RPR% by City-Month

city_name	Jan	Feb	Mar	Apr	May	Jun	Total
Mysore	8.08%	7.99%	9.48%	11.39%	15.37%	14.93%	11.23%
Jaipur	12.01%	13.34%	19.88%	22.10%	25.68%	16.98%	17.43%
Chandigarh	15.52%	17.21%	21.27%	24.02%	26.20%	26.30%	21.14%
Kochi	14.05%	18.71%	21.70%	24.19%	29.78%	25.84%	22.40%
Coimbatore	17.71%	17.36%	21.73%	27.87%	32.66%	24.69%	23.05%
Visakhapatnam	20.55%	24.92%	29.84%	34.97%	32.91%	29.68%	28.61%
Vadodara	20.66%	22.13%	30.10%	34.49%	38.48%	38.90%	30.03%
Indore	26.65%	27.71%	28.46%	35.52%	43.53%	35.88%	32.68%
Lucknow	29.23%	31.98%	33.93%	39.30%	47.66%	46.70%	37.12%
Surat	32.74%	36.81%	43.43%	45.70%	49.92%	49.17%	42.63%
Total	18.68%	20.83%	25.57%	29.26%	33.47%	29.76%	25.73%

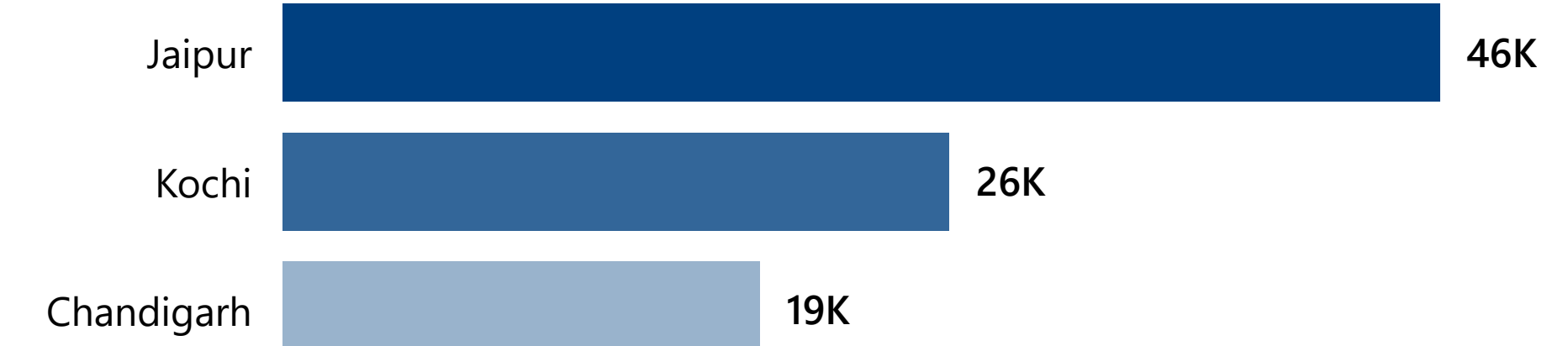
Performance in terms of achieving target new passengers

city_name	Jan	Feb	Mar	Apr	May	Jun	Total
Chandigarh	-2.00%	2.60%	-19.30%	-16.80%	-9.00%	-19.00%	-9.96%
Coimbatore	21.47%	9.80%	2.53%	24.20%	3.90%	22.60%	13.52%
Indore	5.30%	6.59%	1.56%	17.55%	1.40%	1.05%	5.41%
Jaipur	-13.14%	-10.09%	-38.19%	2.00%	-11.13%	-3.75%	-15.08%
Kochi	-2.70%	-12.66%	-2.70%	23.48%	9.23%	-24.73%	-2.16%
Lucknow	8.28%	10.28%	-1.28%	15.55%	-8.75%	-1.45%	4.23%
Mysore	-2.15%	5.35%	-0.70%	-8.20%	-3.95%	-6.30%	-2.66%
Surat	21.60%	12.70%	-2.70%	22.87%	7.40%	2.67%	10.72%
Vadodara	16.06%	19.22%	-2.06%	9.13%	-7.47%	-26.40%	2.29%
Visakhapatnam	0.52%	-4.80%	-13.20%	-7.75%	-3.05%	-5.00%	-5.58%
Total	-1.01%	-1.36%	-16.04%	6.48%	-3.27%	-8.59%	-4.38%

Total Passengers, New Passengers Acquisition and Repeat Passenger Rate Trend by City



Top 3 Cities- New Customer Acquisition



Bottom 3 Cities- New Customer Acquisition





Home

Revenue

Trips

Passengers

Ratings and distance

Overall



Average Passenger Rating

7.66

Target 7.98

Average Driver Rating

7.83

Average Distance Travelled (km)

19.13

city\_name

All

month

All

day\_type

All

passenger\_type

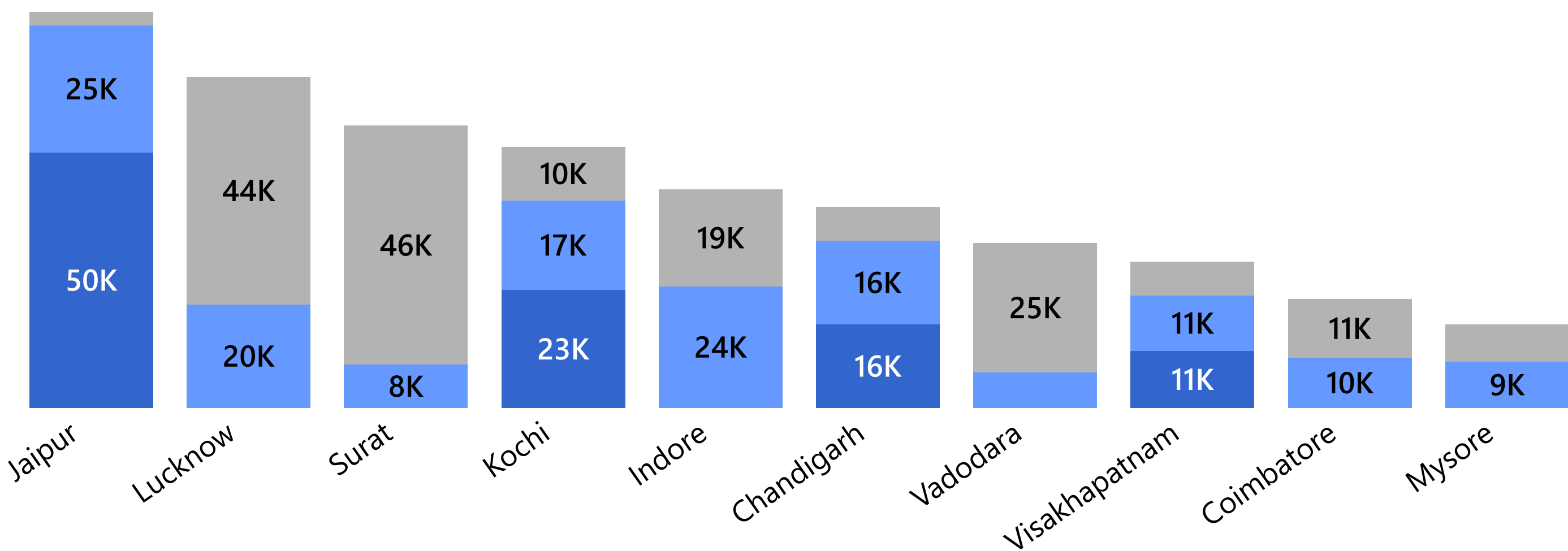
All

City

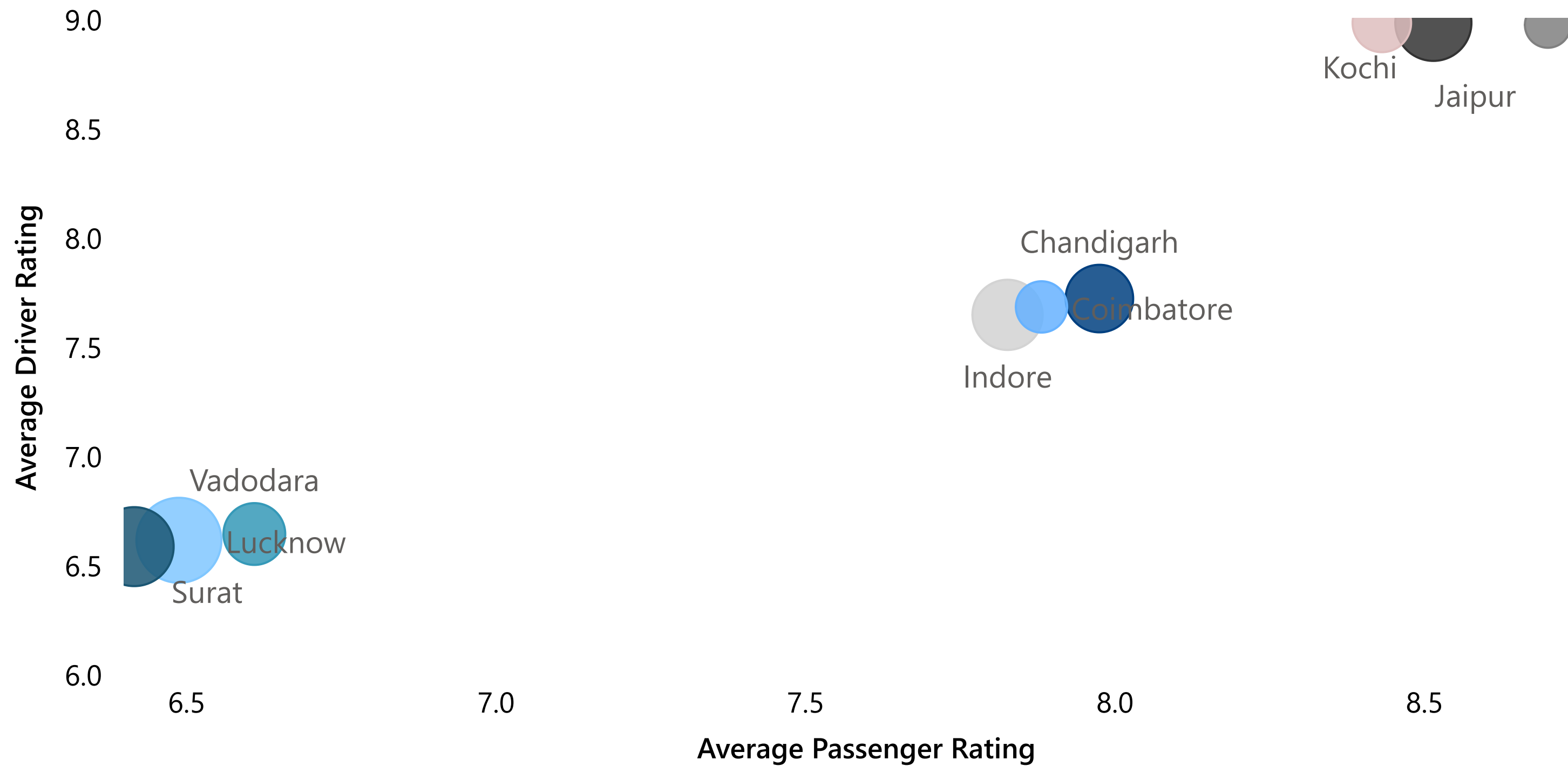
Month

Total Trips by City and Trip type

Long Trip Medium Trip Short Trip



Average Passenger Rating, Average Driver Rating and Total Trips by City



passenger\_type

city\_name

new

Average Driver Rating

Average Passenger Rating

repeated

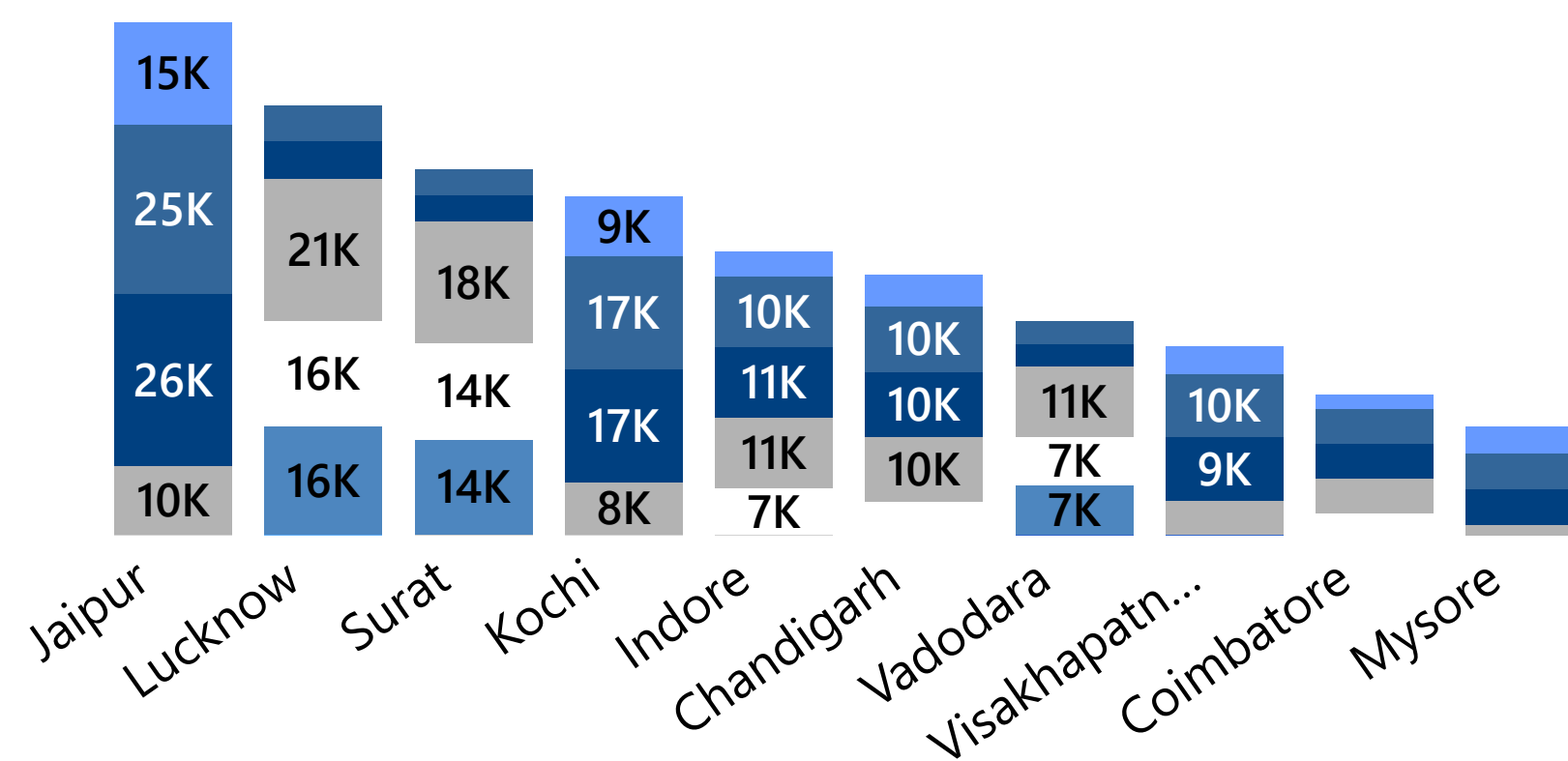
Average Driver Rating

Average Passenger Rating

⊕ Kochi	8.99	8.99	8.99	8.00
⊕ Visakhapatnam	8.98	8.98	8.99	7.99
⊕ Jaipur	8.99	8.99	8.98	7.99
⊕ Mysore	8.98	8.98	8.97	7.98
⊕ Chandigarh	7.99	8.49	7.47	7.49
⊕ Coimbatore	7.99	8.49	7.48	7.48
⊕ Indore	7.97	8.49	7.48	7.47
⊕ Vadodara	7.00	7.98	6.48	5.98
⊕ Lucknow	6.99	7.98	6.49	5.99
⊕ Surat	6.99	7.98	6.48	6.00

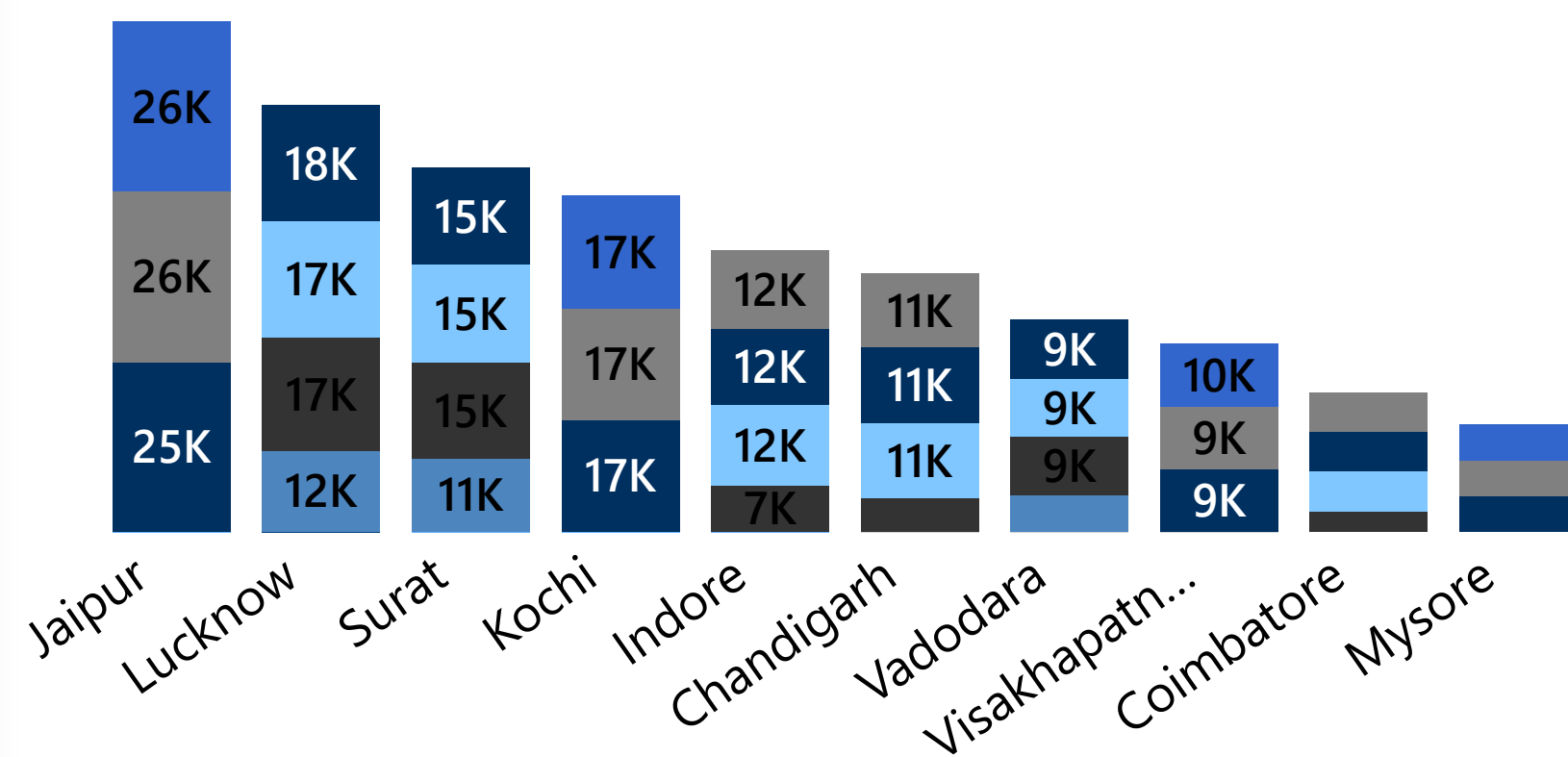
Total Trips by City and passenger\_rating

1 2 3 4 5 6 7 8 9 10



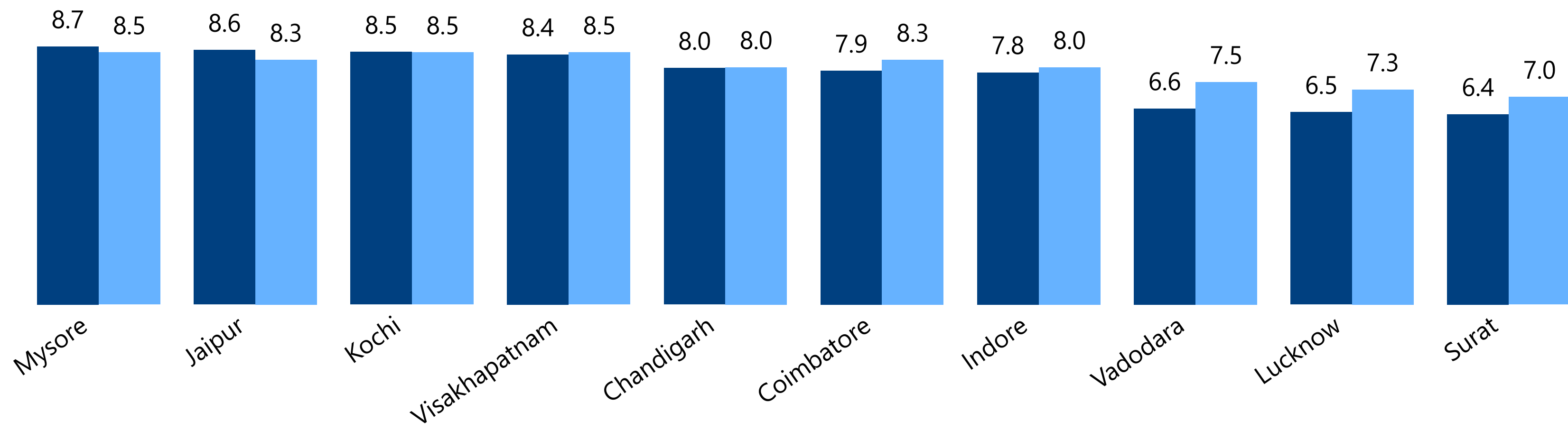
Total Trips by City and driver\_rating

1 2 3 4 5 6 7 8 9 10



Actual and Target Average Passenger Rating by City

Actual Average Passenger Rating Target Average Passenger Rating







Home

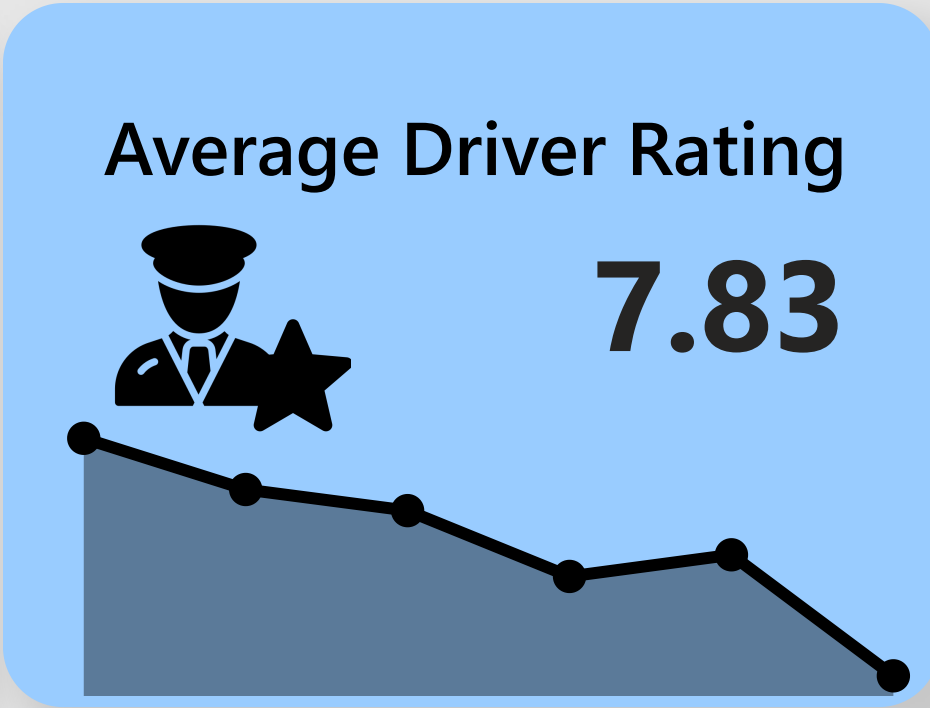
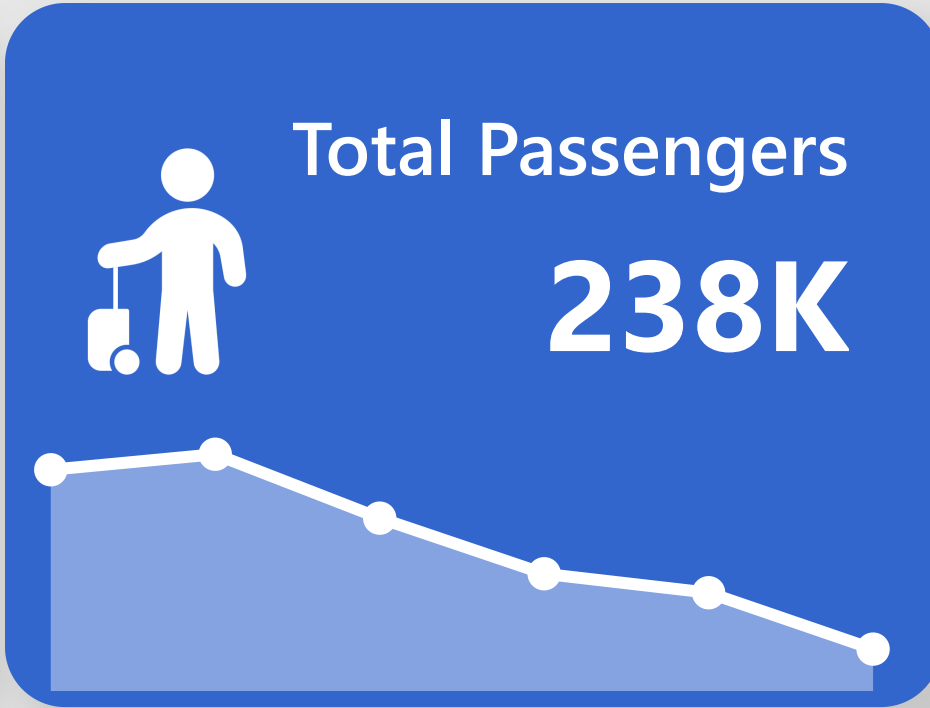
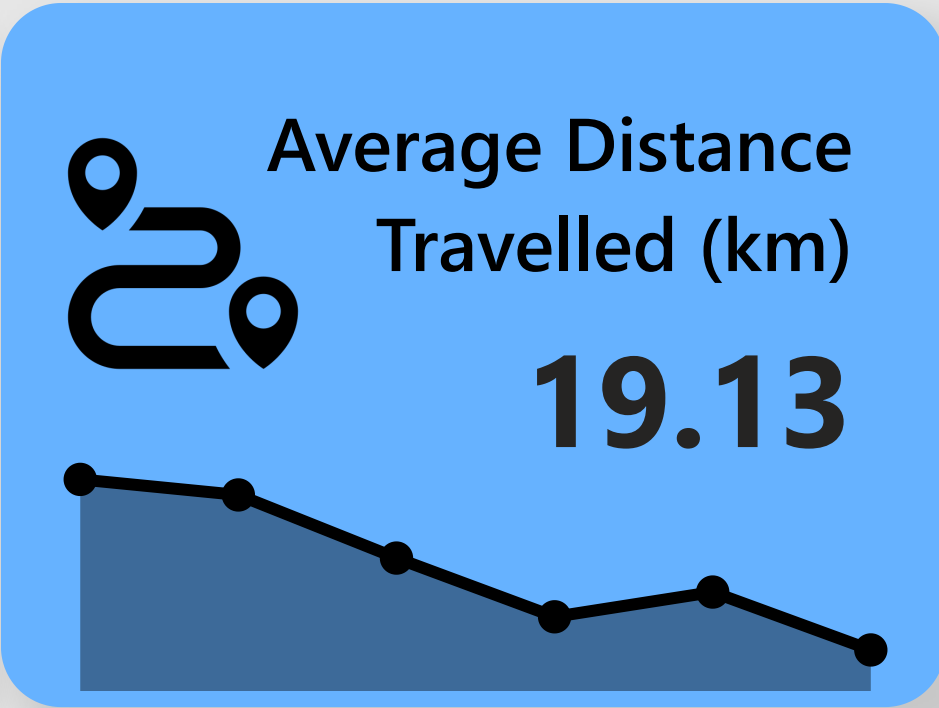
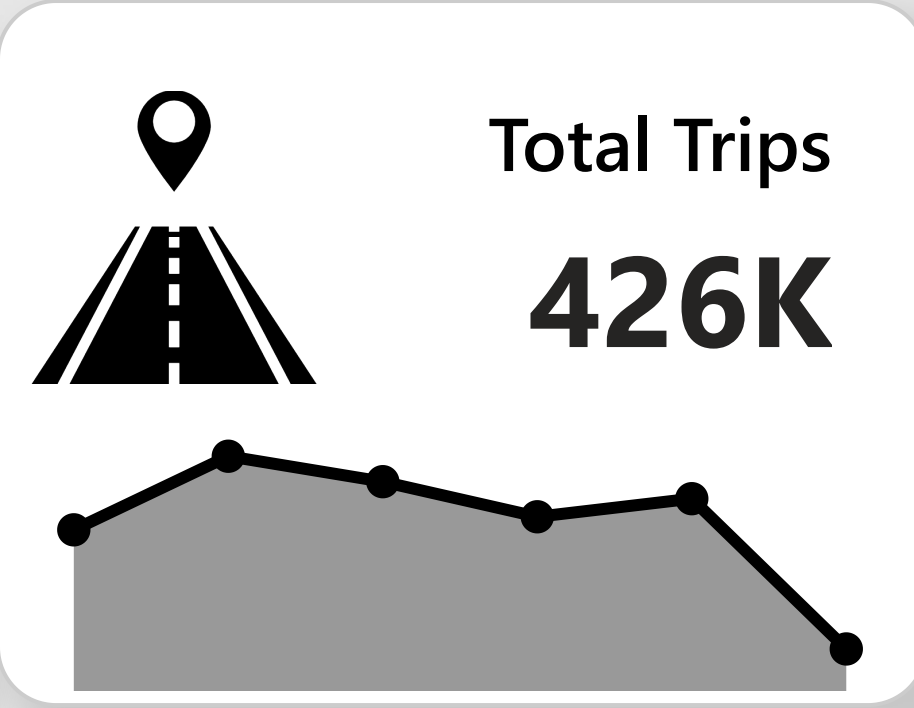
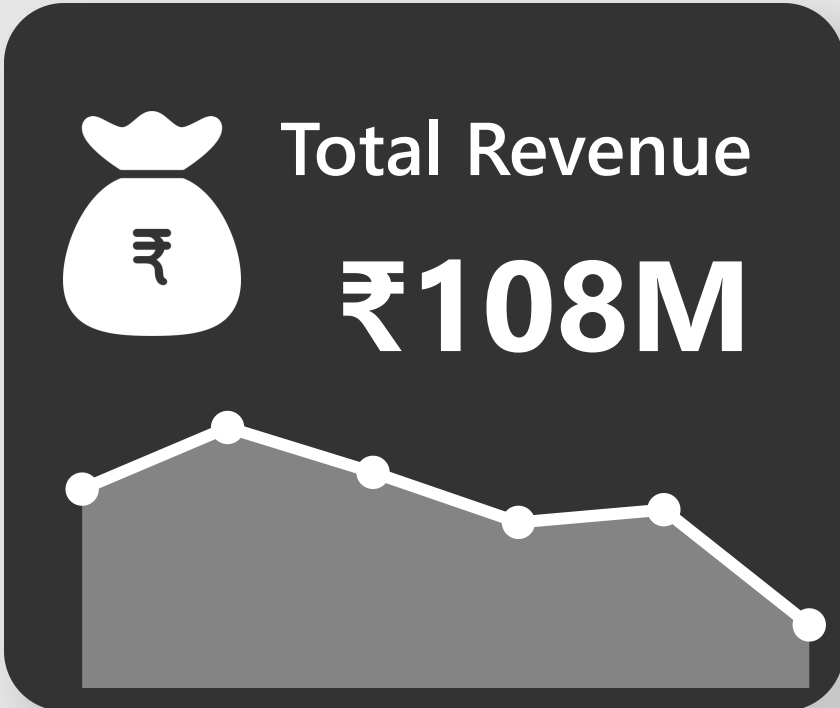
Revenue

Trips

Passengers

Ratings and distance

Overall



city\_name

All

month

All

day\_type

All

passenger\_type

All

City	Total Trips	Total Revenue	Average Distance Travelled (km)	Total Passengers	New Passengers	Repeat Passengers	Average Passenger Rating	Average Driver Rating
⊕ Visakhapatnam	28.37K ↓	₹8.02M	22.55	17.86K	12.75K ↓	5.11K	8.43 ↓	8.99
⊕ Vadodara	32.03K ↓	₹3.80M	11.52	14.47K	10.13K ↑	4.35K	6.61 ↓	6.65
⊕ Surat	54.84K ↓	₹6.43M	11.00	20.26K	11.63K ↑	8.64K	6.42 ↓	6.59
⊕ Mysore	16.24K ↑	₹4.05M	16.50	13.16K	11.68K ↓	1.48K	8.70 ↑	8.98
⊕ Lucknow	64.30K ↓	₹9.46M	12.51	25.86K	16.26K ↑	9.60K	6.49 ↓	6.62
⊕ Kochi	50.70K ↑	₹17.00M	24.07	34.04K	26.42K ↓	7.63K	8.52 ↑	8.99
⊕ Jaipur	76.89K ↑	₹37.21M	30.02	55.54K	45.86K ↓	9.68K	8.58 ↑	8.99
⊕ Indore	42.46K ↓	₹7.64M	16.50	22.08K	14.86K ↑	7.22K	7.83 ↓	7.65
⊕ Coimbatore	21.10K ↑	₹3.52M	14.98	11.07K	8.51K ↑	2.55K	7.88 ↓	7.69
⊕ Chandigarh	38.98K ↓	₹11.06M	23.52	23.98K	18.91K ↓	5.07K	7.98 ↓	7.72
Total	425.90K ↓	₹108.19M	19.13	238.31K	177.00K	61.31K	7.66	7.83

trip_count	Best performing city	Least performing city	Highest performing Month	Least performing Month
2	Jaipur	Coimbatore	May	Jan
3	Jaipur	Mysore	Mar	Feb
4	Lucknow	Mysore	Jun	Jan
5	Lucknow	Mysore	Jan	Feb
6	Lucknow	Mysore	May	Jan
7	Lucknow	Mysore	Apr	Jan
8	Lucknow	Mysore	Apr	Jan
9	Lucknow	Mysore	May	Jan
10	Surat	Mysore	May	Jan

Revenue		Trips		Total Passengers		New Passengers		Repeat Passengers	
City	Rank	City's % contribution	Highest contributing Month	%Contribution of month	Least contributing Month	%Contribution of month			
Jaipur	1	34.39%	Feb	20.82%	Jun	12.87%			
Kochi	2	15.71%	May	19.61%	Jun	12.59%			
Chandigarh	3	10.22%	Feb	19.07%	Apr	14.32%			
Lucknow	4	8.75%	Feb	18.78%	May	15.06%			
Visakhapatnam	5	7.41%	Apr	17.34%	Jan	15.73%			
Indore	6	7.06%	May	18.09%	Jun	14.91%			
Surat	7	5.94%	Apr	17.96%	Jan	15.23%			
Mysore	8	3.75%	May	18.38%	Jan	15.13%			
Vadodara	9	3.51%	Apr	18.60%	Jun	14.73%			
Coimbatore	10	3.26%	Apr	17.38%	Jun	15.00%			