

## WORK BREAKDOWN STRUCTURE

REQUIREMENTS ANALYSIS PHASE				
1	Discussions/Documentation	Demos, Discussions, Queries, Suggestions, Recommendations, etc		[Non Billable]
1.1		Daily Status Reports		[Non Billable]
1.2		Documentation (Use Case Document)		
1.3		Access of Project Management Tool		[Non Billable]
2	Wireframe	Wireframe		0
3	Design/PSD	Covert Wire-frames into designs		[Non Billable]
4	Database Designing	Database Modelling		
		Sub Total	0	
DESIGNING PHASE +HTML				
5	User type	Screens	#Hours	
5.1	Website	Landing Page (HTML)	100	
		Inner Pages (We are assuming X inner page at 2 hours per page)		
		Responsive HTML		
5.2	Admin Portal	Login and Dashboard Page (Includes Design Mockup + HTML)	10	
		Inner Pages (We are assuming X inner page at 2 hours per page)		
		Sub Total	110	
WEBSITE DEVELOPMENT				
Front-end DEVELOPMENT PHASE - Home page				
6	Modules	TASK DESCRIPTION	Task	Hours
6.1	Home Page	This will be the landing page of the website. This will include header, footer, homepage sections with page indexing and menus. This page will have a modern and interactive design and an eye appealing layout to attract and bind the users. The footer consists of Social Media links (Twitter, Facebook, Instagram, LinkedIn) and some hyperlinks which is fixed on complete website.	Header with other pages' hyperlinks	30
			Footer with other pages' hyperlink	
			Main Body with images, content, and hyperlinks to products and services of the organization. (Page Indexing)	
6.2	Multilingual Support	Website will support two languages - Arabic and English and accordingly placeholders will shift.		50
		Sub Total		80
Front-end DEVELOPMENT PHASE - Consultation Form				
7	Modules	TASK DESCRIPTION	Task	Hours
7.1	Get a free quote (Consultation Form)	It will redirected to the consultation form. It is available almost on every screen on the website. The form will have option to upload the file. The uploaded file format will be of any type. We are assuming that, user will submit inquiry which will be recieved by admin in form of email. After process of inquiry will be handles through emails only i.e. not handles through application.	Consultation Form	25
			Upload File - Format (Any Type)	
		Sub Total		25
Front-end DEVELOPMENT PHASE - Products and Services (Content Pages)				
8	Modules	TASK DESCRIPTION	Task	Hours
8.1	Categories List	This organizations provide product/services in form of three categories which further includes products, gallery and brands. These categories individually have content page with hyperlinks to product pages and it will be visible to user as managed by admin from backend.	Home Solutions Content Page	15
			Commercial Solutions Content Page	
			Maintenance Content Page	
8.2	Products List	Each category detail page will consists of list of products which further redirects the user to their detail pages. The list of products will be displayed to user as managed by admin from backend.	Home Solutions - Air Conditioning	20
			Home Solutions - Elevators	
			Home Solutions - Doors & Windows	
			Home Solutions - Kitchens	
			Home Solutions - Smart Homes	
8.3	Products Detail Page	The detail page of each product's content will be visible to user as managed by Admin. It may include hyperlinks to other content pages- Brand, Installation Process and workshop. On some content pages, link to download pdf has been provided to users. Hyperlinks to some third party websites has also been provided in content of product detail page. Link to Gallery will also be provided in some content pages.	Details of product	20
			Link to other Content Pages - Brands, Installation and Workshops etc.	
			Link to download pdf will be provided to users.	
			Hyperlinks to third party websites have beenn provided	
8.4	Services List	Each Service category detail page will consists of list of services which further redirects the user to their detail pages. The list of services will be displayed to user as managed by admin from backend.	Option to view gallery has been provided.	8
			Commercial Solutions - Contracting Services	
			Commercial Solutions - Mechanical Products	
			Commercial Solutions - Material Handling	
			Commercial Solutions - Lighting & Electrical	
			Maintenance - Complete Home	
		Maintenance - Compete Commercial		
			Details of Services	

This estimate is provided only if we are going create website with same designs. But if we need to create totally new designs then we need additional 200 Hours.

8.5	Services Detail Page	The detail page of each services content will be visible to user as managed by Admin. It may include hyperlinks to other content page and gallery will be managed for some services.	Option to view gallery has been provided. Hyperlinks to Projects Pages (Our Work section)	20
8.6	Gallery of each Products/Services	Gallery will be managed for any product or services.		10
			Sub Total	93
Front-end DEVELOPMENT PHASE - Content Pages				
9	Modules	TASK DESCRIPTION	Task	Hours
9.1	About Us	The Content about the website will be visible. The content of the about us page will be added by the admin.		2
9.2	Our Work	It will include the portfolio of the company. The work history along with complete details of project will be visible. It includes static content.	List of Categories	4
			List of Projects on the basis of all categories	8
			Project Detail Page	5
			The content will be of images and text type.	5
			Table of key projects based on categories	30
9.3	Careers	We are assuming that the content on this screen will be visible to user as managed by the admin. Option to apply jobs will be provided which will redirects user to third party website. (Assumption)		15
9.4	Contact Us	It will include the address details of the organization. User can submit the consultation form and an email will be sent to the admin for it. Note: Google API Key will be provided by client.	Google Map Integration	5
9.5	Promotions	User will be view the promotions banners on this screen.		5
9.6	Website Terms of Use	It will be the content page consist of terms and conditions and terms of use of website to be followed by the user.		2
9.7	Terms & Conditions	It will be the content page consist of terms and conditions and terms of use of website to be followed by the user.		2
9.8	Corporate Identity Disclaimer	It will be the content page consist of information related to organization.		2
			Sub Total	85
			Website Development Total	283
ADMIN PORTAL				
Back-end DEVELOPMENT PHASE - Dashboard				
10	Modules	TASK DESCRIPTION	Task	Hours
10.1	Dashboard	He will have to Login to enter the Admin Section. After Login he will view the dashboard with the menu links. He can change the password if required.	Kentico Set Up	5
			Sub Total	5
Back-end DEVELOPMENT PHASE - Content Pages				
11	Modules	TASK DESCRIPTION	Task	Hours
11.1	Content management	The text on content pages will be managed by Admin - About Us, Terms etc.	Around 40+ Content Pages	Estimation added in front end as we will use CMS
			Bilingual Support - English & Arabic	
			Sub Total	0
			Admin Portal Development Total	5
Q.A. PHASE				
12	Unit Testing and Regression Testing/Deployment	Functional, Unit Testing		40
13	Bug Fixing	[Non Billable]		(Non-Billable)
			Sub Total	40
COST SUMMARY			# of Hours in each Phase	COST
14	Requirements Analysis Phase		0	\$0.00
15	Designing Phase +Html		110	\$1,430.00
16	Website development (Front-end)		283	\$3,679.00
17	Admin development (Back-end)		5	\$65.00
18	Testing		40	\$520.00
19	Contingency Hours *		43.8	\$5,694.00
20	Grand Total		481.8	
21	Total Billable Hours		438	
22	Man days **		60.225	
23	Man weeks **		12.045	