Lending Club Case Study

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Objectives

 Help to decide whether to approve or reject the loan application by analyzing the past data

Reduce the charged off loans accounts

Increase the fully paid loans accounts

Data cleanup (Columns & Rows)

Outliers detection and removal

Univariate Data Analysis

Bivariate Data Analysis

Data cleanup

- Remove all columns containing more than 90% NaN values.
- Remove "id", "member_id" and "application_type" column
- Replace all NaN with 0
- Remove % sign from "int_rate" column
- Change the data type of "int_rate" column to float
- Remove all the records with employment status as "n/a"

Outliers detection and removal

Boxplot "loan_amnt" and "annual_inc" columns to find the outliers

• Replace all loan amount greater than 30,000 with 30,000

Replace all annual income greater than 100,000 with 100,000

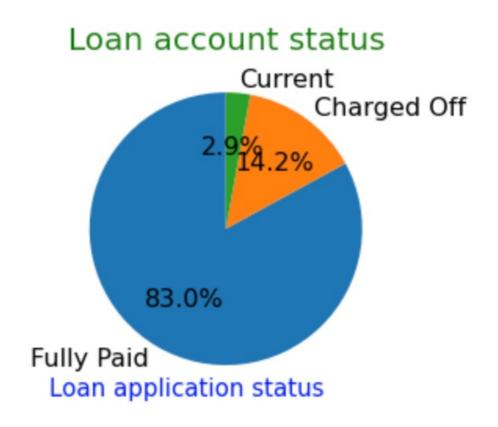
Univariate Data Analysis

Loan Amount

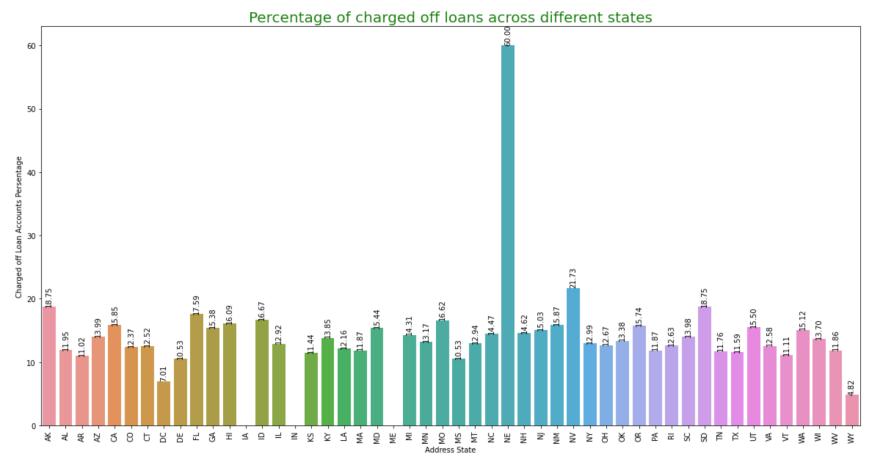
- Total loan applications: 39717
- Average loan amount: 11124.74
- Minimum loan amount: 500
- Maximum loan amount: 30000

Interest Rate

- Total loan applications: 39717
- Average interest rate: 12.02
- Minimum interest rate: 5.42
- Maximum interest rate: 24.59



Observation: Loan Application State



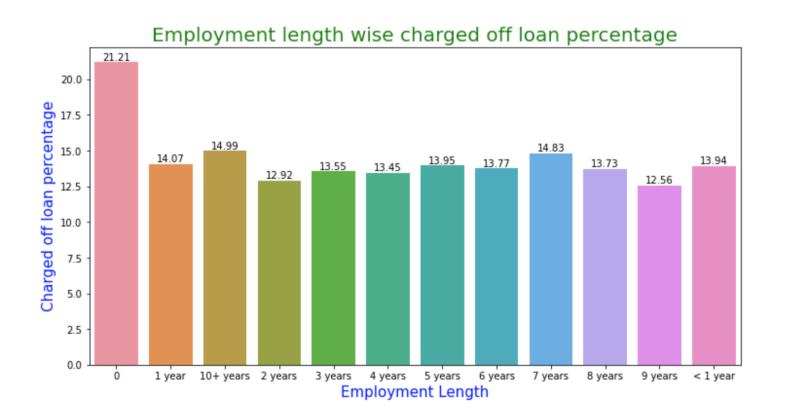
Charged Off loans

- Nebraska (60%)
- Nevada (21.73%)
- South Dakota & Alaska (18.75%)

Fully Paid loans

- Wyoming (95.18%)
- Washington D.C. (92.99%)
- Delaware & Mississippi (89.47%)

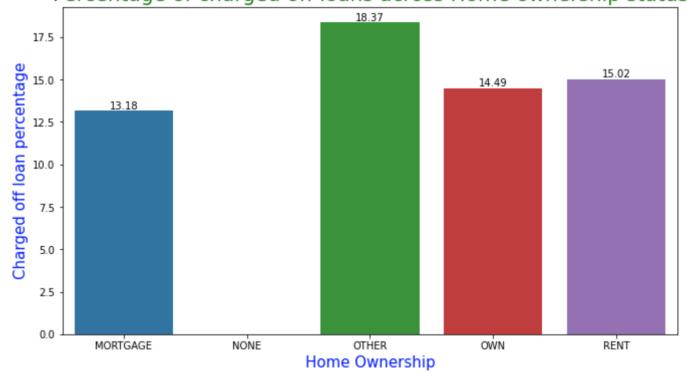
Observation: Employment Length



- Loan applicants without any work experience have charged off more than 21.21% of loans
- Loan account charged off % is relatively flat across other employment length categories.

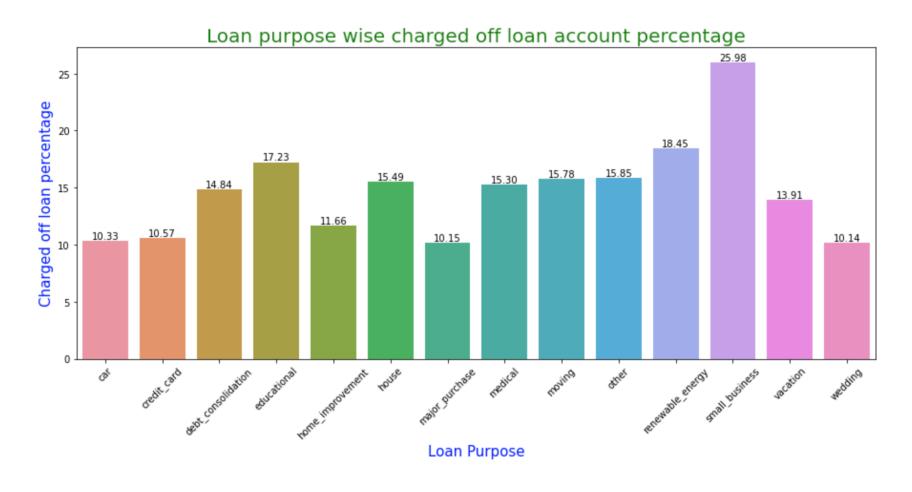
Observation: Home Ownership





- Loan applicants with home ownership status as Other have charged off 18.37% of loans
- Loan account charged off % is relatively flat across other howe ownership categories.

Observation: Loan Purpose



Charged Off loans

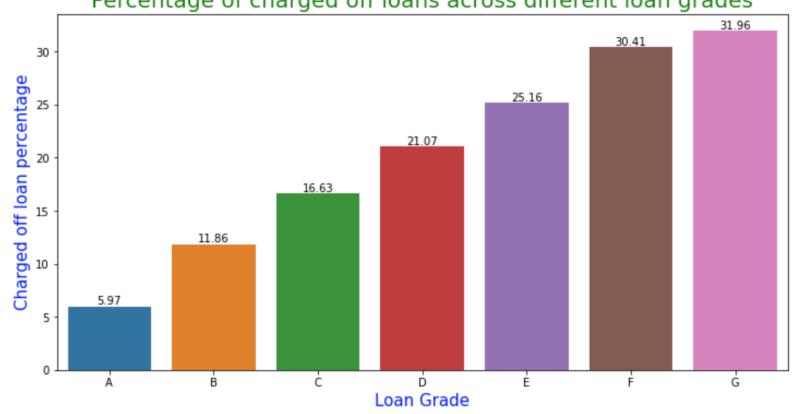
- Small Business (25.98%)
- Renewable Energy (18.45%)
- Educational (17.23%)

Fully Paid loans

- Wedding (89.86%)
- Major Purchase (89.85%)
- Car (89.67%)

Observation: Loan Grade

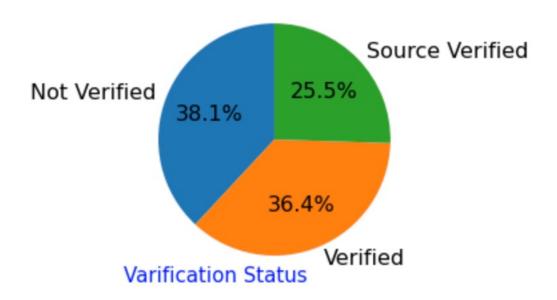




- Charged Off loans
 - Grade G (31.96%)
 - Grade F (30.41%)
 - Grade E (25.16%)
- Fully Paid loans
 - Grade A (94.03%)
 - Grade B (88.14%)
 - Grade C (83.37%)

Observations: Income Verification

Income verification status of charged off loans



Not Verified income source loan accounts are more likely to be charged off than Source Verified loan accounts

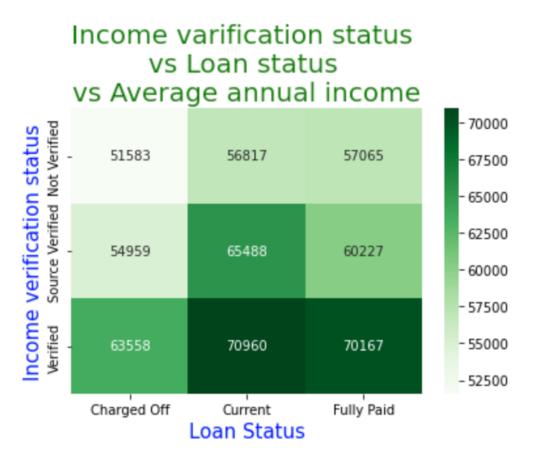
Average Interest rate based on Verification Status and Home Ownership

Income varification status vs Home ownership status vs Average interest rate



- Not Verified income source loan accounts has lowest average interest rate across all loan account categories
- Verified income source loan accounts has highest average interest rate across all loan account categories

Average Annual income Vs Verification Status across all loans statuses



- Not Verified income source loan accounts has lowest average annual income across all loan account categories
- Verified income source loan accounts has highest average annual income across all loan account categories

Findings

- Loans applications more likely to be Charged Off
 - Loan applications from Nebraska, Nevada, South Dakota or Alaska
 - Loans given to Small Businesses, Renewable Energy and Educational purpose
 - Loans applications from Other home owners
 - Grade G, F, E loan application
 - Loan application from a person without any work experience or unemployed.
- Loan application more likely to be Fully Paid
 - Loan applications from Wyoming, Washington D. C. & Vermont
 - Loans taken for Wedding, Major Purpose or Car
 - Grade A, B, C loan applications

Recommendations

- Charge higher interest rates to loan applications having higher chances be Charged Off.
- Increase income source verification percentage of loan applications.
- Reject the loan applications having less than 50K annual income or without any work experience.
- Married person is more likely to be repay loans.

Thank You