

SANDEEP KUMAR

www.linkedin.com/in/sOfficial333

**SEO, WordPress Developer,
Digital Marketing Executive**



About Me

Motivated Digital Marketing Executive with 5 years of experience in driving successful campaigns. Skilled in SEO, WordPress development, content writing, and optimizing. Proven success in boosting traffic, generating leads, and increasing sales across digital platforms. I Am Well Organized And Always Plan Ahead To Make Sure I Manage My Time Well.

SKILLS

- SEO - On-page, Off-Page
- Website Creation (WordPress Developer)
- Tools-Semrush, Ahref, Canva, Figma
- Social Media Management, Marketing & Optimization
- PPC (Google & Meta Ads)
- Graphics & Video Design- Canva, Figma
- Local Business Profile Optimization
- Microsoft Office- Excel, Word, PPT

EDUCATION

- RTU Kota- B.Tech in Computer Science & Engineering- 2021
- NIELIT Delhi- Advance Computer Concept Course certificate in Computer Science-2019
- 3 Months industrial Training Certificate, ASP.NET Web Design with C# - 2012

PORTFOLIO

- www.sankhlaco.com (WordPress site)
- <https://sandeepprofile.weebly.com>

- ☎ +91 9672023333
- ✉ san.india00@gmail.com
- 📍 871/3 East rajiv nagar Gurgaon, 122001

PROFESSIONAL EXPERIENCE

Sankhla Corporate Services Pvt Ltd. Gurgaon | Apr'24 to Now

Senior SEO Executive | WordPress Developer |
Content writing

- ☑ SEO- Website Audit, Competitors analysis, Backlinking, Blogging, Content optimizing,
- ☑ Developed and optimized WordPress websites with a focus on user experience (UX, UI).
- ☑ Designed engaging social media posts content using Canva, Figma, ChatGpt and crafted compelling captions.
- ☑ Monitored analytics to optimize drive organic traffic (Using Google Analytics & GSC).
- ☑ PPC & Ad Marketing - Website ads, Google ads, Meta ads

Jobixo · Full-timeJobixo | 2 yrs 1 mo

Backend cum Digital Marketing Executive

- ☑ Digital marketing thought- WhatsApp broadcast mail, broadcast, Blogging, Google Ads, Meta ads etc.
- ☑ Maintain Database in excel and google sheet.
- ☑ Responsible to Analyze input data and output data.
- ☑ Advertising though WhatsApp bulk messaging.

Ericsson · Jaipur | 9 Months Apprenticeship

Trainee Telecom Equipment Assemble & co-ordinate

- ☑ Maintain Database in excel and google sheet.
- ☑ Windows System troubleshooting

Genpact· Jaipur | 2 years

IT Executive

- ☑ Maintain Database in excel.
- ☑ Windows System troubleshooting & Access controls