

SANDEEP KUMAR

www.linkedin.com/in/sOfficial333

**SEO, WordPress Developer,
Digital Marketing Executive**



About Me

Motivated Digital Marketing Executive with 5 years of experience in driving successful campaigns. Skilled in SEO, WordPress development, content writing, and optimizing. Proven success in boosting traffic, generating leads, and increasing sales across digital platforms. I Am Well Organized And Always Plan Ahead To Make Sure I Manage My Time Well.

SKILLS

- SEO - On-page, Off-Page
- Website Creation (WordPress Developer)
- Tools-Semrush, Ahref, Canva, Figma
- Social Media Management, Marketing & Optimization
- PPC (Google & Meta Ads)
- Graphics & Video Design- Canva, Figma
- Local Business Profile Optimization
- Microsoft Office- Excel, Word, PPT

EDUCATION

- RTU Kota- B.Tech in Computer Science & Engineering- 2021
- NIELIT Delhi- Advance Computer Concept Course certificate in Computer Science-2019
- 3 Months industrial Training Certificate, ASP.NET Web Design with C# - 2012

PORTFOLIO

- [www.sankhlaco.com \(WordPress site\)](http://www.sankhlaco.com)
- <https://sandeepprofile.weebly.com>

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871/3 East rajiv nagar Gurgaon, 122001

PROFESSIONAL EXPERIENCE

Sankhla Corporate Services Pvt Ltd.

Gurgaon | Apr'24 to Now

Senior SEO Executive | WordPress Developer | Content writing

- ❑ SEO- Website Audit, Competitors analysis, Backlinking, Blogging, Content optimizing,
- ❑ Developed and optimized WordPress websites with a focus on user experience (UX, UI).
- ❑ Designed engaging social media posts content using Canva, Figma, ChatGpt and crafted compelling captions.
- ❑ Monitored analytics to optimize drive organic traffic (Using Google Analytics & GSC).
- ❑ PPC & Ad Marketing - Website ads, Google ads, Meta ads

Jobixo · Full-time Jobixo | 2 yrs 1 mo

Backend cum Digital Marketing Executive

- ❑ Digital marketing thought- WhatsApp broadcast mail, broadcast, Blogging, Google Ads, Meta ads etc.
- ❑ Maintain Database in excel and google sheet.
- ❑ Responsible to Analyze input data and output data.
- ❑ Advertising though WhatsApp bulk messaging.

Ericsson · Jaipur | 9 Months Apprenticeship

Trainee Telecom Equipment Assemble & co-ordinate

- ❑ Maintain Database in excel and google sheet.
- ❑ Windows System troubleshooting

Genpact · Jaipur | 2 years

IT Executive

- ❑ Maintain Database in excel.
- ❑ Windows System troubleshooting & Access controls