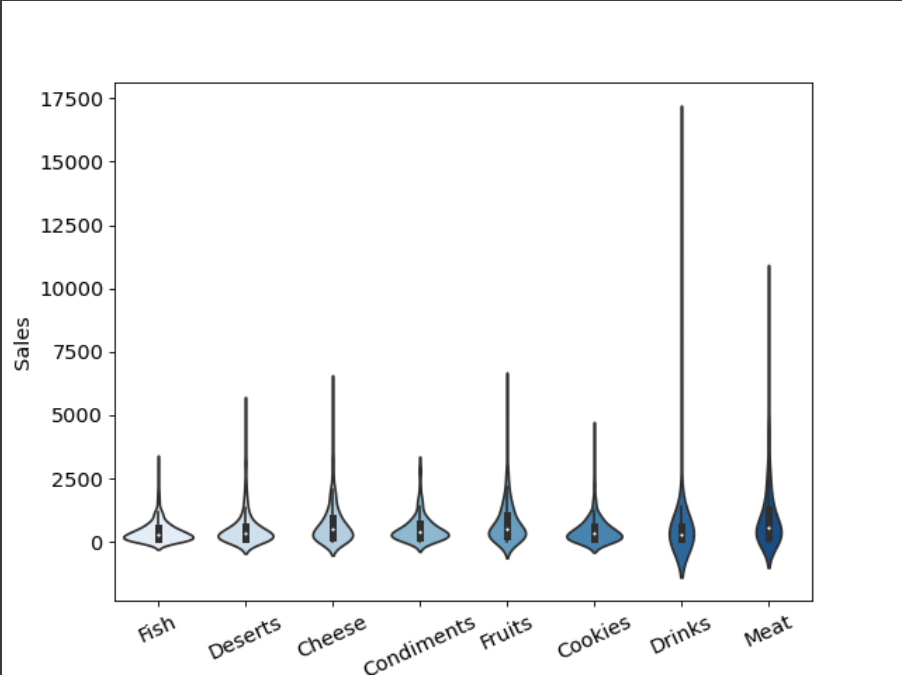
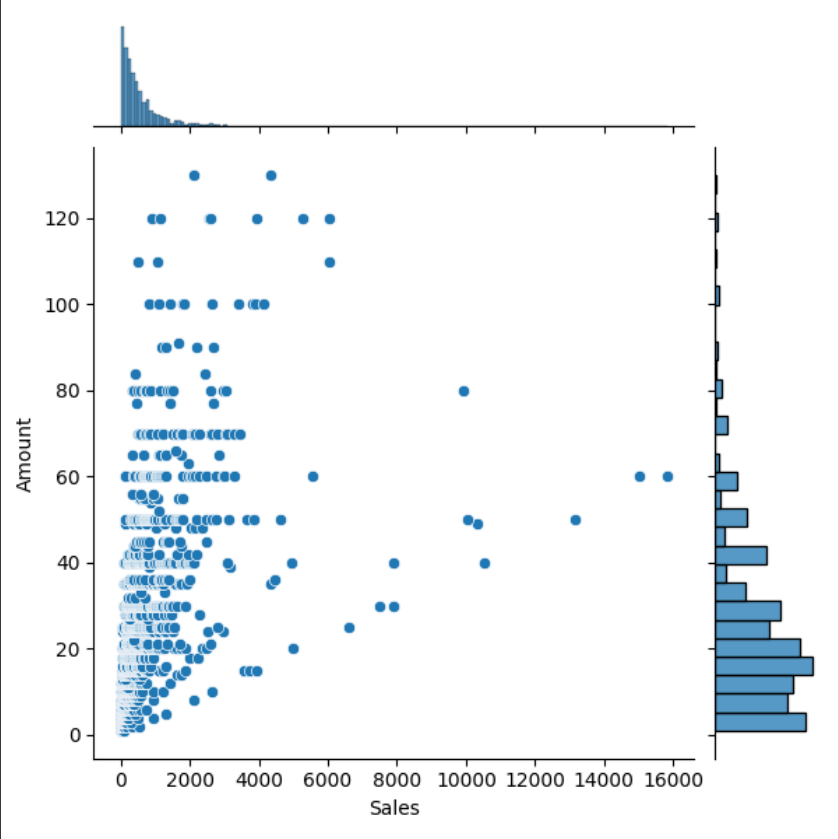


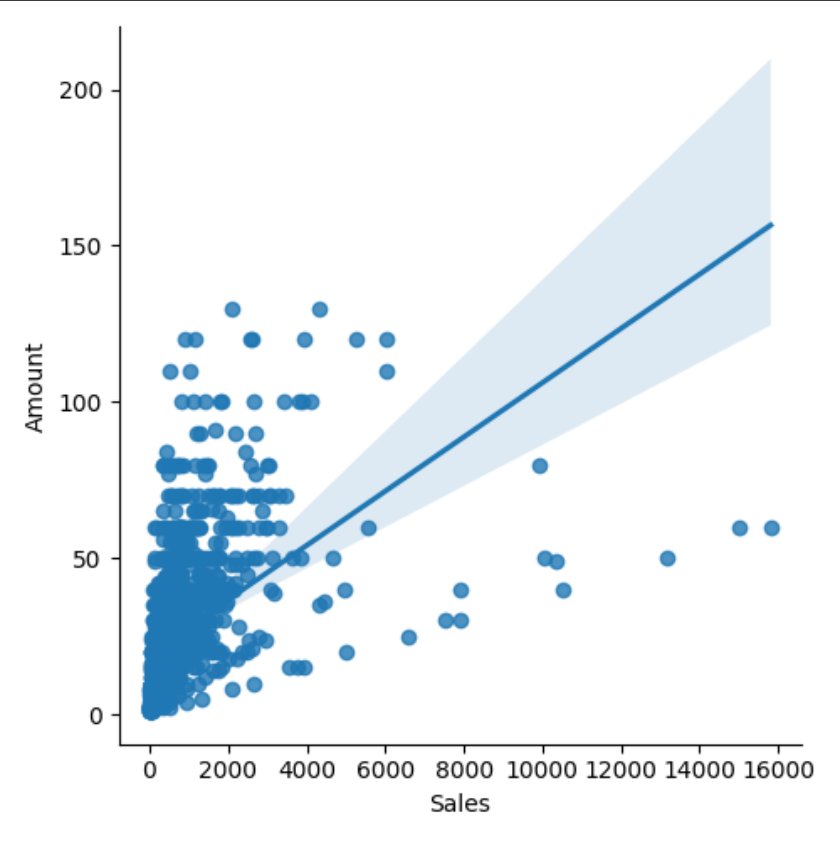
Category, Amount and Sales



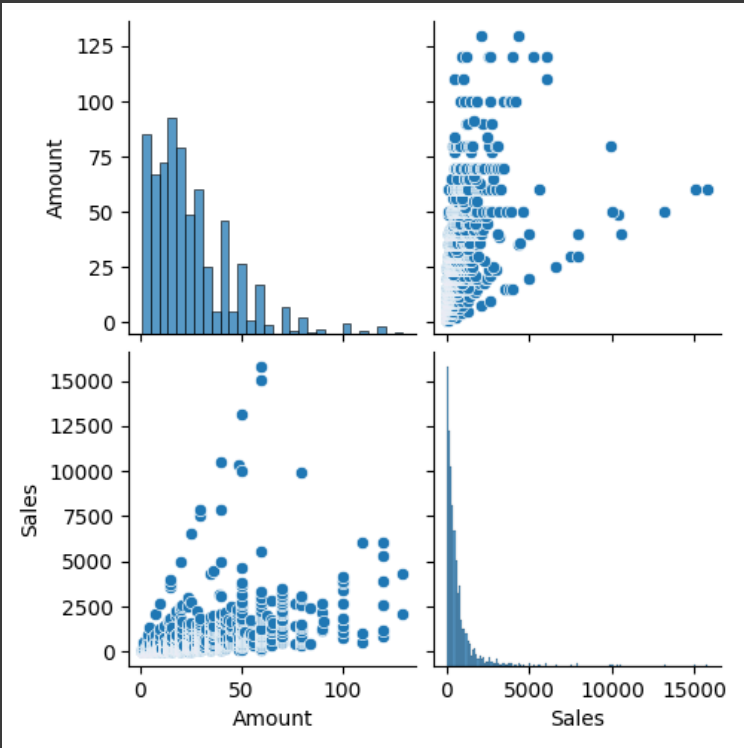
Amount and Sales



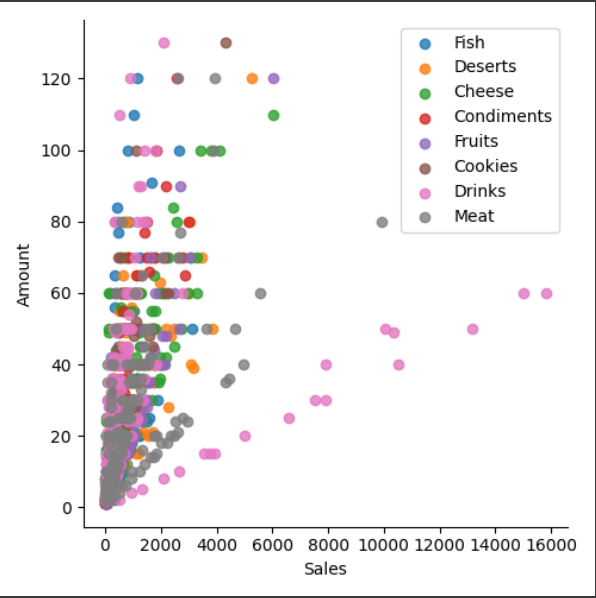
Amount and Sales



Amount and Sales

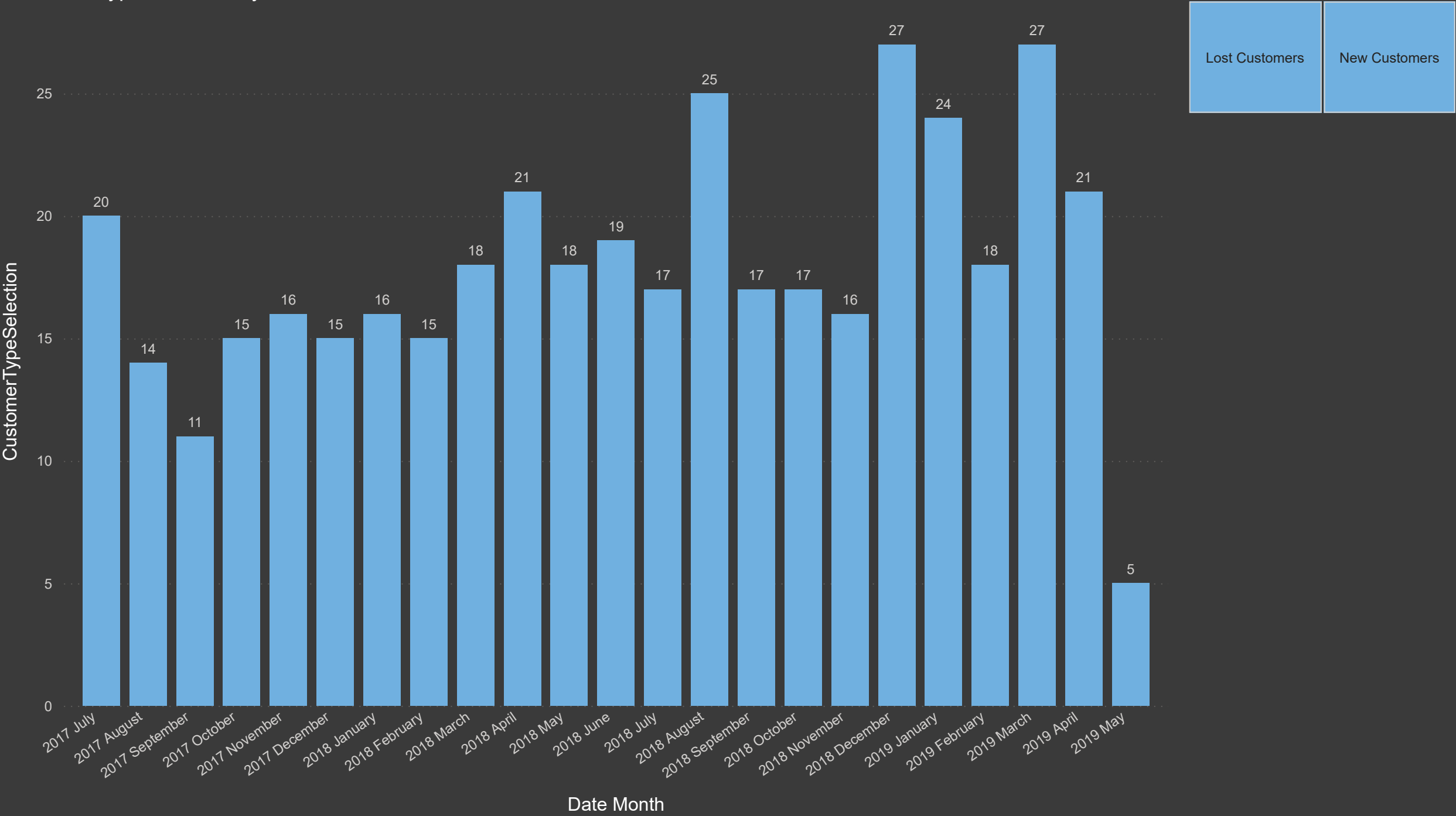


Category, Amount and Sales



Year	Month	DistinctCustomers	New Customers	% of new Customers	New Customers Sales	TotalSales	Customers lost
2017	July	20	20	100.00%	\$34,763.659945614636	\$34,763.659945614636	
2017	August	18	14	77.78%	\$24,681.079984228094	\$31,878.899983195734	
2017	September	19	11	57.89%	\$22,099.724989938364	\$32,976.874985602124	-18
2017	October	20	15	75.00%	\$39,345.446417017578	\$47,097.1713930431	-24
2017	November	21	16	76.19%	\$52,071.477433359018	\$56,533.167428888672	-33
2017	December	25	15	60.00%	\$38,182.707972183824	\$56,305.597956766782	-42
2018	January	27	16	59.26%	\$39,411.87499215387	\$76,704.75741306998	-42
2018	February	21	15	71.43%	\$34,833.84843852438	\$48,154.583428632774	-47
2018	March	24	18	75.00%	\$40,907.33797599301	\$47,900.63296233758	-52
2018	April	27	21	77.78%	\$47,204.827445048613	\$54,090.42742647879	-51
2018	May	26	18	69.23%	\$29,079.72997206673	\$53,781.28992798589	-53
2018	June	25	19	76.00%	\$26,555.557456227765	\$36,362.802448423216	-57
2018	July	25	17	68.00%	\$20,871.589964903444	\$51,020.85745272498	-58
2018	August	30	25	83.33%	\$34,524.02749010954	\$46,987.669948245915	-60
2018	September	27	17	62.96%	\$26,190.767475064473	\$55,629.242456566542	-54
2018	October	28	17	60.71%	\$21,013.627482145424	\$66,749.22595180024	-55
2018	November	27	16	59.26%	\$22,703.546474891904	\$43,533.80896724928	-57
2018	December	37	27	72.97%	\$60,295.99347048335	\$71,398.428446732913	-57
2019	January	41	24	58.54%	\$49,071.296454775184	\$94,222.110382886851	-51
2019	February	35	18	51.43%	\$39,890.219990532256	\$99,415.287455868922	-49
2019	March	49	27	55.10%	\$34,281.374970835066	\$104,854.15493767225	-52
2019	April	51	21	41.18%	\$33,183.099984017012	\$123,798.68242121951	-38
2019	May	13	5	38.46%	\$5,041.8899759266524	\$18,333.630464911257	-38
Total		89	89	100.00%	\$1,352,492.9641859182	\$1,352,492.9641859178	

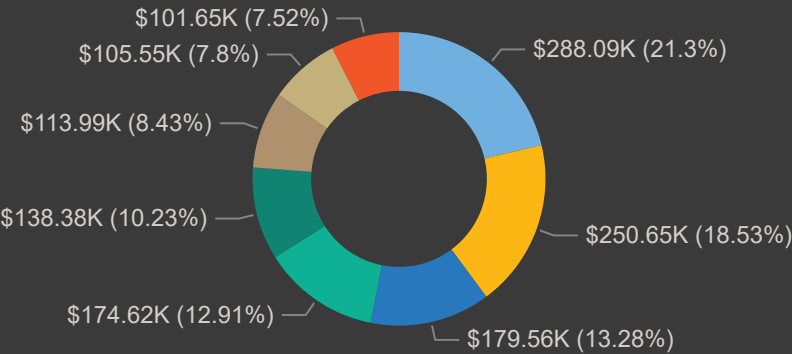
CustomerTypeSelection by Year and Month



# Power BI Report Sales Data

TotalSales by Category

Category ● Drinks ● Cheese ● Deserts ● Meat ● Fish ● Condiments ● Fruits ● Cookies



Lost Customers

New Customers

51317  
TotalAmount

\$1,352,492.9641859178  
TotalSales

CustomerTypeSelection by Year and Month

