

TARINI BANERJI

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EDUCATION

WELLESLEY COLLEGE

Candidate for Bachelors of Arts in Computer Science

WELLESLEY, M.A

Graduation: MAY 2022

- Relevant Coursework: Databases, Data Structures, Microeconomics. GPA: 3.7/4.0
 - MIT Gordon Engineering Leadership Fellow, cross-registered student at MIT Sloan School of Management
 - Relevant Coursework (MIT): Disciplined Entrepreneurship, Entrepreneurship in Engineering, Engineering Leadership
 - Skills: Python, SQL, Flask, Java, HTML, Excel, Powerpoint, Market Research, Business Strategy, Product Analysis
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PROFESSIONAL EXPERIENCE

New York State Attorney General

New York, NY

INCOMING ANALYST

OCTOBER 2020-PRESENT

- Created data management app using Flask and SQL to efficiently and aesthetically store data about cases
- App used by office to increase speed and ease of access to case complaints

Earned Credit Project

New York, NY

Fintech startup providing financial services to low income families. Part of MIT Delta V student entrepreneurship accelerator's 2020 cohort.

PRODUCT ANALYST

JUNE 2020-OCTOBER 2020

- Conducted financial analysis in Excel on ideal states to help startup identify ideal state to operate in using state funding for tax credits and percentage spent on earned income tax credit as criteria
- Solidified value proposition and competitive advantage for company, presented through Powerpoint slides in investor board meetings
- Conducted secondary market research and led 40+ customer interviews to identify market-size and coded and wire-framed FAQ page based on research conducted
- Led user acquisition outreach, created marketing campaigns that grew Instagram reach to 8000, acquired 5 strategic partners

Equity4Equity, PRYSM

Chicago, IL

Prism is a catalyst for sustainable and scalable life science community under Sterling Bay

MANAGEMENT INTERN

JULY 2020-OCTOBER 2020

- Solidified mission and vision statement used in board meetings
- Conducted market research on current venture capital funding landscape for female and minority entrepreneurs
- Led communication with top-level executives and board members to ideate tasks for the project
- Spearheaded Equity4Equity-initiative to increase flow of venture capital to female and minority led startups in finance, healthcare, lifesciences sectors
- Identified and reached out to 7 minority entrepreneurs to understand their needs and support them through our program.

MIT Sloan School of Management

Cambridge, MA

Under Professor John Akula, Senior Lecturer of Law

RESEARCH ASSISTANT

JULY 2019-MAY 2020

- De-mystified complex technical concepts such as re-identification of data, racial bias in healthcare machine learning algorithms into simple layman's language for Professor Akula, used in lectures and quizzes for his classes
- Compiled research portfolio on legal cases at intersection of law and technology such as Uber v. Waymo

Cures Within Reach 4 Cancer

Cambridge, MA

Cures Within Reach is a MassChallenge startup using artificial intelligence to identify generic drugs that can be re-purposed for cancer use

CONSULTANT

FEB 2019-MAY 2019

- Consulted CWR4C on the most viable economic buyer for their product through interviews, financial analysis and market research on Molecular Profiling Companies, Generic Drug Companies and Big Pharmaceutical Companies.
 - Reached out to 60+ stakeholders, including high-level executives at organizations such as Pfizer, Kaiser, etc to identify possible use cases of product and solidified value proposition of startup to these larger companies.
 - Made final recommendations on which economic buyer to focus on and established relationship with buyer to facilitate introductions to founder of startup
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LEADERSHIP & ACTIVITIES

- EXECUTIVE BOARD, WeSTART ENTREPRENEURSHIP CLUB
- CONSULTANT, 180 DEGREES CONSULTING CLUB
- FOUNDER, TEENS4TEENS (MENTAL HEALTH ORGANIZATION)
- FOUNDER VIDYA JUNOON (PERFORMING ARTS CAMP FOR UNDERPRIVILEGED STUDENTS)