Sentiment map project

Tommaso Caneva

you

you

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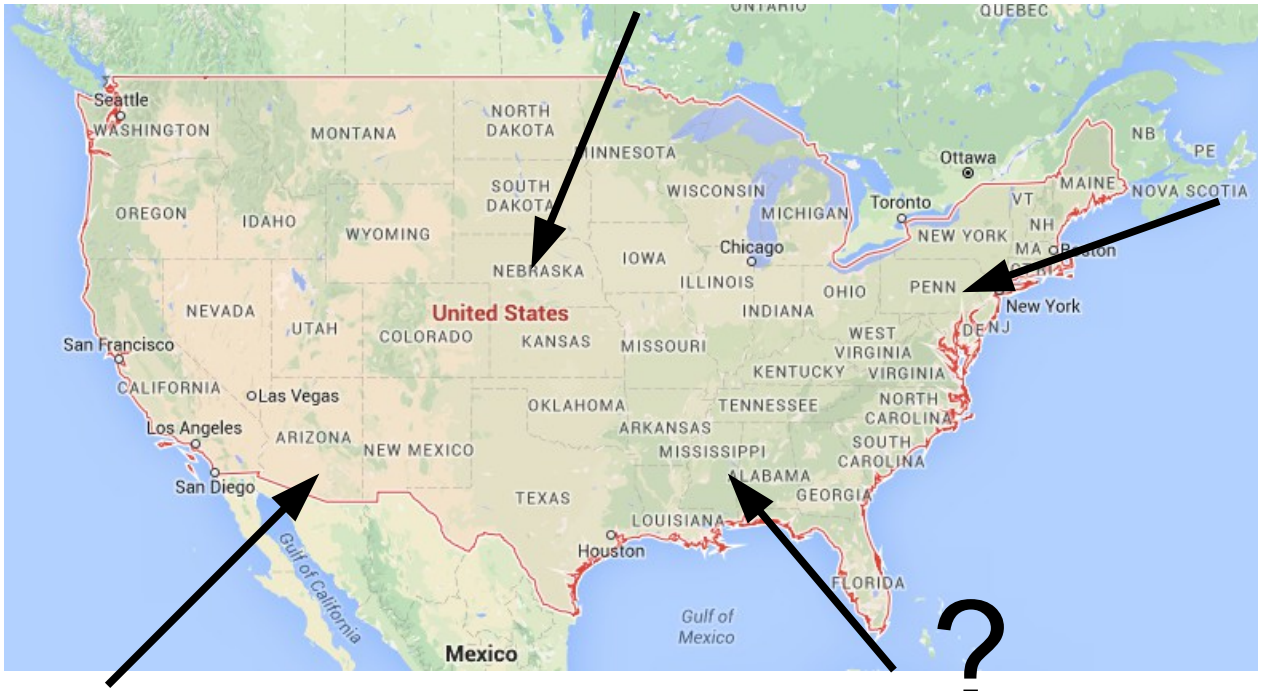
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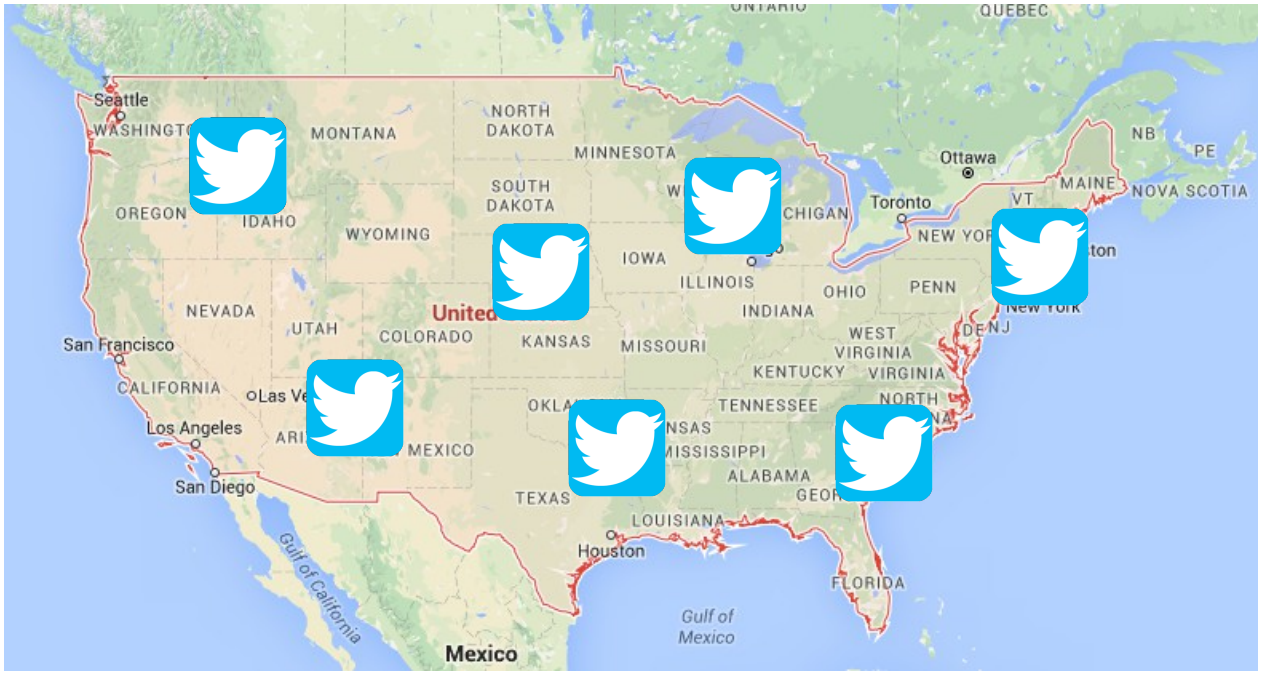
Ford

FIAT

Twitter...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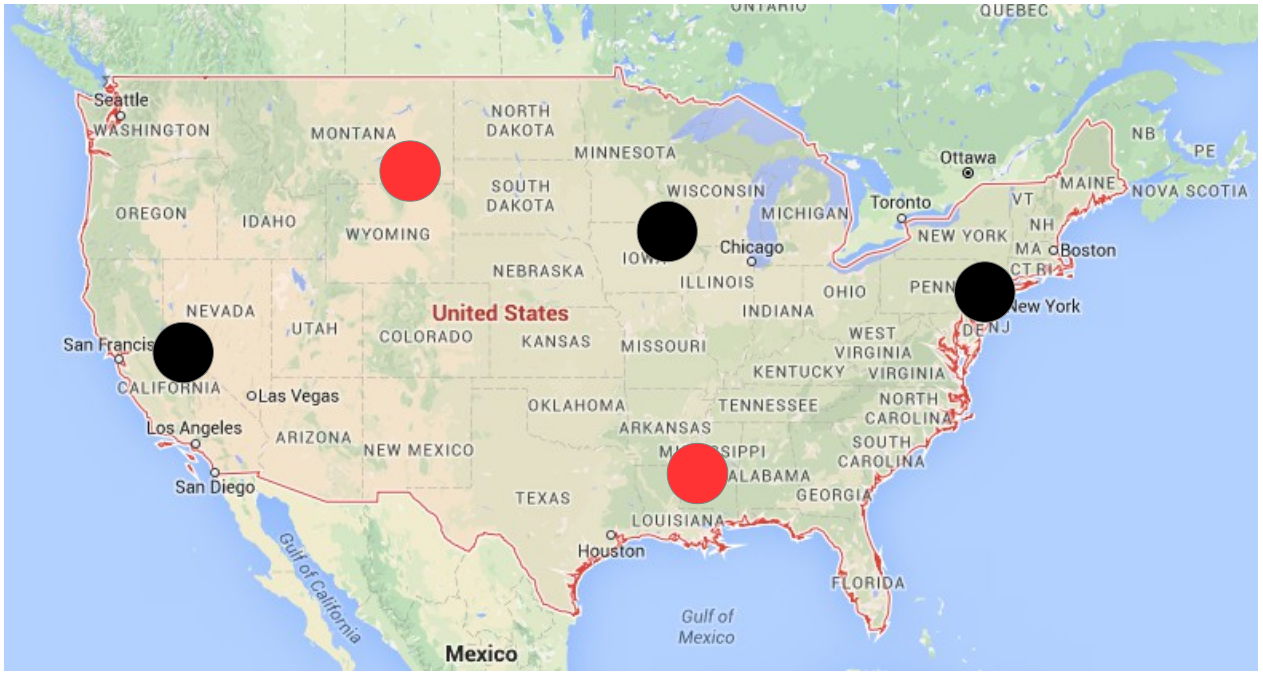
Twitter + NLP = Sentiment map



Positive sentiment

Negative sentiment

- Real-time map
- Actionable information