

# TIFFANY CHIAO

(510) 565-8742

[www.tiffanychiao.com](http://www.tiffanychiao.com)

[tiffanya.chiao@gmail.com](mailto:tiffanya.chiao@gmail.com)

## EDUCATION

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**University of California, Berkeley**  
Bachelor of Arts in English

Aug 2008 – May 2012

**Bloc.io Bootcamp**  
Full stack web development

Sep 2014 – Jan 2015

## PROJECTS

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<https://tree-line.herokuapp.com> – A web app that allows you to easily create a timeline from articles you read online. Simply paste the URL of any news story or Wikipedia article, and Treeline will extract the title, a summary, date, and relevant tags. Visualize the connections between events on a simple interface.

<https://tickitoff.herokuapp.com> – A self-destructing to-do list.

<https://textopedia.herokuapp.com> – A Wikipedia clone with Stripe integration.

<https://tiff-it.herokuapp.com> – A Reddit clone.

## EXPERIENCE

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**Meet.fm**, Redwood City, CA

*Marketing and Training Specialist*

Aug 2012 – April 2014

- Managed new feature releases and bug triaging, coordinated product cycles with engineers, and conducted final reviews before changes were pushed to production
- Hired, trained, and managed our customer service representative
- Oversaw onboarding of new clients and ran product overview webinars
- Created branded sites for clients and designed icons, banners, flyers, and other assets
- Wrote and refined all copy in our app, along with our company homepage, support materials, marketing emails, blog posts, and social media sites
- Acted as the primary support person across email, phone, and chat for over 8,000 customers, and developed the company's reputation for excellent customer support

**National Writing Project (NWP)**, Berkeley, CA

*Editorial Assistant*

Aug 2011 – Aug 2012

- Wrote articles on significant people, businesses, and events associated with the NWP
- Researched and interviewed subjects related to articles

**The Daily Californian**, Berkeley, CA

*Reporter*

June 2011 – Aug 2011

- Researched and wrote two articles/week on Berkeley news, published online and in print

## CODING SKILLS

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- Basic familiarity with Java and object-oriented programming. Completed Stanford's introductory CS class, CS106A: Introduction to Computer Science | Programming Methodology.
- Proficient in Ruby on Rails, JavaScript, HTML, CSS, jQuery. Completed Bloc.io's online bootcamp in full stack web development.
- Basic knowledge of Unix, Git, Heroku, SQL.
- Skilled in Photoshop.