WHY DESIGN

## SUBSCRIPTIONS

ARE THE NEXT BIG THING

#### a design what?

A design subscription is a new way of doing business with design studios. They are a month-by-month service that is low cost and can be cancelled after just one month.

#### why is this a thing?

Design subscriptions are an answer to the old, expensive way that design freelancers and agencies have traditionally done business.

#### how is this better?

No more proposals, overstuffed fees, or back and forth negotiations. No more flaky freelancers. Just a simple flat fee, paid month-to-month. This is the way design should have always been.

RubySnap

ancestry

KUCII

Family Search

vivint. solar



This approach was created after working with companies like this over our 20+ years in design.

### welcome to the new normal fantastic.



#### Month-to-Month

This is an straight-up subscription. Start any time, stop any time.



#### Drop-in Tasks

A task board lets you drop in tasks any time, and you can watch the progress.



#### Async Rules

Meetings are the worst.

An asynchronous task
system makes them
obsolete.



#### Wicked Fast

We're in the 21st century. You'll wonder why things took so long before.



#### Low Risk

No big, endless projects.

Try it for just one month and see how you like it.



#### Priced Right

Subscription plans are priced in line with most organization needs.



#### No Surprises

No hidden fees. No fine print. Just a reliable service that gives you what you paid for.



#### Incredible Quality

This model works best when the design agency has top shelf quality.



#### Teams Welcome

Design is a team sport.

Invite as many people
from your team as you'd
like.

/ DIDLIT IT AI

you will ask:

# "WHY DIDN'T IT ALWAYS WORK LIKE THIS?"



#### Hi, I'm Rob Foster, the founder of Unseen

we should talk.

Powers. We help companies gain an unfair market advantage with powerful design and branding. Our design subscription will change your business. Create a little brand envy today.

BOOK A CALL TODAY

