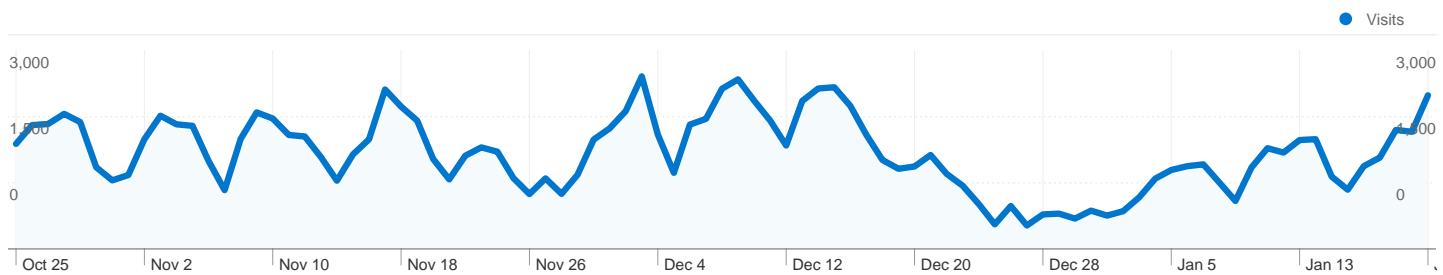


Oct 25, 2010 - Jan 21, 2011

Comparing to: Site



Site Usage

129,763 Visits

82.78% Bounce Rate

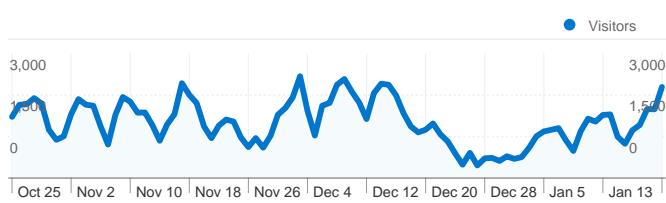
250,220 Pageviews

00:02:07 Avg. Time on Site

1.93 Pages/Visit

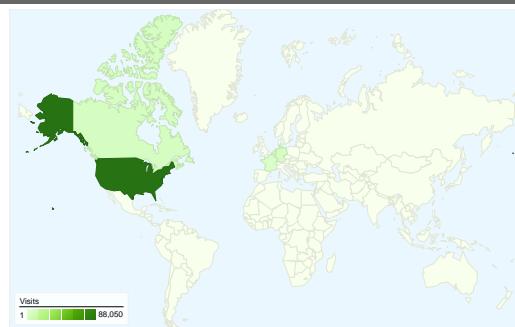
84.68% % New Visits

Visitors Overview

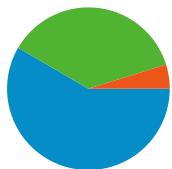


111,323

Map Overlay



Traffic Sources Overview



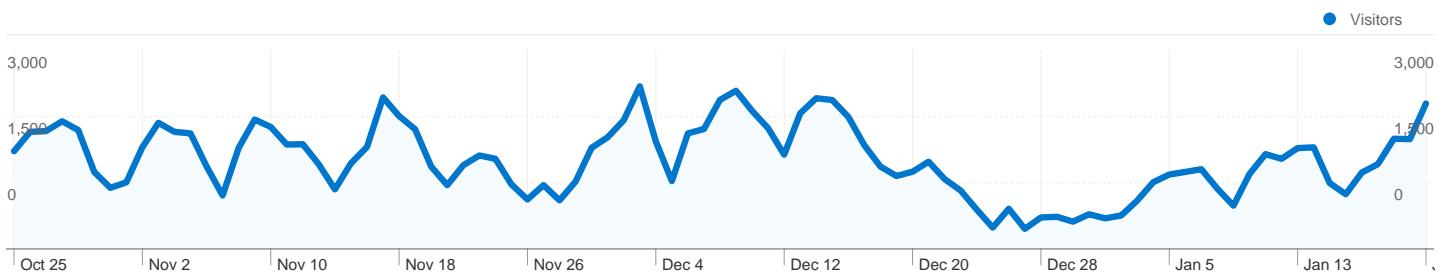
- **Search Engines**
75,784.00 (58.40%)
- **Direct Traffic**
47,758.00 (36.80%)
- **Referring Sites**
6,221.00 (4.79%)

Content Overview

Pages	Pageviews	% Pageviews
/home	9,538	3.81%
/	8,065	3.22%
/inspire	6,979	2.79%
/normalcdf	6,935	2.77%
/command-index	6,245	2.50%

Oct 25, 2010 - Jan 21, 2011

Comparing to: Site



111,323 people visited this site

 129,763 Visits

 111,323 Absolute Unique Visitors

 250,220 Pageviews

 1.93 Average Pageviews

 00:02:07 Time on Site

 82.78% Bounce Rate

 84.68% New Visits

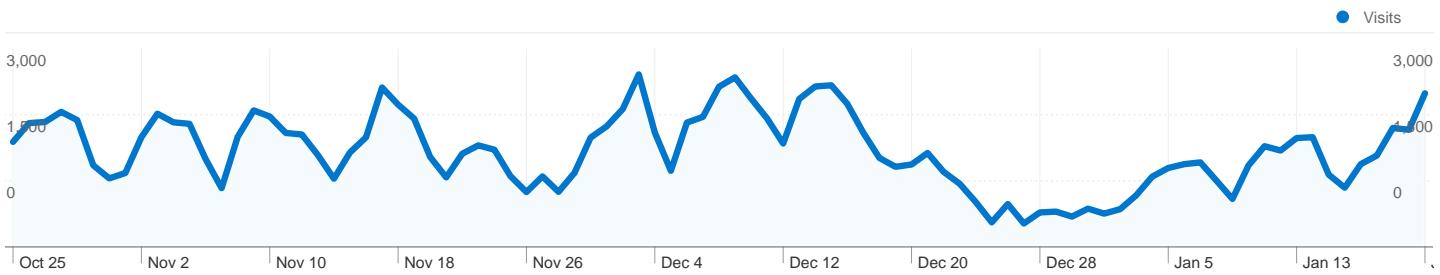
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	59,140	45.58%	Cable	46,332	35.71%
Firefox	29,654	22.85%	DSL	32,476	25.03%
Chrome	19,137	14.75%	T1	26,784	20.64%
Safari	14,671	11.31%	Unknown	22,399	17.26%
Opera	5,693	4.39%	Dialup	1,586	1.22%

Traffic Sources Overview

Oct 25, 2010 - Jan 21, 2011

Comparing to: Site

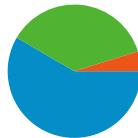


All traffic sources sent a total of 129,763 visits

 36.80% Direct Traffic

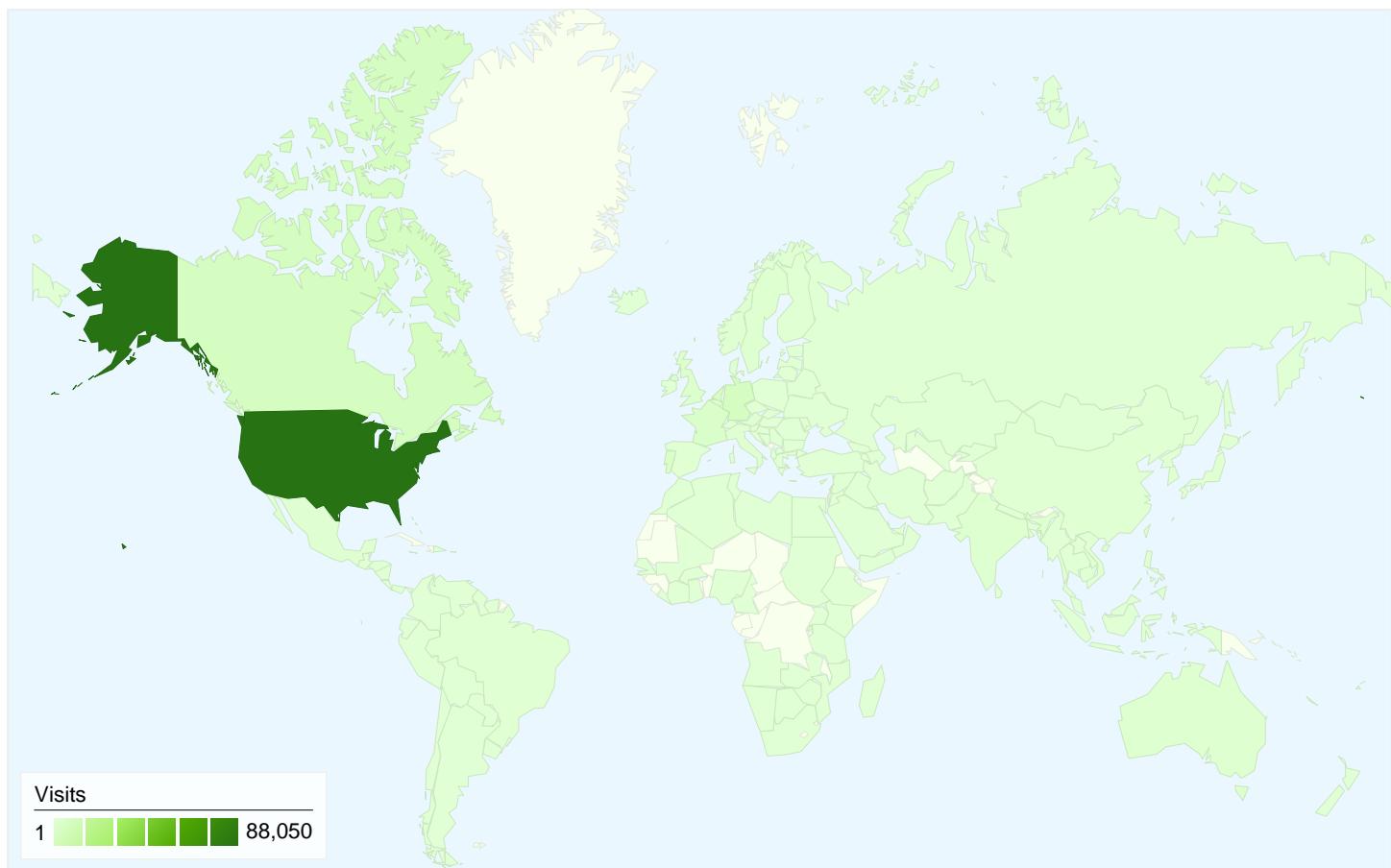
 4.79% Referring Sites

 58.40% Search Engines



Top Traffic Sources

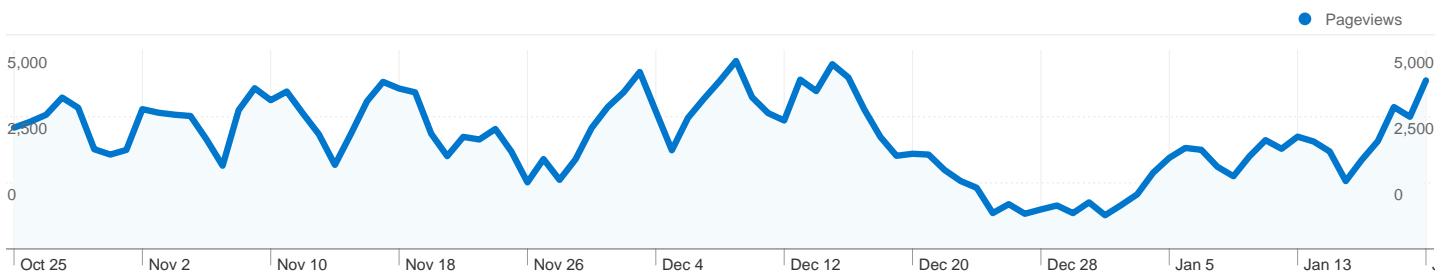
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	71,958	55.45%	normalcdf	1,499	1.98%
(direct) ((none))	47,758	36.80%	binomcdf	1,162	1.53%
bing (organic)	1,782	1.37%	ti basic	1,118	1.48%
yahoo (organic)	1,499	1.16%	invnorm	1,020	1.35%
answers.yahoo.com (referral)	963	0.74%	binompdf	990	1.31%



129,763 visits came from 165 countries/territories

Site Usage					
Visits 129,763 % of Site Total: 100.00%	Pages/Visit 1.93 Site Avg: 1.93 (0.00%)	Avg. Time on Site 00:02:07 Site Avg: 00:02:07 (0.00%)	% New Visits 84.67% Site Avg: 84.68% (-0.01%)	Bounce Rate 82.78% Site Avg: 82.78% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	88,050	1.94	00:02:21	84.93%	82.92%
Canada	5,158	2.17	00:02:10	83.70%	82.22%
Germany	5,048	2.43	00:02:32	74.05%	75.40%
Netherlands	4,400	1.90	00:01:32	89.89%	85.11%
France	3,013	2.03	00:01:35	69.33%	80.55%
Portugal	2,963	1.88	00:01:44	80.59%	81.27%
United Kingdom	1,959	1.51	00:00:51	92.29%	88.82%
Belgium	1,719	2.28	00:02:01	80.57%	77.72%
Sweden	1,434	2.59	00:02:27	73.85%	72.59%

Australia	1,263	1.72	00:01:38	82.82%	81.55%
1 - 10 of 165					



Pages on this site were viewed a total of 250,220 times

250,220 Pageviews

209,422 Unique Views

82.78% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/home	9,538	3.81%
/	8,065	3.22%
/inspire	6,979	2.79%
/normalcdf	6,935	2.77%
/command-index	6,245	2.50%