

SUPER BOWL

THE ULTIMATE GUIDE | 1967 - 2025

59

GAMES PLAYED

23

UNIQUE CHAMPIONS

127.7M

PEAK TV VIEWERS

SUPER BOWL LIX CHAMPION

PHILADELPHIA EAGLES 40 - 22 KANSAS CITY CHIEFS

MVP: Jalen Hurts | Caesars Superdome | Feb 9, 2025

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SUPER BOWL HISTORY | COMPLETE RESULTS 1967-2025

59 Championship Games | Every Winner, Score, MVP & Location

SB #	Year	Winner	W Score	Loser	L Score	Margin	MVP	Location
I	1967	Green Bay Packers	35	Kansas City Chiefs	10	25	Bart Starr	Los Angeles Memorial Coliseum, LA
II	1968	Green Bay Packers	33	Oakland Raiders	14	19	Bart Starr	Orange Bowl, Miami
III	1969	New York Jets	16	Baltimore Colts	7	9	Joe Namath	Orange Bowl, Miami
IV	1970	Kansas City Chiefs	23	Minnesota Vikings	7	16	Len Dawson	Tulane Stadium, New Orleans
V	1971	Baltimore Colts	16	Dallas Cowboys	13	3	Chuck Howley	Orange Bowl, Miami
VI	1972	Dallas Cowboys	24	Miami Dolphins	3	21	Roger Staubach	Tulane Stadium, New Orleans
VII	1973	Miami Dolphins	14	Washington Redskins	7	7	Jake Scott	LA Memorial Coliseum
VIII	1974	Miami Dolphins	24	Minnesota Vikings	7	17	Larry Csonka	Rice Stadium, Houston
IX	1975	Pittsburgh Steelers	16	Minnesota Vikings	6	10	Franco Harris	Tulane Stadium, New Orleans
X	1976	Pittsburgh Steelers	21	Dallas Cowboys	17	4	Lynn Swann	Orange Bowl, Miami
XI	1977	Oakland Raiders	32	Minnesota Vikings	14	18	Fred Biletnikoff	Rose Bowl, Pasadena
XII	1978	Dallas Cowboys	27	Denver Broncos	10	17	Martin / White	Superdome, New Orleans
XIII	1979	Pittsburgh Steelers	35	Dallas Cowboys	31	4	Terry Bradshaw	Orange Bowl, Miami
XIV	1980	Pittsburgh Steelers	31	Los Angeles Rams	19	12	Terry Bradshaw	Rose Bowl, Pasadena
XV	1981	Oakland Raiders	27	Philadelphia Eagles	10	17	Jim Plunkett	Superdome, New Orleans
XVI	1982	San Francisco 49ers	26	Cincinnati Bengals	21	5	Joe Montana	Silverdome, Pontiac
XVII	1983	Washington Redskins	27	Miami Dolphins	17	10	John Riggins	Rose Bowl, Pasadena
XVIII	1984	Los Angeles Raiders	38	Washington Redskins	9	29	Marcus Allen	Tampa Stadium
XIX	1985	San Francisco 49ers	38	Miami Dolphins	16	22	Joe Montana	Stanford Stadium
XX	1986	Chicago Bears	46	New England Patriots	10	36	Richard Dent	Superdome, New Orleans
XXI	1987	New York Giants	39	Denver Broncos	20	19	Phil Simms	Rose Bowl, Pasadena
XXII	1988	Washington Redskins	42	Denver Broncos	10	32	Doug Williams	Jack Murphy Stadium, SD
XXIII	1989	San Francisco 49ers	20	Cincinnati Bengals	16	4	Jerry Rice	Joe Robbie Stadium, Miami
XXIV	1990	San Francisco 49ers	55	Denver Broncos	10	45	Joe Montana	Superdome, New Orleans
XXV	1991	New York Giants	20	Buffalo Bills	19	1	Ottis Anderson	Tampa Stadium
XXVI	1992	Washington Redskins	37	Buffalo Bills	24	13	Mark Rypien	Metrodome, Minneapolis
XXVII	1993	Dallas Cowboys	52	Buffalo Bills	17	35	Troy Aikman	Rose Bowl, Pasadena

XXVIII	1994	Dallas Cowboys	30	Buffalo Bills	13	17	Emmitt Smith	Georgia Dome, Atlanta
XXIX	1995	San Francisco 49ers	49	San Diego Chargers	26	23	Steve Young	Joe Robbie Stadium, Miami
XXX	1996	Dallas Cowboys	27	Pittsburgh Steelers	17	10	Larry Brown	Sun Devil Stadium, Tempe
XXXI	1997	Green Bay Packers	35	New England Patriots	21	14	Desmond Howard	Superdome, New Orleans
XXXII	1998	Denver Broncos	31	Green Bay Packers	24	7	Terrell Davis	Qualcomm Stadium, SD
XXXIII	1999	Denver Broncos	34	Atlanta Falcons	19	15	John Elway	Pro Player Stadium, Miami
XXXIV	2000	St. Louis Rams	23	Tennessee Titans	16	7	Kurt Warner	Georgia Dome, Atlanta
XXXV	2001	Baltimore Ravens	34	New York Giants	7	27	Ray Lewis	Raymond James Stadium
XXXVI	2002	New England Patriots	20	St. Louis Rams	17	3	Tom Brady	Superdome, New Orleans
XXXVII	2003	Tampa Bay Buccaneers	48	Oakland Raiders	21	27	Dexter Jackson	Qualcomm Stadium, SD
XXXVIII	2004	New England Patriots	32	Carolina Panthers	29	3	Tom Brady	Reliant Stadium, Houston
XXXIX	2005	New England Patriots	24	Philadelphia Eagles	21	3	Deion Branch	Alltel Stadium, Jacksonville
XL	2006	Pittsburgh Steelers	21	Seattle Seahawks	10	11	Hines Ward	Ford Field, Detroit
XLI	2007	Indianapolis Colts	29	Chicago Bears	17	12	Peyton Manning	Dolphin Stadium, Miami
XLII	2008	New York Giants	17	New England Patriots	14	3	Eli Manning	Univ. of Phoenix Stadium
XLIII	2009	Pittsburgh Steelers	27	Arizona Cardinals	23	4	Santonio Holmes	Raymond James Stadium
XLIV	2010	New Orleans Saints	31	Indianapolis Colts	17	14	Drew Brees	Sun Life Stadium, Miami
XLV	2011	Green Bay Packers	31	Pittsburgh Steelers	25	6	Aaron Rodgers	Cowboys Stadium, Arlington
XLVI	2012	New York Giants	21	New England Patriots	17	4	Eli Manning	Lucas Oil Stadium, Indy
XLVII	2013	Baltimore Ravens	34	San Francisco 49ers	31	3	Joe Flacco	Superdome, New Orleans
XLVIII	2014	Seattle Seahawks	43	Denver Broncos	8	35	Malcolm Smith	MetLife Stadium, NJ
XLIX	2015	New England Patriots	28	Seattle Seahawks	24	4	Tom Brady	Univ. of Phoenix Stadium
50	2016	Denver Broncos	24	Carolina Panthers	10	14	Von Miller	Levi's Stadium, Santa Clara
LI	2017	New England Patriots	34	Atlanta Falcons	28	6	Tom Brady	NRG Stadium, Houston
LII	2018	Philadelphia Eagles	41	New England Patriots	33	8	Nick Foles	U.S. Bank Stadium, Mpls
LIII	2019	New England Patriots	13	Los Angeles Rams	3	10	Julian Edelman	Mercedes-Benz Stadium
LIV	2020	Kansas City Chiefs	31	San Francisco 49ers	20	11	Patrick Mahomes	Hard Rock Stadium, Miami
LV	2021	Tampa Bay Buccaneers	31	Kansas City Chiefs	9	22	Tom Brady	Raymond James Stadium
LVI	2022	Los Angeles Rams	23	Cincinnati Bengals	20	3	Cooper Kupp	SoFi Stadium, Inglewood
LVII	2023	Kansas City Chiefs	38	Philadelphia Eagles	35	3	Patrick Mahomes	State Farm Stadium, AZ
LVIII	2024	Kansas City Chiefs	25	San Francisco 49ers	22	3	Patrick Mahomes	Allegiant Stadium, LV
LIX	2025	Philadelphia Eagles	40	Kansas City Chiefs	22	18	Jalen Hurts	Caesars Superdome, NO

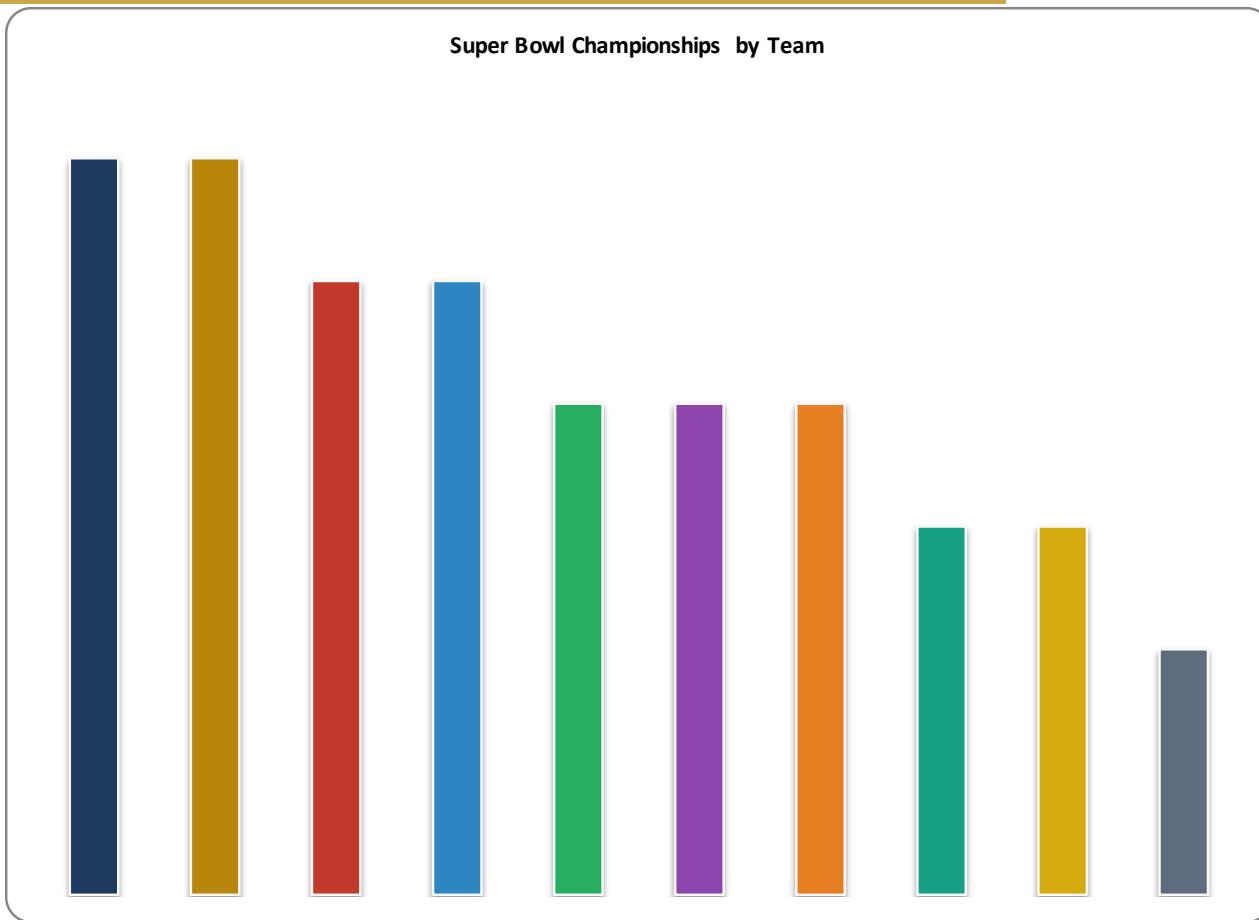
SUPER BOWL STATISTICS & ANALYSIS

Team Championships | Scoring Trends | Blowouts vs Closest Games

CHAMPIONSHIPS BY TEAM

Team	Wins
Pittsburgh Steelers	6
New England Patriots	6
Dallas Cowboys	5
San Francisco 49ers	5
Green Bay Packers	4
Kansas City Chiefs	4
New York Giants	4
Washington Redskins	3
Denver Broncos	3
Miami Dolphins	2
Oakland Raiders	2
Baltimore Ravens	2
Tampa Bay Buccaneers	2
Philadelphia Eagles	2
New York Jets	1
Baltimore Colts	1
Los Angeles Raiders	1
Chicago Bears	1
St. Louis Rams	1
Indianapolis Colts	1
New Orleans Saints	1
Seattle Seahawks	1
Los Angeles Rams	1

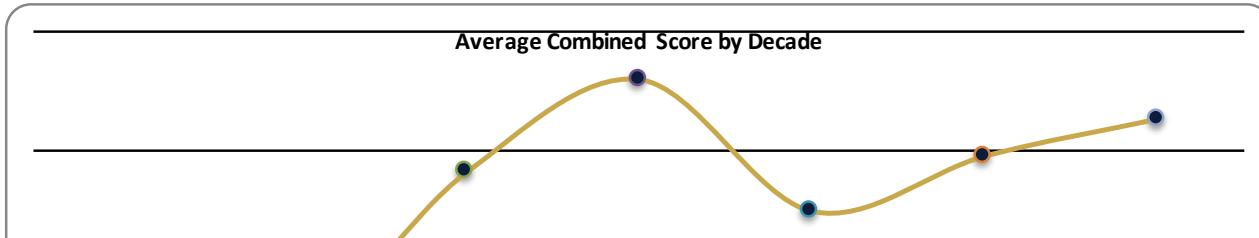
Super Bowl Championships by Team



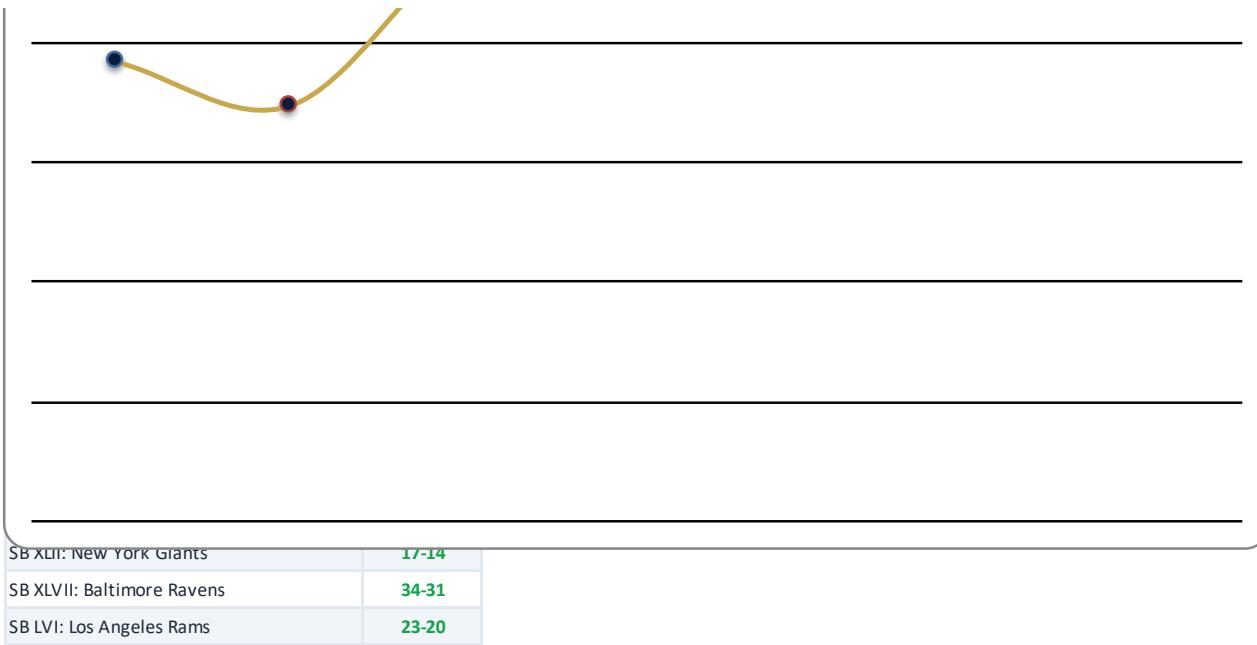
AVG TOTAL SCORE BY DECADE

Decade	Avg Pts
1960s	38.3
1970s	34.7
1980s	48.2

Average Combined Score by Decade



1990s	56
2000s	45
2010s	49.6
2020s	52.7



BIGGEST BLOWOUTS

Game	Score
SB XXIV: San Francisco 49ers	55-10
SB XX: Chicago Bears	46-10
SB XXVII: Dallas Cowboys	52-17
SB XLVIII: Seattle Seahawks	43-8
SB XXII: Washington Redskins	42-10
SB XVIII: Los Angeles Raiders	38-9
SB XXXV: Baltimore Ravens	34-7
SB XXXVII: Tampa Bay Buccaneers	48-21

SB XLII: New York Giants	17-14
SB XLVII: Baltimore Ravens	34-31
SB LVI: Los Angeles Rams	23-20

SUPER BOWL LIX | FEBRUARY 9, 2025

Caesars Superdome | New Orleans, Louisiana

PHILADELPHIA EAGLES

40

KANSAS CITY CHIEFS

22

MVP: JALEN HURTS | 3 TDs (2 Pass, 1 Rush) | 72 Rush Yds (QB Record)

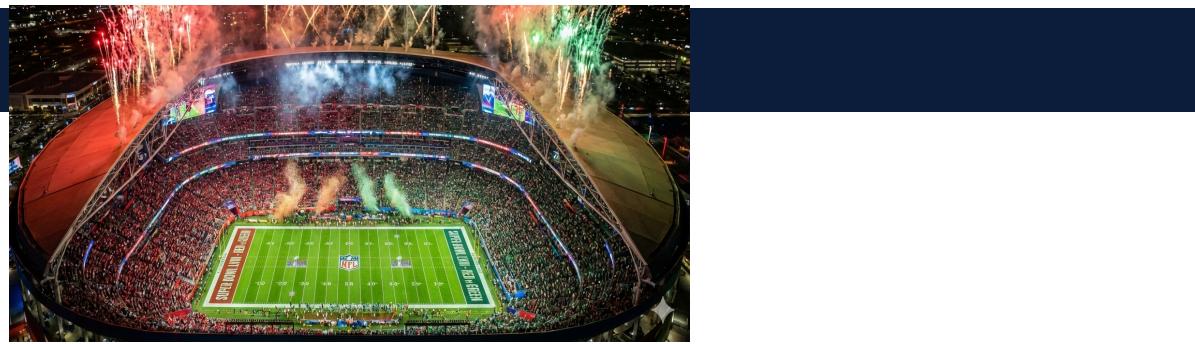
GAME HIGHLIGHTS

- Eagles scored the first 34 points, building a dominant 34-0 lead
- Jalen Hurts set the Super Bowl record for rushing yards by a QB (72 yds)
- Saquon Barkley dominated with 167 rushing yards and 2 touchdowns
- Philadelphia's defense shut down Patrick Mahomes in the first half
- Eagles denied the Chiefs an unprecedented Super Bowl three-peat
- Travis Kelce held to just 39 receiving yards by Eagles secondary
- Kendrick Lamar & SZA delivered a spectacular halftime performance
- 127.7 million US viewers — a new Super Bowl viewership record

SCORING BY QUARTER

Team	Q1	Q2	Q3	Q4	IN AL
EAGLES	7	20	7	6	#
CHIEFS	0	0	6	16	#





SUPER BOWL ECONOMIC IMPACT

The Business of America's Biggest Sporting Event | SB LIX (2025)

\$1.25B

TOTAL ECONOMIC OUTPUT

\$18.6B

CONSUMER SPENDING

127.7M

RECORD TV VIEWERS

\$8.0M

30-SEC AD COST

COMPLETE ECONOMIC DATA

Category	Value	Details
Total Economic Output	\$1.25 Billion	Impact on New Orleans metro
Consumer Spending	\$18.6 Billion	Food, merch, parties, travel
30-Second Ad Cost	\$8.0 Million	New record — up from \$7M
Fox Ad Revenue	\$600+ Million	Total telecast ad revenue
Worker Earnings	\$395 Million	Event-related industries
Jobs Created	9,787	Temp and permanent positions
US TV Viewership	127.7 Million	New all-time SB record
Peak Viewership	137.7 Million	8:00-8:15 PM ET, Q2
Halftime Viewership	133.5 Million	Kendrick Lamar performance
Hotel Occupancy	95%+	New Orleans metro during SB week
Avg Ticket Price	\$9,800+	Secondary market average
Cheapest Ticket	\$4,500+	Upper deck / standing room
Host City Revenue	\$500+ Million	Direct spend in New Orleans
Wings Consumed	1.45 Billion	On Super Bowl Sunday
Pizzas Ordered	12.5 Million	Deliveries on game day
Avocados Consumed	120+ Million lbs	For guacamole nationwide



SUPER BOWL HALFTIME SHOW HISTORY

The World's Biggest Stage | Iconic Performances

Super Bowl	Year	Performer(s)	Genre
I	1967	Univ. of Arizona & Grambling State bands	Marching Band
II	1968	Grambling State University band	Marching Band
III	1969	Florida A&M University band	Marching Band
X	1976	Up with People	Performance Group
XX	1986	Up with People	Performance Group
XXVII	1993	Michael Jackson	Pop
XXIX	1995	Patti LaBelle, Tony Bennett, Arturo Sandoval	Pop / Jazz
XXX	1996	Diana Ross	Pop / R&B
XXXIII	1999	Stevie Wonder, Gloria Estefan	Pop / R&B
XXXIV	2000	Phil Collins, Christina Aguilera, Toni Braxton	Pop / Rock
XXXV	2001	Aerosmith, *NSYNC, Britney Spears, Mary J. Blige	Pop / Rock
XXXVI	2002	U2	Rock
XXXVII	2003	Shania Twain, No Doubt, Sting	Pop / Rock
XXXVIII	2004	Janet Jackson, Justin Timberlake, P. Diddy	Pop / R&B
XXXIX	2005	Paul McCartney	Rock
XL	2006	The Rolling Stones	Rock
XLI	2007	Prince	Pop / Rock
XLII	2008	Tom Petty and the Heartbreakers	Rock
XLIII	2009	Bruce Springsteen & The E Street Band	Rock
XLIV	2010	The Who	Rock
XLV	2011	The Black Eyed Peas ft. Usher, Slash	Pop / Hip-Hop
XLVI	2012	Madonna ft. LMFAO, Nicki Minaj, Cee Lo Green	Pop
XLVII	2013	Beyoncé ft. Destiny's Child	Pop / R&B
XLVIII	2014	Bruno Mars ft. Red Hot Chili Peppers	Pop / Rock
XLIX	2015	Katy Perry ft. Lenny Kravitz, Missy Elliott	Pop
50	2016	Coldplay ft. Beyoncé, Bruno Mars	Pop / Rock
L1	2017	Lady Gaga	Pop
L2	2018	Justin Timberlake	Pop / R&B
L3	2019	Maroon 5 ft. Travis Scott, Big Boi	Pop / Hip-Hop
L4	2020	Jennifer Lopez & Shakira	Pop / Latin
L5	2021	The Weeknd	Pop / R&B
L6	2022	Dr. Dre, Snoop Dogg, Eminem, Kendrick Lamar	Hip-Hop / R&B
L7	2023	Rihanna	Pop / R&B
L8	2024	Usher	R&B / Pop
L9	2025	Kendrick Lamar ft. SZA	Hip-Hop / R&B

HALFTIME SHOW GENRE BREAKDOWN

Genre	Count
Pop / R&B	7
Pop / Rock	6
Rock	6
Pop	4
Marching Ban	3
Performance C	2
Pop / Hip-Hop	2
Hip-Hop / R&B	2
Pop / Jazz	1
Pop / Latin	1
R&B / Pop	1

