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THE ULT

59

SUPER BOWLS
PLAYED

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UNI
CHAM

S

PHILADELPHIA EAGLES

MVP: Jalen Hurts | Cam

Complete History | Stats



PER BOWL

IMATE GUIDE | 1967 - 2025

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QUE
PIONS

127.7M

PEAK TV
VIEWERS

UPER BOWL LIX CHAMPION

GLES 40 - 22 KANSAS CITY CHIEFS

cesars Superdome, New Orleans | February 9, 2025

statistics & Charts | Economic Impact | Halftime Shows



SUP

SB #	Year	Winner	W Score
I	1967	Green Bay Packers	35
II	1968	Green Bay Packers	33
III	1969	New York Jets	16
IV	1970	Kansas City Chiefs	23
V	1971	Baltimore Colts	16
VI	1972	Dallas Cowboys	24
VII	1973	Miami Dolphins	14
VIII	1974	Miami Dolphins	24
IX	1975	Pittsburgh Steelers	16
X	1976	Pittsburgh Steelers	21
XI	1977	Oakland Raiders	32
XII	1978	Dallas Cowboys	27
XIII	1979	Pittsburgh Steelers	35
XIV	1980	Pittsburgh Steelers	31
XV	1981	Oakland Raiders	27
XVI	1982	San Francisco 49ers	26
XVII	1983	Washington Redskins	27
XVIII	1984	Los Angeles Raiders	38
XIX	1985	San Francisco 49ers	38
XX	1986	Chicago Bears	46
XXI	1987	New York Giants	39
XXII	1988	Washington Redskins	42
XXIII	1989	San Francisco 49ers	20
XXIV	1990	San Francisco 49ers	55
XXV	1991	New York Giants	20
XXVI	1992	Washington Redskins	37

XXVII	1993	Dallas Cowboys	52
XXVIII	1994	Dallas Cowboys	30
XXIX	1995	San Francisco 49ers	49
XXX	1996	Dallas Cowboys	27
XXXI	1997	Green Bay Packers	35
XXXII	1998	Denver Broncos	31
XXXIII	1999	Denver Broncos	34
XXXIV	2000	St. Louis Rams	23
XXXV	2001	Baltimore Ravens	34
XXXVI	2002	New England Patriots	20
XXXVII	2003	Tampa Bay Buccaneers	48
XXXVIII	2004	New England Patriots	32
XXXIX	2005	New England Patriots	24
XL	2006	Pittsburgh Steelers	21
XLI	2007	Indianapolis Colts	29
XLII	2008	New York Giants	17
XLIII	2009	Pittsburgh Steelers	27
XLIV	2010	New Orleans Saints	31
XLV	2011	Green Bay Packers	31
XLVI	2012	New York Giants	21
XLVII	2013	Baltimore Ravens	34
XLVIII	2014	Seattle Seahawks	43
XLIX	2015	New England Patriots	28
50	2016	Denver Broncos	24
LI	2017	New England Patriots	34
LII	2018	Philadelphia Eagles	41
LIII	2019	New England Patriots	13
LIV	2020	Kansas City Chiefs	31
LV	2021	Tampa Bay Buccaneers	31
LVI	2022	Los Angeles Rams	23
LVII	2023	Kansas City Chiefs	38
LVIII	2024	Kansas City Chiefs	25

LIX

2025

Philadelphia Eagles

40

SUPER BOWL HISTORY | COMPLETE RESULTS 1967-2025

59 Championship Games | Every Winner, Score, MVP & Location

Loser	L Score	Margin	MVP
Kansas City Chiefs	10	25	Bart Starr
Oakland Raiders	14	19	Bart Starr
Baltimore Colts	7	9	Joe Namath
Minnesota Vikings	7	16	Len Dawson
Dallas Cowboys	13	3	Chuck Howley
Miami Dolphins	3	21	Roger Staubach
Washington Redskins	7	7	Jake Scott
Minnesota Vikings	7	17	Larry Csonka
Minnesota Vikings	6	10	Franco Harris
Dallas Cowboys	17	4	Lynn Swann
Minnesota Vikings	14	18	Fred Biletnikoff
Denver Broncos	10	17	Harvey Martin / Randy White
Dallas Cowboys	31	4	Terry Bradshaw
Los Angeles Rams	19	12	Terry Bradshaw
Philadelphia Eagles	10	17	Jim Plunkett
Cincinnati Bengals	21	5	Joe Montana
Miami Dolphins	17	10	John Riggins
Washington Redskins	9	29	Marcus Allen
Miami Dolphins	16	22	Joe Montana
New England Patriots	10	36	Richard Dent
Denver Broncos	20	19	Phil Simms
Denver Broncos	10	32	Doug Williams
Cincinnati Bengals	16	4	Jerry Rice
Denver Broncos	10	45	Joe Montana
Buffalo Bills	19	1	Ottis Anderson
Buffalo Bills	24	13	Mark Rypien

Buffalo Bills	17	35	Troy Aikman
Buffalo Bills	13	17	Emmitt Smith
San Diego Chargers	26	23	Steve Young
Pittsburgh Steelers	17	10	Larry Brown
New England Patriots	21	14	Desmond Howard
Green Bay Packers	24	7	Terrell Davis
Atlanta Falcons	19	15	John Elway
Tennessee Titans	16	7	Kurt Warner
New York Giants	7	27	Ray Lewis
St. Louis Rams	17	3	Tom Brady
Oakland Raiders	21	27	Dexter Jackson
Carolina Panthers	29	3	Tom Brady
Philadelphia Eagles	21	3	Deion Branch
Seattle Seahawks	10	11	Hines Ward
Chicago Bears	17	12	Peyton Manning
New England Patriots	14	3	Eli Manning
Arizona Cardinals	23	4	Santonio Holmes
Indianapolis Colts	17	14	Drew Brees
Pittsburgh Steelers	25	6	Aaron Rodgers
New England Patriots	17	4	Eli Manning
San Francisco 49ers	31	3	Joe Flacco
Denver Broncos	8	35	Malcolm Smith
Seattle Seahawks	24	4	Tom Brady
Carolina Panthers	10	14	Von Miller
Atlanta Falcons	28	6	Tom Brady
New England Patriots	33	8	Nick Foles
Los Angeles Rams	3	10	Julian Edelman
San Francisco 49ers	20	11	Patrick Mahomes
Kansas City Chiefs	9	22	Tom Brady
Cincinnati Bengals	20	3	Cooper Kupp
Philadelphia Eagles	35	3	Patrick Mahomes
San Francisco 49ers	22	3	Patrick Mahomes

Kansas City Chiefs	22	18	Jalen Hurts
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Location
Los Angeles Memorial Coliseum, LA
Orange Bowl, Miami
Orange Bowl, Miami
Tulane Stadium, New Orleans
Orange Bowl, Miami
Tulane Stadium, New Orleans
Los Angeles Memorial Coliseum, LA
Rice Stadium, Houston
Tulane Stadium, New Orleans
Orange Bowl, Miami
Rose Bowl, Pasadena
Louisiana Superdome, New Orleans
Orange Bowl, Miami
Rose Bowl, Pasadena
Louisiana Superdome, New Orleans
Pontiac Silverdome, Pontiac
Rose Bowl, Pasadena
Tampa Stadium, Tampa
Stanford Stadium, Stanford
Louisiana Superdome, New Orleans
Rose Bowl, Pasadena
Jack Murphy Stadium, San Diego
Joe Robbie Stadium, Miami
Louisiana Superdome, New Orleans
Tampa Stadium, Tampa
Hubert H. Humphrey Metrodome, Minneapolis

Rose Bowl, Pasadena
Georgia Dome, Atlanta
Joe Robbie Stadium, Miami
Sun Devil Stadium, Tempe
Louisiana Superdome, New Orleans
Qualcomm Stadium, San Diego
Pro Player Stadium, Miami
Georgia Dome, Atlanta
Raymond James Stadium, Tampa
Louisiana Superdome, New Orleans
Qualcomm Stadium, San Diego
Reliant Stadium, Houston
Alltel Stadium, Jacksonville
Ford Field, Detroit
Dolphin Stadium, Miami
University of Phoenix Stadium, Glendale
Raymond James Stadium, Tampa
Sun Life Stadium, Miami
Cowboys Stadium, Arlington
Lucas Oil Stadium, Indianapolis
Mercedes-Benz Superdome, New Orleans
MetLife Stadium, East Rutherford
University of Phoenix Stadium, Glendale
Levi's Stadium, Santa Clara
NRG Stadium, Houston
U.S. Bank Stadium, Minneapolis
Mercedes-Benz Stadium, Atlanta
Hard Rock Stadium, Miami
Raymond James Stadium, Tampa
SoFi Stadium, Inglewood
State Farm Stadium, Glendale
Allegiant Stadium, Las Vegas

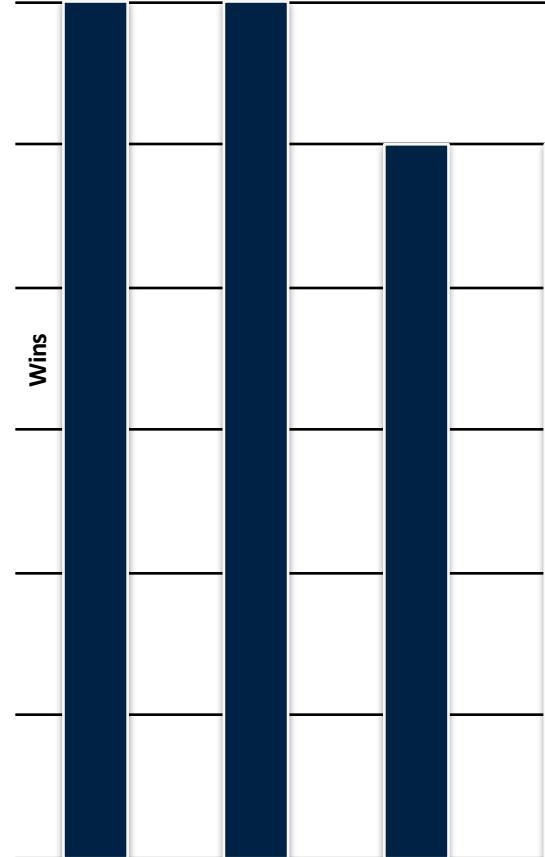
Caesars Superdome, New Orleans

SUPER BOWL STATISTICS

Team Championships | Scoring Trends |

CHAMPIONSHIPS BY TEAM

Team	Wins
Pittsburgh Steelers	6
New England Patriots	6
Dallas Cowboys	5
San Francisco 49ers	5
Green Bay Packers	4
Kansas City Chiefs	4
New York Giants	4
Washington Redskins	3
Denver Broncos	3
Miami Dolphins	2
Oakland Raiders	2
Baltimore Ravens	2
Tampa Bay Buccaneers	2
Philadelphia Eagles	2
New York Jets	1
Baltimore Colts	1
Los Angeles Raiders	1
Chicago Bears	1
St. Louis Rams	1
Indianapolis Colts	1
New Orleans Saints	1
Seattle Seahawks	1
Los Angeles Rams	1

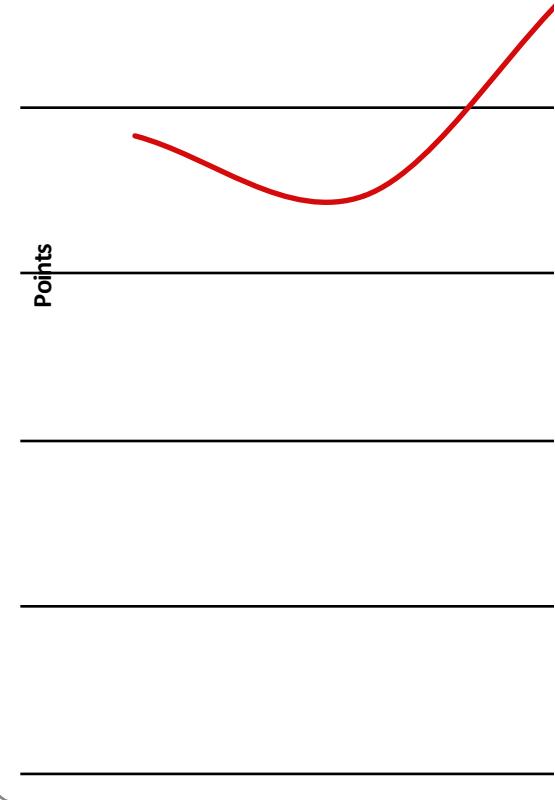


AVG TOTAL SCORE BY DECADE

Decade	Avg Total
1960s	38.3

1970s	34.7
1980s	48.2
1990s	56
2000s	45
2010s	49.6
2020s	52.7

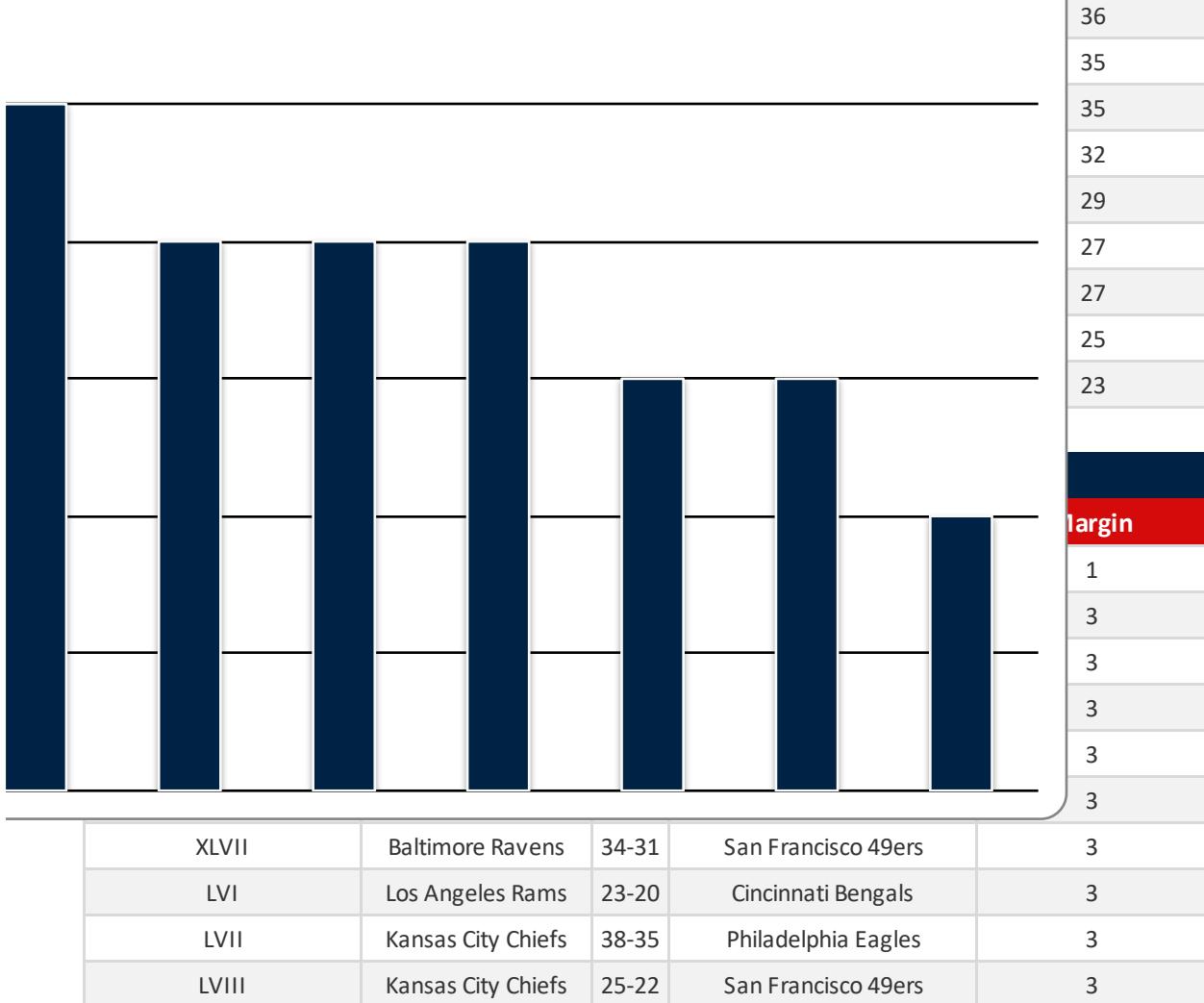
Points



STATISTICS & ANALYSIS

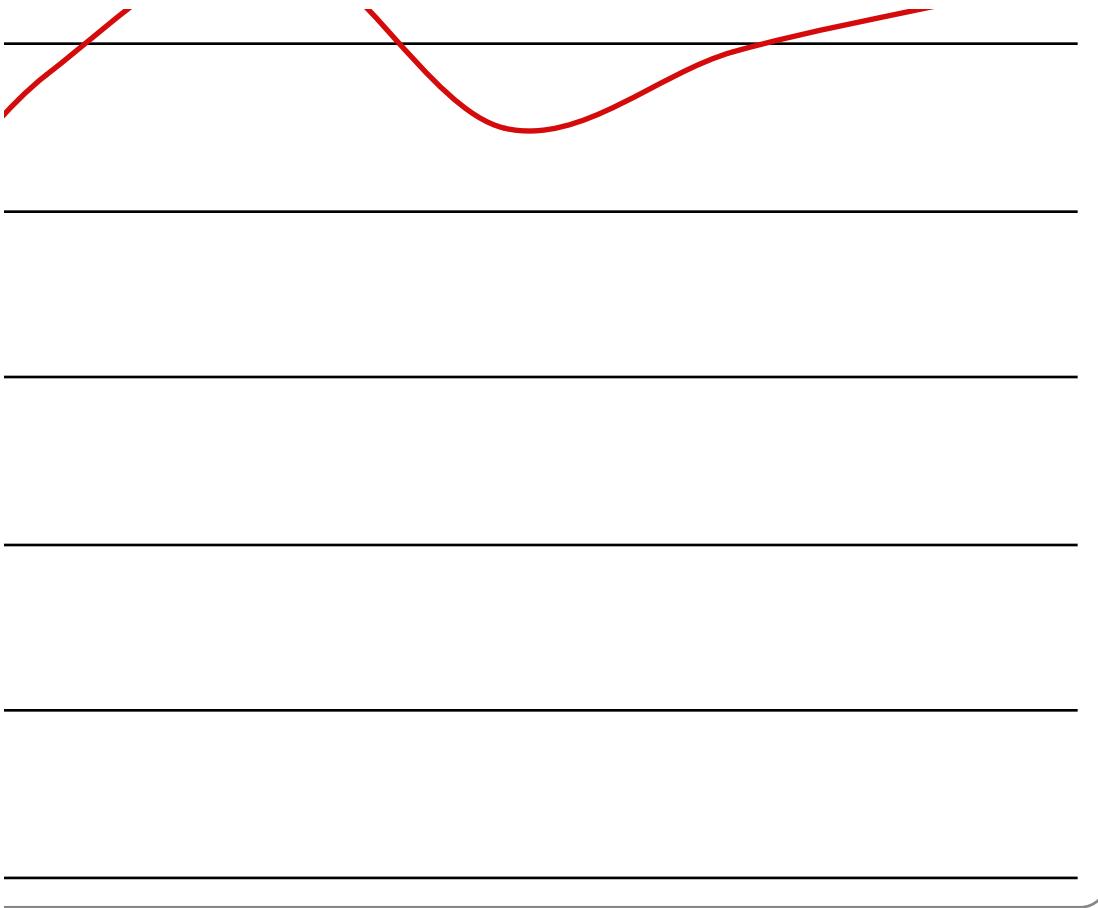
BIGGEST BLOWOUTS & CLOSEST GAMES

Super Bowl Championships by Team



Average Combined Score by Decade





SUPER BOWL LIX | FEBRUARY 9,

Caesars Superdome | New Orleans, Louisiana

PHILADELPHIA EAGLES

VS

KANSAS

40

-

2

MVP: JALEN HURTS | 3 Total TDs (2 Passing, 1 Rushing) | 72 Rush Yards

GAME HIGHLIGHTS

Eagles scored the first 34 points of the game, building a dominant 34-0 lead

Jalen Hurts set the Super Bowl record for rushing yards by a QB with 72 yards

Philadelphia's defense completely shut down Patrick Mahomes in the first half

The Eagles denied the Chiefs an unprecedented Super Bowl three-peat

Saquon Barkley rushed for 167 yards and 2 touchdowns

Eagles' defense held Travis Kelce to just 39 receiving yards

Kendrick Lamar & SZA delivered a spectacular halftime performance

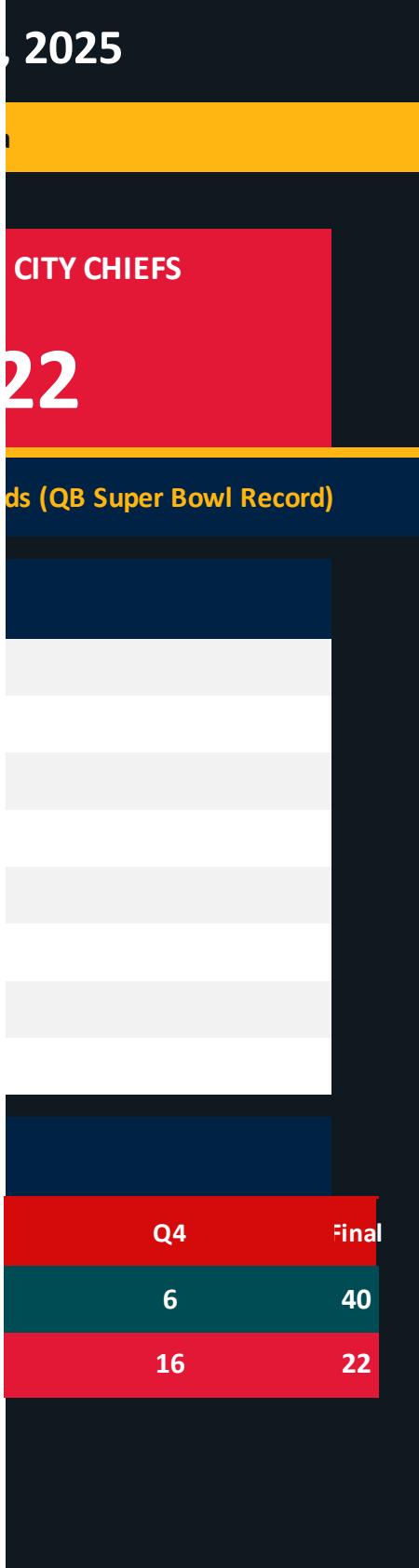
127.7 million US viewers tuned in - a new Super Bowl viewership record

SCORING BY QUARTER

Team	Q1	Q2	Q3
Eagles	7	20	7
Chiefs	0	0	6









SUPER BOWL ECONO

The Business of America's Biggest Sporting Event

\$1.25B

TOTAL ECONOMIC OUTPUT

\$18.6B

CONSUMER SPENDING

127.7M

TV VIEWERS

\$8.0M

30-SEC AD COST

COMPLETE ECONOMY

Category	Value
Total Economic Output	\$1.25 Billion
Nationwide Consumer Spending	\$18.6 Billion
30-Second Ad Cost	\$8.0 Million
Fox Ad Revenue	\$600+ Million
Worker Earnings	\$395 Million
Jobs Created	9,787
TV Viewership	127.7 Million
Peak Viewership	137.7 Million
Halftime Viewership	133.5 Million

Hotel Occupancy	95%+
Ticket Price (Average)	\$9,800+
Ticket Price (Cheapest)	\$4,500+
Host City Revenue	\$500+ Million
Food Consumption (Wings)	1.45 Billion
Food Consumption (Pizza)	12.5 Million
Avocados Consumed	120+ Million lbs

MIC IMPACT

Event | Super Bowl LIX (2025)

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Details

Super Bowl LIX, New Orleans 2025

Food, merchandise, parties, travel

New record high for 2025

Commercial revenue from broadcast

Wages across event-related industries

Temporary & permanent positions

US viewers (new record)

8:00-8:15 PM ET, 2nd quarter

Kendrick Lamar performance

New Orleans metro area	
Secondary market average	
Standing room / upper deck	
Direct spending in New Orleans	
Chicken wings consumed on game day	
Pizzas ordered on Super Bowl Sunday	
For guacamole nationwide	

SUPER BOWL HALFTIME SHOW HISTORY

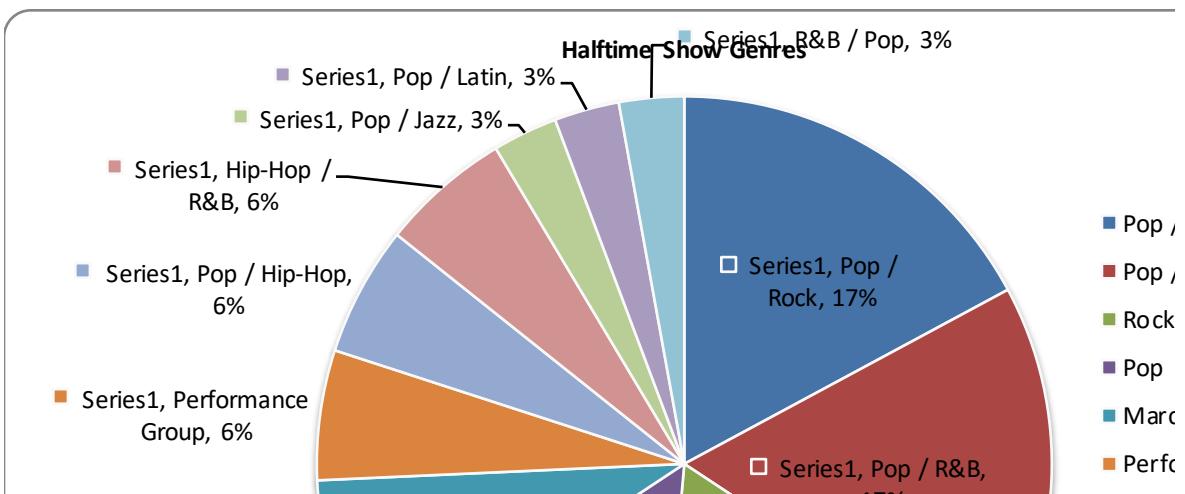
The World's Biggest Stage | Iconic Performances Through the Years

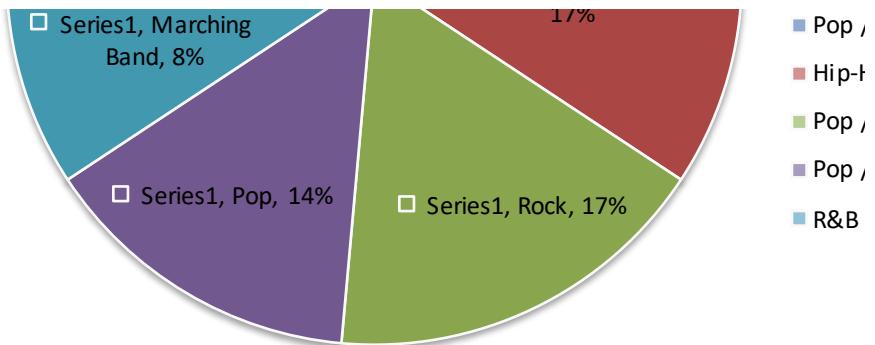
Super Bowl	Year	Performer(s)
I	1967	University of Arizona & Grambling State marching bands
II	1968	Grambling State University marching band
III	1969	Florida A&M University marching band
X	1976	Up with People
XX	1986	Up with People
XXVII	1993	Michael Jackson
XXIX	1995	Patti LaBelle, Tony Bennett, Arturo Sandoval
XXX	1996	Diana Ross
XXXIII	1999	Stevie Wonder, Gloria Estefan, Big Bad Voodoo Daddy
XXXIV	2000	Phil Collins, Christina Aguilera, Enrique Iglesias, Toni Braxton
XXXV	2001	Aerosmith, *NSYNC, Britney Spears, Mary J. Blige, Nelly
XXXVI	2002	U2
XXXVII	2003	Shania Twain, No Doubt, Sting
XXXVIII	2004	Janet Jackson, Justin Timberlake, P. Diddy, Kid Rock
XXXIX	2005	Paul McCartney
XL	2006	The Rolling Stones
XLI	2007	Prince
XLII	2008	Tom Petty and the Heartbreakers
XLIII	2009	Bruce Springsteen & The E Street Band
XLIV	2010	The Who
XLV	2011	The Black Eyed Peas ft. Usher, Slash
XLVI	2012	Madonna ft. LMFAO, Nicki Minaj, M.I.A., Cee Lo Green
XLVII	2013	Beyoncé ft. Destiny's Child
XLVIII	2014	Bruno Mars ft. Red Hot Chili Peppers
XLIX	2015	Katy Perry ft. Lenny Kravitz, Missy Elliott
50	2016	Coldplay ft. Beyoncé, Bruno Mars

L1	2017	Lady Gaga
LII	2018	Justin Timberlake
LIII	2019	Maroon 5 ft. Travis Scott, Big Boi
LIV	2020	Jennifer Lopez & Shakira
LV	2021	The Weeknd
LVI	2022	Dr. Dre, Snoop Dogg, Eminem, Mary J. Blige, Kendrick Lamar
LVII	2023	Rihanna
LVIII	2024	Usher
LIX	2025	Kendrick Lamar ft. SZA

HALFTIME SHOW GENRES

Pop / Rock	6
Pop / R&B	6
Rock	6
Pop	5
Marching Band	3
Performance	2
Pop / Hip-Hop	2
Hip-Hop / R&B	2
Pop / Jazz	1
Pop / Latin	1
R&B / Pop	1





Genre
Marching Band
Marching Band
Marching Band
Performance Group
Performance Group
Pop / Rock
Pop / Jazz
Pop / R&B
Pop / R&B
Pop
Pop / Rock
Rock
Pop / Rock
Pop / R&B
Rock
Rock
Pop / Rock
Rock
Rock
Pop / Hip-Hop
Pop
Pop / R&B
Pop / Rock
Pop
Pop / Rock

Pop
Pop
Pop / Hip-Hop
Pop / Latin
Pop / R&B
Hip-Hop / R&B
Pop / R&B
R&B / Pop
Hip-Hop / R&B



/ Rock

/ R&B

:

Singing Band

Performance Group

/ Hip-Hop

Hop / R&B

/ Jazz

/ Latin

/ Pop