

# ANNA TOTH

Product designer based in London

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## EXPERIENCE

### Freelancer at a stealth startup

May 2023–Present

- Planning and leading user testing session
- Providing UX and accessibility feedback on designs
- Building HTML/CSS pages for the MVP

### Google UX Design Professional Certificate

January–May 2023

- Following the design process and understanding the basics of UX research
- Foundational UX concepts: user-centered design, accessibility, equity-focused design
- End-to-end design projects: [a mobile app](#) and [a responsive website](#)

### Frontend engineer at Habito

April 2020–September 2022

- Developed complex, interactive web experiences in a cross-functional, agile team
- Developed brand new SEO-boosting landing pages with a strong focus on accessibility
- Established and led the accessibility guild, and organised a series of lightning talks to be distributed around the company
- Maintained the internal design system, working closely together with the design team
- Helped roll out a major rebranding of the customer-facing product in a short period of time
- As a member of the company's Impact Committee, participated in carbon offsetting workshops and led an accessibility audit of a third-party content management platform
- Began a UX review of the internal admin system in collaboration with design
- Observed usability testing sessions to improve the product based on users' feedback
- Took part in sprint planning and gave constructive feedback in code reviews
- Reviewed, interviewed and hired other engineers

### Junior frontend engineer at Daye

October 2019–December 2019

- Worked on the e-commerce site alongside a senior engineer following designs in Zeplin

### Founders and Coders full-stack software development bootcamp

March 2019–June 2019

- Learned usable and accessible software best practices and pair-programming methods
- Planned, designed and built [Tech for Better projects](#) in design and tech sprints
- Used semantic HTML, CSS, vanilla JavaScript, Node, Express and React
- Mentored the next cohort

## SKILLS

- Figma, Adobe XD, Gimp
- HTML, CSS, JavaScript (React, TypeScript)
- JIRA, Trello, Notion
- Accessibility best practices
- Empathy, open communication, teamwork
- User research: planning, executing, analysing data

## EDUCATION

### Scandinavian Studies with Film Studies at UCL

September 2013–June 2017

- Specialised in Norwegian language with a year abroad in Tromsø, Norway
- Completed a CELTA course (Teaching English as a Foreign Language certification)

## VOLUNTEERING

Coached people at the beginning of their software journey at [Codebar](#)

Teaching English as a Foreign Language at the local family centre