ANNA TOTH

Product designer based in London
Email: toth.annar@gmail.com | Portfolio: tloth.github.io

EXPERIENCE

Product designer & frontend engineer at a stealth startup
May 2023–Present

- Creating accessible, responsive and fun designs for the MVP
- Building the MVP in HTML/CSS/JavaScript
- Planning and leading user testing session

Google UX Design Professional Certificate
January–May 2023

- Following the design process and understanding the basics of UX research
- Foundational UX concepts: user-centered design, accessibility, equity-focused design
- End-to-end design projects: a mobile app and a responsive website

Frontend engineer at Habito
April 2020–September 2022

- Developed complex, interactive web experiences in a cross-functional, agile team
- Developed brand new SEO-boosting landing pages with a strong focus on accessibility
- Established and led the accessibility guild, and organised a series of lightning talks to be distributed around the company
- Maintained the internal design system, working closely together with the design team
- Helped roll out a major rebranding of the customer-facing product in a short period of time
- As a member of the company's Impact Committee, participated in carbon offsetting workshops and led an accessibility audit of a third-party content management platform
- Began a UX review of the internal admin system in collaboration with design
- Observed usability testing sessions to improve the product based on users' feedback
- Took part in sprint planning and gave constructive feedback in code reviews
- Reviewed, interviewed and hired other engineers

Junior frontend engineer at Daye
October 2019–December 2019

- Worked on the e-commerce site alongside a senior engineer following designs in Zeplin

Founders and Coders full-stack software development bootcamp
March 2019–June 2019

- Learned usable and accessible software best practices and pair-programming methods
- Planned, designed and built Tech for Better projects in design and tech sprints
- Used semantic HTML, CSS, vanilla JavaScript, Node, Express and React
- Mentored the next cohort

SKILLS

- Figma, Adobe XD, Gimp
- HTML, CSS, JavaScript (React, TypeScript)
- JIRA, Trello, Notion

- Accessibility best practices
- Empathy, open communication, teamwork
- User research: planning, executing, analysing data

EDUCATION

Scandinavian Studies with Film Studies at UCL
September 2013–June 2017

- Specialised in Norwegian language with a year abroad in Tromsø, Norway
- Completed a CELTA course (Teaching English as a Foreign Language certification)

VOLUNTEERING

Coached people at the beginning of their software journey at Codebar
Taught English as a Foreign Language at the local family centre