

The following is the post-session assignment related to the session on Digital Transformation in Banking and Financial services. Completing this activity will help you apply the concept learnt during the session. This is a group task and findings from the entire group needs to be shared in this document.



Student loans are a common product of banks. You have now learnt the power of digital transformation in banks and the digital technologies that will create new experiences.

Re-image the student loan process and describe how your team will TRANSFORM student loan experiences and also suggest the digital technologies needed to implement these new experiences.

Team members:

Identification of potential students requiring student loan.	Experience description:
	Digital Technologies needed:
Acquisition of students for the loan product	Experience description:
	Digital Technologies needed:

Ongoing transactions with students and making them ambassadors for the student loan product.	Experience description:
	Digital Technologies needed:
Social media experience of students who have availed student loan.	Experience description:
	Digital Technologies needed: