

EUNSUNG LIM

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EDUCATION

Seoul National University

Bachelor of Mathematics & Computer Sciences

Seoul, Korea

Mar 2018 – Aug 2024

- GPA: 4.0/4.3; Major GPA: 3.97/4.3
- MBK PE Scholarship Recipient
- Achieved summa cum laude honors in 6+ major courses

WORK EXPERIENCE

Deer Corporation

CEO Staff

Seoul, Korea

Jan 2023 – Present

- Conducted an Internal Due Diligence (IDD), structured the entire business unit in a practical manner.
- Worked directly under executives from Bain PE and IMM PE, handling operational duties.
- Planned strategies to maximize pure cash flow and increase the retention of customers.

Product Owner

Jul 2021 – Dec 2022

- Pioneering member of the in-house start-up team focused on the middle-mile logistics market.
- Continually engaging with a diverse and complex customer base, striving to find product-market fit (PMF).
- Gained hands-on, in-depth experience by traveling nationwide with multiple truckers, providing invaluable exposure to the realities of the industry.

Friggs Healthcare

Co-Founder & VP of Product

Seoul, Korea

Dec 2020 – Jun 2021

- Co-founded an IT company at 21, raising seed and pre-Series A funding at \$5M+ valuation.
- Led a team of 8, including 6 developers, 1 designer, and 1 PM, fostering a collaborative and efficient work environment.
- Acquired 20,000+ customers (10% of Total Addressable Market) within 1 month via viral marketing.
- Won the prestigious CampFire Season 4 growth program, hosted by SpringCamp venture capital.

OTHER EXPERIENCE

Codot Corporation

Co-Founder

Seoul, Korea

Sep 2022 - Present

- Established and managed a personal mobility franchise business in SNU, generating stable pure cash flows.
- Conducted sales projections utilizing crawled competitor data and secured funding.
- Developed an NLP LLM model and supplied it to government agencies, resulting in significant revenue.

First Penguins Crew – *Entrepreneur's Private Club*

President

Seoul, Korea

Mar 2022 – Present

- The crew's mantra, Break The Status Quo, embodies the idea of disrupting the current state and environment.
- Foster positive feedback to encourage 7 members and 40+ guests to venture beyond their comfort zone.

VESS – *SNU Social Contribution Club*

Vice President

Seoul, Korea

Mar 2019 – Feb 2021

ZAMONG – *SNU College of Natural Sciences Student Ambassador*

Vice President

Seoul, Korea

Mar 2018 – Jul 2019

OTHER INFORMATIONS

- **Languages:** : Korean(Native), English(Fluent), French(Intermediate)
- **Membership:** Recipient of MBK PE Scholarship & Jo-Hyunjung Scholarship. Member of Mensa.
- **Skills:** 10+ computer languages including C, Python, Kotlin, R(Expert), Microsoft Office SSuite(Expert), Big Data Analysis & Visualization using SQL, Python, SPSS(Expert), Product Design with Figma, Adobe Illustrator(Proficient).