

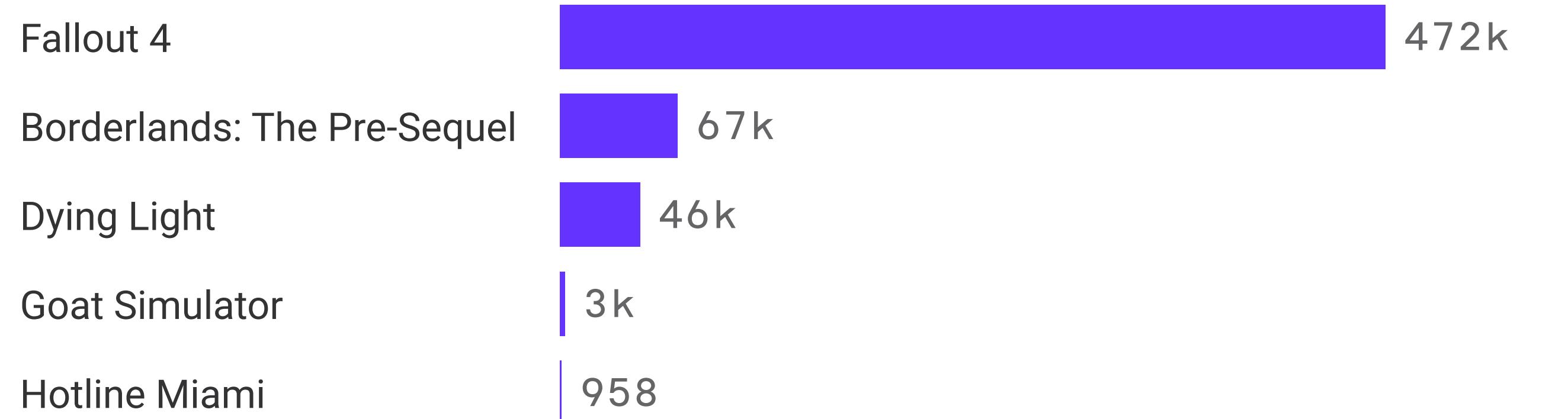
# How To Choose A Chart

# All charts are valid

# Be chefs, not cooks

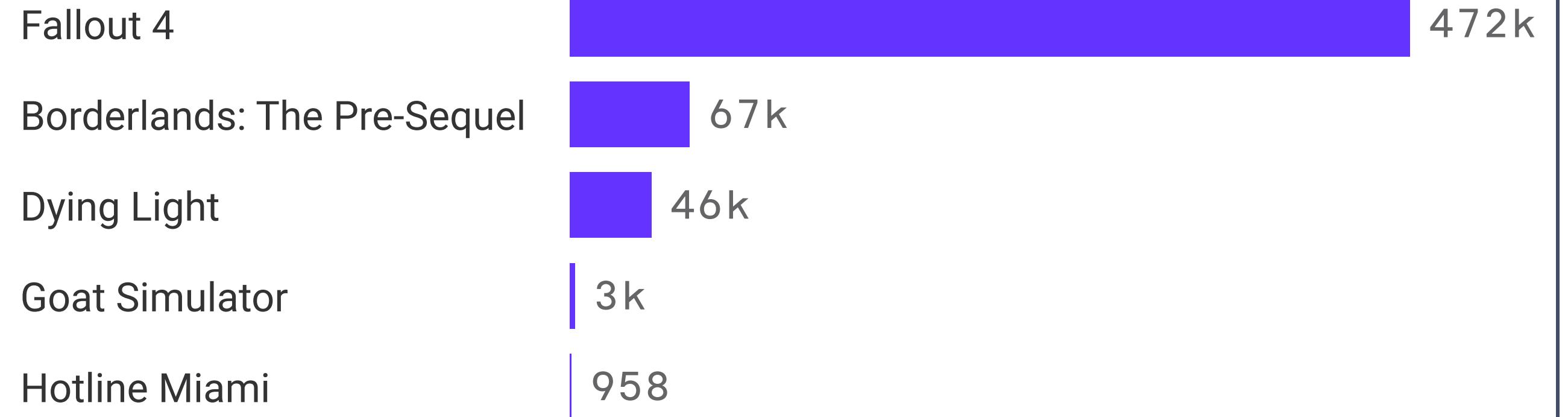
## Peak players during month of release

Selected Steam games



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### Fallout 4



472k

Borderlands:  
The Pre-Sequel      Dying Light

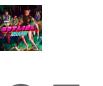


67k

Goat  
Simulator  
  
958



46k

Hotline  
Miami  
  
3k

# How to choose a chart

1. Look at your ingredients (your data)

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2. Consider your goal

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1. Look at your ingredients (your data)
2. Consider your goal
3. Consider your audience

# How to choose a chart

1. Look at your ingredients (your data)
2. Consider your goal
3. Consider your audience
4. Consider your constraints